



**St. Mary's College (Autonomous)**  
Reaccredited with 'A+' Grade by NAAC (Cycle IV)  
Thoothukudi



**Criterion: I – Curricular Aspects**  
**1.1 – Curriculum Design and Development**  
Year: 2018-2023

**Programme: MHRM**

SEMESTER IV			
Elective IV		Entrepreneurship	
Code: 19PHRE42	Hrs/Week: 5	Hrs/Sem: 75	Credit: 3

**Course Outcome:**

CO No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO-1	gain of knowledge on the concept of entrepreneurship.	1,3	Un,Ap
CO-2	understand the role of entrepreneurship in economic development	3,4	Un,Ev
CO-3	explain the basic concepts of small-scale enterprise.	3,4	Un,Ev
CO-4	understand the steps involved to start small scale enterprise.	3,4	Un
CO-5	examine the institutional support provided to small enterprise.	3,4	Un,Ap
CO-6	gain knowledge on creativity and innovation in business.	3,4	An,Ap
CO-7	understand the concept of feasibility analysis and project report preparation.	3,7	Un,Ap
CO-8	utilize the concept of project appraisal and environmental clearance of small scale enterprise.	3,4,7	An,Ap

*Lina Rose*

**Principal**

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