



**St. Mary's College (Autonomous)**  
Reaccredited with 'A+' Grade by NAAC (Cycle IV)  
Thoothukudi



**Criterion: I – Curricular Aspects**  
**1.1 – Curriculum Design and Development**  
**Year: 2018-2023**

**Programme: B. A. English Literature**

SEMESTER IV			
Core Skill Based	Media Writing		
Course Code: 21UENS41	Hrs/ Week: 4	Hrs/Semester: 60	Credits: 4

**Course Outcome:**

CO No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO – 1	understand the ethics and techniques in media writing.	2	Un
CO – 2	update the recent trends in media writing	3	Un
CO – 3	distinguish the writing style for print media from broadcast media	3, 7	An, Ap
CO – 4	develop media ethics and contribute to social transformation	3, 5, 8	Ap, Cr
CO – 5	acquire the ability of editing, reporting and writing for media	2, 7	An, Cr
CO – 6	develop the employability skills	2	Cr

*Lina Rose*  
**Principal**  
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