| SEMESTER – III | | | |
|--|---------------|--------------------|------------|
| Allied III History of English Literature - I | | | |
| Course Code: 21UENA31 | Hrs / Week: 4 | Hrs / Semester: 60 | Credits: 4 |

To enable students to learn the history of English literature down the ages.

To make the students understand the literary movements and developments of the age.

| CO. No. | Upon completion of this Course, students will be able to | PSO addressed | CL |
|---------|---|------------------|----|
| CO 1 | understand the phases of evolution of English literature | 4 | Un |
| CO 2 | comprehend the characteristic features of the age | 1 | Un |
| CO 3 | explore texts in their cultural and historical contexts. | 1 | Un |
| CO 4 | have an insight into the major literary movements and genres. | 1 | Un |
| CO 5 | analyze the distinct literary contribution of England. | 4 | An |
| CO 6 | classify English literatures according to their periods. | 7 | Ар |
| CO 7 | identify and interpret the didactic purpose in literature. | 2 | Ap |
| CO 8 | review and estimate literary texts over the periods. | 8 | Ev |

| SEMESTER – III | | | |
|--|--|--|--|
| Allied III History of English Literature - I | | | |
| Course Code: 21UENA31Hrs/Week: 4Hrs/Semester: 60Credits: 4 | | | |

Unit-I Chapters II –V

English Literature before Chaucer - The Age of Chaucer – Chaucer's Work in General – The Canterbury Tales – General Characteristics of Chaucer's Poetry – The Development of the Drama

Unit-II Chapters VI – VIII

Elizabethan Poetry before Spenser - Spenser and his Poetry –Shakespeare's Works - Characteristics of Shakespeare's Works - Ben Jonson– Bacon and his Essays

Unit-III Chapters IX –X

The Age of Milton – Milton's Earlier Poetry - Milton's Later Poetry – Characteristics of Milton's Poetry - The Caroline Poets - Cowley and the 'Metaphysical' Poets

Unit-IV Chapters XI –XIII

Dryden's Poetry – Butler - The Rise of Modern Prose – Bunyan - Characteristics of the Classical School of Poetry - Pope's Work

Unit-V Chapters XIV–XVII

Swift – Addison and Steele - Johnson – Goldsmith – Richardson – Fielding - The Growth of the Love of Nature in 18th Century Poetry – Thomas Gray

Text Book:

Hudson, William Henry. An Outline History of English Literature. Atlantic Publishers, 2013.

Books for Reference:

Leguois, Emily & Cazamian. A Short History of English Literature. J.M. Dent & Sons, 1964. Long, William J. English Literature. Ginn and Company, 1909.

E-Resources

https://literariness.org/2018/07/18/a-brief-history-of-english-literature/ http://www.historyworld.net/wrldhis/plaintexthistories.asp?historyid=aa08 https://www.britannica.com/art/English-literature

| SEMESTER – IV | | | |
|--|-------------|--|--|
| Allied–IV History of English Lite | erature –II | | |
| Course Code: 21UENA41 Hrs/Week: 4 Hrs Hrs/Semester: 60 Hrs Credits:4 | | | |

To comprehend the history of English Literature that combines the transformation of literary standards and tastes.

To suggest the vital relationship between English Literature and life.

| CO. No. | Upon completion of this Course, students will be able to | PSO addressed | CL |
|---------|--|------------------|--------|
| CO-1 | familiarize the important literary figures and literary works of the period | 7 | Un |
| CO-2 | examine the issues discussed in the text in the socio-historic and cultural context | 1 | Un |
| CO-3 | understand the chronologically arranged collection of biographical sketches | 1 | Un |
| CO-4 | analyze the dominant literary and artistic movements of the early and the modern period | 8 | An |
| CO-5 | exhibit the interplay of the personal and the impersonal in the making of history | 4 | Un |
| CO-6 | discuss how literature influences the socio –political history of each period | 7 | An, Ev |
| CO-7 | demonstrate an awareness of the social, historical and cultural elements of the centuries. | 7 | An, Ev |
| CO-8 | prepare for UGC NET/SET competitive examinations | 3,5 | Un, An |

| SEMESTER – IV | | | |
|--|--|--|--|
| Allied–IV History of English Literature –II | | | |
| Course Code: 21UENA41 Hrs/Week: 4 Hrs Hrs/Semester: 60 Hrs Credits:4 | | | |

Unit I - Chapter XVIII – XIX

The Age of Wordsworth - Lyrical Ballads and Wordsworth's Theory of Poetry - Characteristics of Wordsworth's Poetry - Coleridge - Byron- Shelley- Keats

Unit II - Chapter XX - XXII

The Age of Wordsworth (Prose) – General Characteristics - The Edinburgh Men – The London Men - Scott- Characteristics of Scott's Novels - The Age of Tennyson – Tennyson- Browning

Unit III- Chapter XXIII –XXV

Carlyle – Ruskin – Mathew Arnold - The Age of Tennyson (Novel) – General Characteristics – Dickens- Thomas Hardy - George Bernard Shaw

Unit IV - Chapter XXV – XXVI

Irish Drama and Poetry -Novelists of the Transition - Twentieth Century Novelists -The Present Age - Gerard Manley Hopkins - T.S. Eliot

Unit V - Chapter XXV – XXVI

The Changing Novel – Virginia Woolf - James Joyce – D.H. Lawrence – Aldous Huxley - George Orwell - Graham Greene – J. K. Rowling – Salman Rushdie - Hilary Mantel – Harold Pinter

Text Book:

Hudson, William Henry. An Outline History of English Literature. Atlantic Publishers, 2013.

Books for Reference:

Leguois, Emily & Cazamian. *A Short History of English Literature*. Oxford University Press, 1998. Long, William J. *English Literature*. Ginn and Company. 1909.

E-**Resources**

https://edisciplinas.usp.br/pluginfile.php/3875221/mod_resource/content/1/AN%20OUTLINE%2 00F%20HISTORY%200F%20ENGLISH%20LITERATURE.pdf

https://edisciplinas.usp.br/pluginfile.php/3874213/mod_resource/content/1/THE%20ROUTLEDGE% 20HISTORY.pdf

| SEMESTER – III | | | | |
|--|--|--|--|--|
| Core V – Victorian Age (1837-1901) | | | | |
| Course Code:21UENC31Hrs/Week: 6 HrsHrs/ Semester: 90Credits: 6 | | | | |

To expose students to the significant social and literary history of the Victorian age

To explore the characteristic features of the age in the literary texts

| CO No. | Upon completion of this course, students will be able to | PSO addresse d | CL |
|-----------|--|----------------------|----|
| CO-1 | understand the significance of the representative writers | 1 | Un |
| CO-2 | comprehend the Victorian gender ideology. | 1 | An |
| CO-3 | locate the scientific development and the emerging discipline of psychology. | 4, 7 | Un |
| CO-4 | review the literary style of the various writers of the age. | 1 | Un |
| CO-5 | analyse the texts in relation to its socio - cultural background. | 1 | An |
| CO-6 | create an inclusive knowledge of the ideologies related to the age. | 4 | Ev |
| CO-7 | evaluate the ethical values in the literary texts | 7 | Ev |
| CO-8 | justify the art of Victorian style of writing | 3 | Cr |

| | SEMEST | ER – III | | |
|---|--------------|-------------------------|-------------|--|
| Core – V Victorian Age (1837-1901) | | | | |
| Course Code:21UENC31 Hrs/We | ek: 6 Hrs | Hrs /Semester: 90 | Credits: 6 | |
| | | | | |
| U nit I - Poetry | | | | |
| Alfred Lord Tennyson (1809-1892) | : The Lo | otos-Eaters | | |
| Robert Browning (1812-1889) | : My La | st Ride Together | | |
| Matthew Arnold (1822-1888) | : Memo | rial Verses | | |
| Gerard Manley Hopkins (1844-188 | 9) : The W | indhover | | |
| Unit II - Prose | | | | |
| Thomas Carlyle (1795-1881) | : The He | ero as Poet. | | |
| John Ruskin (1819-1900) | : Sesame | e and Lilies (Of Kings' | Treasuries) | |
| Unit III - Drama | | | | |
| Oscar Wilde (1854-1900) | : The Im | portance of Being Earr | nest | |
| Unit IV - Fiction | | | | |
| Emily Bronte (1816-1855) | : Wuther | ring Heights | | |
| Unit V - Short Story | | | | |
| Charles Dickens (1812-1870) | : A Chris | stmas Carol | | |
| Oscar Wilde (1854-1900) | : The Sta | r Child | | |
| Rudyard Kipling (1865-1936) | : Lispeth | | | |
| Text Books: | | | | |
| Brontë, Emily. 1818-1848. Wuthering | Heights, Pen | guin Books, 2003 | | |

Wilde, Oscar, and Samuel Lyndon Gladden. *The Importance of Being Earnest: A Trivial Comedy for Serious People*. Broadview Press, 2010.

Ruskin John. Sesame and Lilies. Macmillan India Limited 1985.

Negri, Paul. English Victorian Poetry: An Anthology. Dover Publications Inc., 1995

Books for Reference:

1. Austin, Alfred. Mr. Tennyson: The Poetry of the Period. Richard Benteley Publishers, 1870.

2. Eliot, T.S. Essays. Ancient and Modern. Faber and Faber, 1936.

3. Tennyson, Emily. The Poet's Wife. Faber and Faber, 1996.

E-resources:

https://poemanalysis.com/alfred-tennyson/the-lotos-eaters/

https://www.cliffsnotes.com/literature/i/the-importance-of-being-earnest/critical-essays/themes-in-the-importance-of-being-earnest

http://academic.brooklyn.cuny.edu/english/melani/novel_19c/wuthering/themes.html https://www.litcharts.com/lit/a-christmas-carol/characters

| SEMESTER III | | | |
|---|--|--|--|
| Core | Core Skill Based Skills for Career Advancement | | |
| Course Code:21UENS31Hrs/Week: 4Hrs/Semester: 60Credits: 4 | | | |

To educate students the appropriate interpersonal and competent skills. To help students attain employability standards and reach professional goals.

| CO | Upon completion of this course, students will be able to | PSO s | CL |
|------|--|-----------|----|
| No. | | addressed | |
| CO-1 | understand the nuances of competent skills | 3 | Un |
| CO-2 | acquire communicative ability and relate with confidence | 3 | Un |
| CO-3 | write and correspond in English proficiently | 3 | Ap |
| CO-4 | respond and behave appropriately in diverse situations | 10 | Ap |
| CO-5 | meet the requirements for career and employability | 6,9 | Ap |
| CO-6 | become original or inventive and apply lateral thinking | 2 | Cr |
| CO-7 | develop the ability of emotional and stress management | 5 | Ap |
| CO-8 | work constructively as a team and assume leadership skills | 5 | Ap |

| | SEME | STER III | | | |
|---|--------------------|-----------------------------------|----------------------------------|--|--|
| Core Skill Based Skills for Career Advancement | | | | | |
| Course Code:21UENS31 | Hrs/Week: 4 | Hrs/Semester: 60 | Credits: 4 | | |
| Unit I: Oral Skills | | | | | |
| Verbal Communication | | | | | |
| Debate | | | | | |
| Group Discussion | | | | | |
| Interviews | | | | | |
| Unit II: Writing Skills | | | | | |
| Pre-Writing | | | | | |
| Modes and Forms of Wri | tings | | | | |
| Business Correspondence | ; | | | | |
| Unit III: Computing Skills | | | | | |
| Word Processing | | | | | |
| Google Docs | | | | | |
| Unit IV: Presentation Skill | S | | | | |
| Body Language | | | | | |
| Effective Speaking | | | | | |
| Videos in Power Point Pr | esentation | | | | |
| Unit V: Emotional Intellige | | | | | |
| Successful Time Manage | ment | | | | |
| Stress Management | | | | | |
| Conflict Management | | | | | |
| Improving Interpersonal | Relationship | | | | |
| Textbook: | | | | | |
| Hariharan, S, N. Sundararaja | n and S.P. Shanmu | ıgapriya. <i>Soft Skills</i> . MJ | P Publishers, 2010. | | |
| Books for Reference: | | | | | |
| 1. Gupta, Nilanjana. English | for All. Macmilan | India Ltd, 1998. | | | |
| 2. MacKenzie, Alec, <i>TheTime</i> 2002. | e Trap: The Classi | ic Book on Time Manag | ement. Fine Communications, | | |
| 3. Mitra, Barun.K. Personalia | ty Development an | d Soft Skills, Oxford Ur | niversity Press, 2011 | | |
| 4. Rao, M.S. Soft Skills: Enho | ancing Employabil | <i>ity</i> . I.K. International P | ublishing House, 2011. | | |
| 5. Wainer, John E. English C | omposition and G | rammar (First Course), | Chicago Harcourt Brace Jovanic | | |
| Publishers, 1998. | | | | | |
| E-Resources | | | | | |
| | | ± | er/defining-verbal-communication | | |
| https://hbr.org/1964/01/strate https://www.mindtools.com/t | | | | | |

https://www.mindtools.com/pages/article/newHTE_00.htm https://www.managementstudyguide.com/interpersonal-relationship.htm

| SEMESTER IV | | | |
|--------------------------------|--------------|------------------|------------|
| Core Skill Based Media Writing | | | |
| Course Code: 21UENS41 | Hrs/ Week: 4 | Hrs/Semester: 60 | Credits: 4 |

To prepare students for employability in mass media. To facilitate students to innovatively use the various forms of media.

| CO No. | Upon completion of this course, students will be able to | PSO addressed | CL |
|--------|--|------------------|----|
| CO – 1 | understand the requirements for appropriate journalism | 4 | Un |
| CO – 2 | update learning of recent trends in media writing | 1 | Cr |
| CO – 3 | distinguish the writing style for print and broadcast media | 1 | An |
| CO- 4 | develop media ethics and contribute to social transformation | 4 | Ар |
| CO – 5 | acquire the ability of editing, reporting and writing for media | 1 | Ap |
| CO – 6 | analyze well, debating views, news, issues and events | 2 | An |
| CO- 7 | review the different standards of the varied media components | 1 | Ар |
| CO – 8 | evaluate different kinds of media content. | 1 | Ev |

| Core Skill Based Media Writing Course Code: 21UENS41 Hrs/Week: 4 Hrs/Semester: 60 Credits: 4 Unit 1 Mass Media Characteristics and Techniques, Ethics for Media Writing Mass Communication and Society: Uses, Effects and Representations Unit 11 Print Media Language and Style Writing Headlines, News Features, Advertisements Writing Reviews- Book and Film Unit 11 Visual Media News Anchoring The Art of Interviewing Design an online literary Newspaper (Mini Project) Unit IV c-Media Creating a blog Writing Modia Vriting Modia Creating a blog Writing Mobile-Friendly Web Stories Facebook Profile, Twitter, Youtube-Create Studio, LinkedIn Profile Create your Youtube Channel/ Create a LinkedIn Profile (Mini Project) Text Books: Adornato, Anthony. "Writing Mobile-Friendly Web Stories." Mobile and Social Media Journalism: A Practical Guide, CQ Press, Washington D.C., 2018. Ahuja, B. N. "The Art of Interviewing." Theory and Practice of Journalism: Set to Indian Aduija, B. N. "The Art of Interviewing." Theory and Practice of Journalism. Set to Indian Context, Surjeet Publ., Delhi, 1988. Kumar, Keval J. Mass Communication in India. Jaico Publishing House, 2013. Meera, Raghavendra Rao N. Feature Writing. PHI Learning Private Limited, 2009. | SEMESTER IV | | | |
|--|---------------------------|--------------------------|--------------------------|---------------------------|
| Unit I Mass Media Characteristics and Techniques, Ethics for Media Writing Mass Communication and Society: Uses, Effects and Representations Unit II Print Media Language and Style Writing Headlines, News Features, Advertisements Writing Reviews-Book and Film Unit III Visual Media News Anchoring The Indian Newsreel The Indian Newsreel The Art of Interviewing Design an online literary Newspaper (Mini Project) Unit IV e-Media Creating a blog Writing Scripts Unit V Social Media Writing Mobile-Friendly Web Stories Facebook Profile, Twitter, Youtube-Create Studio, LinkedIn Profile Create Your Youtube Channel/ Create a LinkedIn Profile (Mini Project) Text Books: Adornato, Anthony. "Writing Mobile-Friendly Web Stories." Mobile and Social Media Journalism: A Practical Guide, CQ Press, Washington D.C., 2018. Adhuja, B. N. "The Art of Interviewing." Theory and Practice of Journalism: Set to Indian Context, Surject Publ., Delhi, 1988. Kumar, Keval J. Mass Communication in India. Jaico Publishing House, 2013. Meera, Raghavendra Rao N. Feature Writing. PHI Learning Private Limited, 2009. Miller, Daniel. "What Is Social Media?" How the World Changed Social Media. 2012. Books for Reference: Kuchn, Scott A., and Andrew Lingwall. The Basics of Media Writing: A Strategic Approach. SAG 2018. Nick, Ceramilla and Lee Elizabeth. Cambridge English for the Media. Cambridge University Pres 2008. Schiff, Richard. Foreword. Writing for TV and Radio: A Writers' & Artists' Companion. Sue Ted and Nick Warburton. Eds. Carole Angier and Sally Cline. Bloomsbury, 2016. E-Resources: https://bizfluent.com/facts-6852659-introduction-print-media.html https://communications.tufts.edu/marketing-and-branding/social-media-overview/ | | Core Skill Based | Media Writing | |
| Characteristics and Techniques, Ethics for Media Writing Mass Communication and Society: Uses, Effects and Representations Unit II Print Media Language and Style Writing Headlines, News Features, Advertisements Writing Reviews- Book and Film Unit III Visual Media News Anchoring The Indian Newsreel The Art of Interviewing Design an online literary Newspaper (Mini Project) Unit IV c-Media Creating a blog Writing Scripts Unit V Social Media Writing Mobile-Friendly Web Stories Facebook Profile, Twitter, Youtube-Create Studio, LinkedIn Profile Create Your Youtube Channel/ Create a LinkedIn Profile (Mini Project) Text Books: Adornato, Anthony. "Writing Mobile-Friendly Web Stories." Mobile and Social Media <i>Journalism: A Practical Guide</i> , CQ Press, Washington D.C., 2018. Ahuja, B. N. "The Art of Interviewing." <i>Theory and Practice of Journalism: Set to Indian</i> <i>Context</i> , Surjeet Publ., Delhi, 1988. Kumar, Keval J. Mass Communication in India. Jaico Publishing House, 2013. Meera, Raghavendra Rao N. <i>Feature Writing</i> . PHI Learning Private Limited, 2009. Miller, Daniel. "What Is Social Media?" <i>How the World Changed Social Media</i> . UCL Press, 20 Parthasarathy, Rangaswami. "Language and Style." <i>Basic Journalism.</i> Macmillan, 2012. Books for Reference: Kuehn, Scott A., and Andrew Lingwall. <i>The Basics of Media Writing: A Strategic Approach</i> . SAC 2018. Nick, Ceramilla and Lee Elizabeth. <i>Cambridge English for the Media</i> . Cambridge University Pres 2008. Schiff, Richard. <i>Foreword. Writing for TV and Radio: A Writers' & Artists' Companion</i> . Sue Teda and Nick Warburton. Eds. Carole Angier and Sally Cline. Bloomsbury, 2016. F-Resources: https://bizfluent.com/facts-6852659-introduction-print-media.html https://communications.tufk.cdu/marketing-and-branding/social-media-overview/ | Course Code: 21UENS41 | Hrs/ Week: 4 | Hrs/Semester: 60 | Credits: 4 |
| Mass Communication and Society: Uses, Effects and Representations Unit II Print Media Language and Style Writing Headlines, News Features, Advertisements Writing Reviews-Book and Film Unit III Visual Media News Anchoring The Indian Newsreel The Art of Interviewing Design an online literary Newspaper (Mini Project) Unit IV e-Media Creating a blog Writing Scripts Unit V Social Media Writing Mobile-Friendly Web Stories Facebook Profile, Twitter, Youtube-Create Studio, LinkedIn Profile Create Your Youtube Channel/ Create a LinkedIn Profile (Mini Project) Text Books: Adornato, Anthony. "Writing Mobile-Friendly Web Stories." Mobile and Social Media Journalism: A Practical Guide, CQ Press, Washington D.C., 2018. Ahuja, B. N. "The Art of Interviewing." Theory and Practice of Journalism: Set to Indian Context, Surject Publ., Delhi, 1988. Kumar, Keval J. Mass Communication in India. Jaico Publishing House, 2013. Mecra, Raghavendra Rao N. Feature Writing. PHI Learning Private Limited, 2009. Miller, Daniel. "What Is Social Media" 'How the World Changed Social Media. UCL Press, 20 Parthasarathy, Rangaswami. "Language and Style." Basic Journalism, Macmillan, 2012. Books for Reference: Kuehn, Scott A., and Andrew Lingwall. The Basics of Media Writing: A Strategic Approach. SAC 2018. Nick, Ceramilla and Lee Elizabeth. Cambridge English for the Media. Cambridge University Pres 2008. Schiff, Richard. Foreword. Writing for TV and Radio: A Writers' & Artists' Companion. Sue Tedd and Nick Warburton. Eds. Carole Angier and Sally Cline. Bloomsbury, 2016. E-Resources: https://bizfluent.com/facts-6852659-introduction-print-media.html | Unit I Mass Media | | | |
| Unit II Print Media Language and Style Writing Headlines, News Features, Advertisements Writing Reviews- Book and Film Unit III Visual Media News Anchoring The Indian Newsreel The Indian Newsreel The Art of Interviewing Design an online literary Newspaper (Mini Project) Unit IV c-Media Creating a blog Writing Scripts Unit V Social Media Writing Mobile-Friendly Web Stories Facebook Profile, Twitter, Youtube-Create Studio, LinkedIn Profile Create Your Youtube Channel/ Create a LinkedIn Profile (Mini Project) Text Books: Adornato, Anthony. "Writing Mobile-Friendly Web Stories." Mobile and Social Media <i>Journalism: A Practical Guide</i>, CQ Press, Washington D.C., 2018. Ahuja, B. N. "The Art of Interviewing." Theory and Practice of Journalism: Set to Indian <i>Context</i>, Surject Publ., Delhi, 1988. Kumar, Keval J. Mass Communication in India. Jaico Publishing House, 2013. Meera, Raghavendra Rao N. Feature Writing. PHI Learning Private Limited, 2009. Miller, Daniel. "What Is Social Media?" How the World Changed Social Media. UCL Press, 20 Parthasarathy, Rangaswami. "Language and Style." Basic Journalism, Maemillan, 2012. Books for Reference: Kuehn, Scott A., and Andrew Lingwall. The Basics of Media Writing: A Strategic Approach. SAC 2018. Nick, Ceramilla and Lee Elizabeth. Cambridge English for the Media. Cambridge University Pres 2008. Schiff, Richard. Foreword. Writing for TV and Radio: A Writers' & Artists' Companion. Sue Tedd and Nick Warburton. Eds. Carole Angier and Sally Cline. Bloomsbury, 2016. E-Resources: https://communications.tufts.edu/marketing-and-branding/social-media-overview/ | Characteristics and Techn | niques, Ethics for M | edia Writing | |
| Language and Style Writing Headlines, News Features, Advertisements Writing Reviews- Book and Film Unit III Visual Media News Anchoring The Indian Newsreel The Art of Interviewing Design an online literary Newspaper (Mini Project) Unit IV e-Media Creating a blog Writing Scripts Unit V Social Media Writing Mobile-Friendly Web Stories Facebook Profile, Twitter, Youtube-Create Studio, LinkedIn Profile Create Your Youtube Channel/ Create a LinkedIn Profile (Mini Project) Text Books: Adornato, Anthony. "Writing Mobile-Friendly Web Stories." <i>Mobile and Social Media Journalism: A Practical Guide</i> , CQ Press, Washington D.C., 2018. Ahuja, B. N. "The Art of Interviewing." <i>Theory and Practice of Journalism: Set to Indian Context</i> , Surjeet Publ., Delhi, 1988. Kumar, Keval J. <i>Mass Communication in India</i> . Jaico Publishing House, 2013. Mecra, Raghavendra Rao N. <i>Feature Writing</i> . PHI Learning Private Limited, 2009. Miller, Daniel. "What Is Social Media?" <i>How the World Changed Social Media</i> . UCL Press, 20 Parthasarathy, Rangaswami. "Language and Style." <i>Basic Journalism</i> , Macmillan, 2012. Books for Reference: Kuehn, Scott A., and Andrew Lingwall. <i>The Basics of Media Writing: A Strategic Approach</i> . SAC 2018. Nick, Ceramilla and Lee Elizabeth. <i>Cambridge English for the Media</i> . Cambridge University Pres 2008. Schiff, Richard. <i>Foreword. Writing for TV and Radio: A Writers' & Artists' Companion</i> . Sue Tede and Nick Warburton. Eds. Carole Angier and Sally Cline. Bloomsbury, 2016. E- Resources: https://bizlluent.com/facts-6852659-introduction-print-media.html https://communications.tufts.edu/marketing-and-branding/social-media-overview/ | Mass Communication and | d Society: Uses, Effe | ects and Representation | S |
| Writing Headlines, News Features, Advertisements Writing Reviews- Book and Film Unit III Visual Media News Anchoring The Indian Newsreel The Art of Interviewing Design an online literary Newspaper (Mini Project) Unit IV e-Media Creating a blog Writing Scripts Unit V Social Media Writing Mobile-Friendly Web Stories Facebook Profile, Twitter, Youtube-Create Studio, LinkedIn Profile Create Your Youtube Channel/ Create a LinkedIn Profile (Mini Project) Text Books: Adornato, Anthony. "Writing Mobile-Friendly Web Stories." Mobile and Social Media Journalism: A Practical Guide, CQ Press, Washington D.C., 2018. Ahuja, B. N. "The Art of Interviewing." Theory and Practice of Journalism: Set to Indian Context, Surject Publ., Delhi, 1988. Kumar, Keval J. Mass Communication in India. Jaico Publishing House, 2013. Meera, Raghavendra Rao N. Feature Writing. PHI Learning Private Limited, 2009. Miller, Daniel. "What Is Social Media?" How the World Changed Social Media. UCL Press, 20 Parthasarathy, Rangaswami. "Language and Style." Basic Journalism, Maemillan, 2012. Books for Reference: Kuehn, Scott A., and Andrew Lingwall. The Basics of Media Writing: A Strategic Approach. SAC 2018. Nick, Ceramilla and Lee Elizabeth. Cambridge English for the Media. Cambridge University Pres 2008. Schiff, Richard. Foreword. Writing for TV and Radio: A Writters '& Artists' Companion. Sue Tedd and Nick Warburton. Eds. Carole Angier and Sally Cline. Bloomsbury, 2016. E- Resources: https://communication.tufts.edu/marketing-and-branding/social-media-overview/ | Unit II Print Media | | | |
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| SEMESTER – III | | |
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| Self Study/MOOC/Internship (Compulsory) Myth in Literature | | |
| Course Code: 21UENSS1 Credits: 2 | | |

To introduce the learners to the role of myth in history, literature, culture and consciousness To let them explore the universality and social significance of myths and folklore in shaping society.

| CO. No. | Upon completion of this course, students will be able to | PSO addressed | CL |
|------------|--|------------------|----|
| CO- 1 | identify characteristics of myths, folklore | 1 | Un |
| CO- 2 | describe the different types of myths. | 2 | Re |
| CO- 3 | analyse the cultural and historical effects of mythological warriors | 4 | An |
| CO-4 | define what sets apart a hero from the rest of society. | 2 | Re |
| CO- 5 | appraise the characteristics of gods and goddesses of ancient mythology. | 1 | Ev |
| CO-6 | relate the cultural effects of mythological systems. | 4 | An |
| CO-7 | assess how comparative religion is used to compare the themes of sacred myths. | 8 | Ev |
| CO-8 | understand the use of myths and legends to establish guidelines for living. | 8 | Un |

SEMESTER – III Self Study/MOOC/Internship (Compulsory) Myth in Literature Course Code:21UENSS1 Credits: 2

Unit I

Stories of Adventure (Greek) : The Iliad - The Death of Hector

The Odyssey – Odysseus Reaches Ithaca

Unit II

The Roman Mythology : *The Aeneid* - Book III (20 lines)

Unit III

Stories from the British Isle : Holy Grail

Arthur and the Knights of the Round Table

Unit IV

Margaret Atwood : The Penelopiad

Unit V

Chitra Banerjee Divakaruni : The Palace of Illusions: A Novel

Text Books:

Kirkwood, G.M. A Short Guide to Classical Mythology. Botchery Carducci Publishers, Inc., 2003.

Lawall, Sarah. (ed). The Norton Anthology of World Literature: Volume B, 100-1500, 2nd ed.

W.W.Norton & Company, 2003.

Atwood, Margaret. Penelopiad. Canongate Books, 2006.

Divakaruni, Chitra Banerjee. The Palace of Illusions: A Novel. Picador India, 2018.

Books for Reference:

Armstrong, Karen. Short History of Myth. Knopf, 2006.

Graves, Robert. The Greek Myths. (1955, Cmb/Rep edition 1993) Penguin, 1955.

Hamilton, Edith. Mythology (1942, New Edition). Little Brown & Company, 1998.

Hard, Robin. The Routledge Handbook of Greek Mythology. Routledge, 2004.

Segal, Robert. Myth: A Very Short Introduction. Oxford University Press, 2004.