

SEMESTER III			
Allied V – Women Entrepreneurship			
Code : 18UBAA31	Hrs/Week: 3	Hrs/Sem: 45	Credits: 3

Vision

To help the students understand the concept of women empowerment through entrepreneurship.

Mission

Develop an understanding of the role of government for the development of women entrepreneur.

Course Outcome:

CO.No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO-1	understand the nature of entrepreneurs.	4	Un
CO-2	understand about women entrepreneurs.	7	Un
CO-3	identify personal attributes that enable the best use of entrepreneurial business idea.	7	Re
CO-4	know about the schemes for women entrepreneurs.	4	An
CO-5	understand project formulation.	3	Un
CO -6	describe project report.	1	Ap
CO- 7	know about the entrepreneurial training.	8	Un
CO- 8	know about the byelaws in business.	4	Un

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Unit – I Entrepreneurs:

Entrepreneurs – Meaning – Concept - Functions of Entrepreneur – Kinds of Entrepreneurs

Unit – II Women Entrepreneurs:

Concept – Types of Women Entrepreneurs – Problems/ Challenges faced by Women Entrepreneurs – Solutions for the problems – Women Entrepreneurship in India.

Unit – III Schemes for Women Entrepreneurs in India:

Annapurna Scheme –Sree Shakti – Orient Mahila VikasYojana Scheme – Dena Shakti Scheme – Udyogini Scheme – Cent Kalyani Scheme – Mahila Udyam Nidhi Scheme –Mudra Yojana Scheme for women – Bharatiya Mahila Bank.

Unit – IV Project Identification & Formulation:

Project: Meaning – definition – Classification of Project – Project Identification – Project Selection.

Project Formulation: Meaning – Significance of Project Formulation – Contents of Project Report – Elements of Project Formulation-feasibility studies.

Unit –V Entrepreneurial Training:

Meaning - Principles of Training - Designing an Entrepreneurial Training programme - Methods of Training.

Text Book:

Khanka S.S – *Entrepreneurial Development*, New Delhi: Sultan Chand & Sons.

Book for Reference:

1.Dr.Gupta C.B, Dr. Srinivasan N.P - *Entrepreneurial Development in India*,, New Delhi: Sultan Chand & Sons.

Semester III			
Core VII- Organisational Behaviour –I			
Code :18UBAC33	Hrs/Week :6	Hrs/Sem :90	Credits :4

Vision:

To provide an overview of theories and practices in organisational behaviour in individual, group and organisational level.

Mission:

Acquaint the students with the fundamentals of managing business and to understand individual and group behaviour at work place so as to improve the effectiveness of an organisation.

Course Outcome:

CO.No.	Upon completion of this course, students will be able to	PSO addressed	CL
CO-1	understand the importance of organisational behavior and its various approaches.	1	Un
CO -2	learn the role that an individual personality plays in job performance.	4	Un
CO-3	deliver the concepts and principles of perception and learning.	1,3,5	Ap
CO-4	elaborate various motivational theories and its importance.	1,4,5	Un,Ap
CO-5	identify the various leadership styles and skills required for working in groups and organisational climate	1,7,5	An, Ap
CO-6	inculcate the knowledge of Indian leadership styles.	7	Ap
CO-7	gain a brief knowledge on global leaders.	2,5	Un
CO-8	elaborate the perception process	2	Un,Re

Semester III			
Core VII –Organisational Behaviour –I			
Code :18UBAC33	Hrs/Week :6	Hrs/Sem :90	Credits :4

Unit – I Introduction to Organisational Behaviour:

Meaning-Definition –Key elements of OB-Nature and scope of OB-Need for studying OB - Contributing discipline to OB -Various approaches to OB.

Unit- II Personality:

Concept of Personality –Definition-Determinants of Personality –Types of Personalities-Theories of Personality-Causes of personality development- Influencing factors of organisational behaviour.

Unit –III Perception:

Perception – Meaning-Definition –Perceptual Process-Factors affecting Perception- Perception and its application to OB-Ways to improve Perception.

Unit- IV Motivation:

Meaning of Motivation- Nature of Motivation-Theories of Motivation-Abraham Maslow's Need Hierarchical Theory-Herzberg's two factor theory-McGregor's Theory X and Y-Urwick's Theory.

Unit –V Leadership:

Leadership: Meaning - Definition-leader –Meaning-Definition- Characteristics – Differences between Manager & Leader- Functions of Leadership- Leadership styles-Transactional & Transformational leadership – Characteristics- Leadership styles in the Indian Organisations –Case study.

Text Book:

1. Aswathappa K. *Organisational Behaviour*, Mumbai: Himalaya Publishing House

Books for Reference:

1. Khanka S.S – *Organisational Behaviour*, New Delhi: S.Chand & Co Ramnagar
2. Fred Luthans *Organisational Behaviour*, New Delhi : McGraw Hill International Edition.
3. Stephen. P. Robbins, *Essentials of Organisational Behaviour*, New Delhi: Prentice Hall of India,