

**Semester- VI-Core XI I– Labour Economics-Code: 18UECC63**

**Course Outcome:**

- Upon completion of this course, students will be able to
- describe efficiency of Indian labour
- know about characteristics & objectives of trade unions
- elaborate the detailed study on worker's participation in management in India
- explain the relationship of the labour market to other markets.
- understand the basic mechanism of the labour market, in particular with how unemployment, wage and productivity differences can arise as equilibrium phenomena.
- perform supply and demand analysis in the labour market.
- show the causes and changes in the productivity of labour.
- analyze the effect of labour unions.

<b>Semester- VI</b>			
<b>Core XII– Labour Economics</b>			
<b>Code:</b> <b>18UECC63</b>	<b>Hours / week</b> <b>:6</b>	<b>Hrs / Semester:</b> <b>90</b>	<b>Credits :4</b>

**Unit I Labour as a factor of Production;**

Meaning and Definition of Labour - Peculiarities of labour- Factors affecting labour – Migration & absenteeism – causes, effects and remedial measures – Efficiency of Indian labour.-knowledge workers

**Unit II Trade Unions:**

Trade Unionism – Meaning, Definitions- Types – Characteristics & Objectives of Trade Unions – Functions – Industrial Disputes – Causes – Impact – Suggestions for improving industrial relations - Collective Bargaining – Objectives – Process of Collective Bargaining.

### **Unit III Workers' Participation in Management**

Works Committees – Joint Management Councils – Worker's Participation in Management in India – Worker's Education – Objectives – Worker's Education in India.

### **Unit IV Labour Welfare**

Meaning- Definitions – Features – Concepts –Intra Mural and Extra Mural Labour – Labour Welfare Agencies – Aims and functions of ILO- India and ILO.

### **Unit V Social Security**

Meaning – Definition – Importance – Social Insurance – Social Assistance – Commercial Insurance- Social Security measures in India.

#### **Text Book:**

Dr.S.Ramakrishna Moorthy - Labour Economics, Tirunelveli: D.S.R.Publications –2002.

#### **Books for Reference:**

1. Dr.M.M.Varma and R.K.Aggarwal, Labour Economics. New Delhi: – Kings Books publisher –1994.
2. Bhagoliwal T.N. Economics of Labour and Industrial Relations, Agra: Sahitya Bhavan, 1983.
3. Reynolds, Lloyd. Labour Economics and Labour Welfare. New Delhi: Prentice. Hall of India Pvt. Ltd. 1978.

## **Semester- V-Core Integral I - Rural Economics-Code: 18UECI51**

### **Course Outcome:**

- Upon completion of this course, students will be able to
- discuss the importance and Significance of rural development
- know the aims and features of National Agricultural Policy.
- apply their knowledge and understanding, and problem-solving abilities, to independently identify rural development issues from a geographical perspective
- analyze present problems and provide solutions based on a rural industrial environment.
- identify and analyse specific problems of agricultural labour.
- describe the current problems of rural marketing & regulate the market structure.
- know the Community Development Programme
- understand rural development programme

<b>SEMESTER- V</b>			
<b>Core Integral I - Rural Economics</b>			
<b>Code: 18UECI51</b>	<b>Hours / week :5</b>	<b>Hrs / Semester: 75</b>	<b>Credits :4</b>

### **Unit I Nature of Rural Economy**

Concepts and Definition of rural economy- Characteristics of rural economy-Rural Development: Objectives and Scope of rural development- Importance and Significance of rural development in India- Problems of Rural economic development

### **Unit II Rural Farm Economy**

Importance of agricultural sector in the development of rural economy- Role of agricultural sector in GDP- Problems of Indian agriculture- Main aims and features of National Agricultural Policy - Current scenario of agricultural labour in India

### **Unit III Rural Non-Farm Economy**

Concepts and definitions of rural industries- needs and economic significance of rural industries- rural industries and poverty alleviation- role of KVIC in the development of rural industries- present problems of rural industries in India – remedies.

### **Unit IV Rural Marketing**

Introduction to rural products and marketing- nature - importance and significance - 4Ps - recent trends - current problems of rural marketing- suggestion for improving rural marketing- meaning of regulated market- objectives-features-benefits-problems and remedies of regulated marketing in India-e-marketing

### **Unit V Approaches to Rural Development**

Introduction of rural development programmes- Community Development Programmes- Intensive Agricultural District Programme- Employment Guarantee Scheme- TRYSEM--JRY-NABARD programmes etc.

#### **Text Book:**

Vasant Desai. *Rural Development in India*, Mumbai: Himalaya Publishing House, 2012.

#### **Books for Reference:**

1. Venkata Reddy. K. *Agriculture and Rural Development* Himalaya Publication house, 2012.
2. Dutt and Sundaram. *Indian Economy*. New Delhi; S.Chand Publications, 2013-07-02.
3. MishraS.K. and PuriV.K. *Economics of Development and Planning*. Mumbai: Himalaya Publishing House, 2012
4. Mukundan.N.*Rural Development and Poverty Eradication in India*, 2009.
5. Katar Singh. *Rural Development Principles, Policies and Management*, New Delhi: Sage Publications, 1986.

## **Semester- V-Core Integral II - Tourism Economics-Code: 18UECI52**

### **Course Outcomes:**

- Upon completion of this course, students will be able to
- know the structure and scope of tourism industry
- demonstrating knowledge and understanding of the basic principles of tourism in all its dimensions and areas.
- discuss trends in and analyze problems of supply and demand for tourism services
- planning and management of projects in Tourism
- understand the travel agency and its functions
- plan, lead, organize and control resources for effective and efficient tourism operations.
- develop and evaluate tourism policy and planning initiatives
- analyse the effects of economic policies implemented by the government on the overall performance of the economy and on the tourism sector in particular.

<b>Semester- V</b>			
<b>Core Integral II - Tourism Economics</b>			
<b>Code: 18UECI52</b>	<b>Hours / week :5</b>	<b>Hrs / Semester: 75</b>	<b>Credits :4</b>

### **Unit I Importance of Tourism**

Definition – Concepts – Scope – Classifications – Challenges -Socio – Economic benefits of tourism - Factors influencing the growth of Tourism

### **Unit II Tourism Industry**

Tourism as an Industry – Components of Tourism -Structure of Tourism Industry - Global Status of Tourism Industry -Sustainable Tourism- Indian Tourism Industry - Scope of Tourism in India

### **Unit III Tourism Product**

Concepts of Tourism product – Characteristics of tourism product -Types -Tourism Demand - Motivation of Tourism Demand - Measuring Tourism Demand- Pattern and Characteristics of tourism supply - Factors influencing tourism supply.

### **Unit IV Tourism Planning**

Planning and development of tourism in India – Techniques of tourism planning - Tourism Marketing – Market segmentation and Tourism market mix –Travel documents and procedures - Travel agency andTour operators – Types – Functions of a travel agency

### **Unit V Tamil Nadu Tourism**

General Performance of the State Tourism Development in Tamil Nadu– Role of Local bodies – Tourism administration – Tourism Policy–Ports – Trade – Commerce - Popular tourist places in Tamilnadu – Promotion of Tourism in Tamilnadu - Environmental Protection measures in Tamil Nadu-Developing tourism potential of local area

#### **Text Book:**

Viswanath Ghosh.*Tourism and Travel Management*. New Delhi: Vikas Publishing House, Pvt., Ltd., 2000

#### **Books for Reference:**

1. Bhatia A.K. *International Tourism Management*. New Delhi: Sterling Publishers Pvt,Ltd. 2001.
2. Cooper, C, Flethor, J.D. and Wanhill, S. *Tourism: Principles and Practices*, London: Pitman. 1993.
3. Johan M. Bryder. *Tourism and Development*. London: Cambridge University Press, 1973.
4. Michael Peters. *International Tourism*. London: Hutchinson, 1969.
5. Rajasekara Thangaman. *Tourism Development*, Chennai: Madras art printers, 2003.

## **Semester- VI-Core Integral IV-Energy Economics-Code: 18UECI62**

### **Course Outcome:**

- Upon completion of this course, students will be able to
- deliver the importance of nature & scope of Energy Economics
- give sound information on ONGC, OPEC, OAPEC, IEA and World Bank.
- prepare and evaluate energy intensity and elasticity
- understand the basics of energy resources
- understand the classification and importance of energy resources
- know about the consequences and remedial measures of environmental crisis
- know about the impact of energy consumption on production and environment.
- understand the usage of energy supply and demand

<b>Semester- VI</b>			
<b>Core Integral IV-Energy Economics</b>			
<b>Code:</b> <b>18UECI62</b>	<b>Hours / week : 7</b>	<b>Hrs / Semester:</b> <b>105</b>	<b>Credits :7</b>

### **Unit I Natural Resources**

Classification & Importance of Energy Resources - Types and classification -  
Emergence of Energy Economics - Its nature & scope

### **Unit II Institutional Role Of Energy**

Development Role of Energy in Economic Development - Energy intensity and  
Elasticity - National and International Comparison - Role of Institutions like ONGC,  
OPEC, OAPEC, IEA and World Bank.

### **Unit III Environment Energy Crisis**

Energy Crisis: causes - Consequences and Remedial Measures - Environmental Crisis  
- Causes - Consequences - Impact of Energy consumption on production and on  
Environment.

### **Unit IV Indian Energy Sector**

Organisational structure - Energy Supply (Coal & Lignite, Oil & Gas, Hydro, Thermal, Nuclear) Energy Demand (From Agricultural, Industry, Transport, Domestic etc.,)

## **Unit V Energy Sources**

Renewable (Solar, Wind, Tidal, Wave, Bio-gas, Biomass, Hydrogen etc) Renewable Energy Programmes under 5 year plans - Energy issues and Policy options for India.

### **Text Book:**

Karpagam. M *Environmental economics*. New Delhi: Sterling, 1991

### **Books for Reference:**

1. Agarwal, M.C., and Mongoo, J.R. *Economic and Commercial Geography* . New Delhi: (National Publishing House, 1992
2. Agarwal, S.K. *Environment and Natural Resources Economics* London: Scott Foresman & Co., 1985
3. Common, M. *Environmental and Resource Economics*. London: Longman, 1996
4. Paul Stevens (Ed) *The economics of Energy, Vol. 1 and II* . Edward Elgar 2000
5. Raikhy P.S. and Parminder Singh, *Energy Consumption in India*. New Delhi: Patter and Determinants (Deep and Deep, 1990.
6. Richard Eden. *Energy Economics*. Growth, Resources and Policies London: (Cambridge University Press, 1981



**Semester – V- Part III Core XI (Common Core) Human  
Resource Management -Code:18UMCC51**

**Course Outcomes:**

- Upon completion of this course, students will be able to:
- gain knowledge on the basic concepts of planning human resource and help them to understand basic techniques of business.
- understand the basic selection process in HR.
- know the importance of training and development in HR.
- know about the transfer policies
- gain knowledge on compensation methods.
- understand the promotional policies in business
- know about the significance and problems in performance appraisal.
- know about the methods of performance appraisal

<b>Semester – V</b>			
<b>Part III Core XI (Common Core) Human Resource Management</b>			
<b>Code:18UMCC51</b>	<b>Hrs/Week: 6</b>	<b>Hrs/Sem: 90</b>	<b>Credit : 4</b>

**Unit-I: Introduction**

Human Resource Management: Meaning - Objectives - Nature and Scope - Importance – Functions - and Problems of HRM - Personnel Management Vs. HRM - Qualities and Qualifications of Human Resource Managers.

**Unit-II: Human Resource Planning, Recruitment and Selection**

Human Resource Planning: Meaning - Need and Importance - Objective - Problems - Process – Recruitment: Meaning - Factors Influencing Recruitment - Sources of Recruitment - Problems in Recruitment – Selection: Meaning - Factors Affecting Selection Decisions - Selection Policy - Steps in Selection.

### **Unit-III: Training and Development**

Training: Need and Importance - Objective - Types - Steps in Training Programme – Methods of Training - Evaluation of Training Programmes – Development: Meaning - Concept and Essentials of Management Development Programmes.

### **Unit-IV: Transfer, Promotion & Compensation**

Transfer: Objective - Transfer Policy - Promotion: Purpose - Promotion Policy – Demotion - Compensation: Objective – Principles.

### **Unit-V: Performance Appraisal**

Performance Appraisal: Meaning - Need and Importance - Objective - Problems in Performance Appraisal - Factors Influencing Performance Appraisal – Methods of Performance Appraisal.

### **Text Book:**

Chitra, Atmaram, Naik. *Human Resource Management*. Ane Books Pvt., 2016.

### **Books for Reference:**

1. Dr.C.B.Gupta. *Human Resource Management*. New Delhi: Sultan Chand & Sons, 2018.
2. C.P.Memoria, *Personnel Management*, Himalaya Publishing House, 2011
3. L.M.Prasad., *Human Resources Management*. New Delhi: Sultan Chand & Sons, 2014.
4. Gary Dessler. *Human Resource Management*. Prentice Hall, 2013.
5. Michael Armstrong. *A Handbook of Human Resource Management Practice*. Kogan Page, 2012.