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**ST.MARY'S COLLEGE (AUTONOMOUS),
THOOTHUKUDI**

Manonmaniam Sundaranar University

TIRUNELVELI - 627 012, TAMILNADU

**PROFORMA FOR
RECOGNITION/RENEWAL OF RESEARCH
CENTRE**

FOR

**PG AND RESEARCH DEPARTMENT OF
COMMERCE**

2021



Manonmaniam Sundaranar University
TIRUNELVELI - 627 012, TAMILNADU
PROFORMA FOR RECOGNITION/RENEWAL OF RESEARCH CENTRE



Application No. : MSURCRA123693
Fee Amount : Rs. 20000
Payment Date : 25-03-2021
Fee Amount : Rs. 20000
Head / Co-ordinator of the Research Centre : The Head of the Department
Name of the college / Institution : St. Mary's College
Name of the Department : Commerce
Email : drjayamary2020@gmail.com
Contact Mobile No. : 8072412271

9360175808

Courses offered (like U.G.,P.G.,M.Phil.,)		
Name of the Degree	Name of the Course	Starting Year
UG	B.Com	1975
PG	M.Com	1980
M.Phil	M.Phil	2014

DECLARATION

I hereby declare that all the statement made in this online submission of application are true, complete and correct

Notes : This is system generated application cum fee receipt and will not bear any signature.

Payment Receipt

Paid on : 2021-03-25

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Payment Id : 419566307

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Paid Amount

₹20059.00

PAYU Convenience Fee (Includes GST) : Rs. 59.0

GST : Rs. 9.0

MANONMANIAM SUNDARANAR UNIVERSITY

Tirunelveli, Abishekapatti Tirunelveli 627012, Tamil Nadu

Phone: 8056294376

In case of any issue with this payment please feel free to contact research2@examproonline.com or call at 8056294376

Manonmaniam Sundaranar University

Tirunelveli - 627 012, Tamilnadu

PROFORMA FOR RENEWAL OF COMMERCE RESEARCH CENTRE

1. Name of the College/ Institution : St. Mary's College (Autonomous), Thoothukudi
- 628001
2. Name of the Department : PG & Research Department of Commerce
3. Course Offered : Annexure – I
4. List of Faculty Members now Working : Annexure – II
5. List of Publication of Faculties with impact factor : Annexure – III
6. List of Research Guides : Annexure – IV
7. Facilities available in the Research Centre : Annexure – V
8. List of PhD's awarded under the guidance of existing guides : Annexure – VI
9. List of Conferences/Seminars attended by Faculty Members : Annexure – VII
10. Budget for the Research Centre (Item wise) : Annexure – VIII

Ystitha Neethi Wmaly

Head of the Department

PRINCIPAL

Dr. G. Stella Beatrice Nirmala,
M.Com, M.Phil, M.B.A, PGDIT, D.F.A, D.G.T, Ph.D,
Head and Associate Professor,
Department of Commerce,
St. Mary's College, (Autonomous)
Thoothukudi - 628 001. Tamil Nadu

ANNEXURE – I

Courses offered (like U.G., P.G., and M.Phil)

Name of the Course/	Starting year
B.Com	- 1975
M.Com	- 1980
M.Phil	- 2014
PhD	- 2014

ANNEXURE – II

List of Faculty Members now working :
(Approved by the University)

Name	Qualifications	Date of Appointment	Department	Area of Specialization
Dr. Ms. G. Stella Beatrice Nirmala	M.Com., M.Phil., Ph.D., D.F.A., D.G.T., PGDIT, MBA	23.06.1984	Commerce	Logistics, Accountancy, International Business
Dr. Ms. Mary Judith Reene Fernando	M.Com, M.Phil, Ph.D	21.06.1985	Commerce	Banking
Ms. D. Daisy Bai	M.Com. M.Phil	16.09.1986	Commerce	Financial Management & Statistics
Dr. Ms. Fernando Alexanderia	M.Com. Ph.D	13.07.1987	Commerce	Income Tax, Human Resource Management
Dr. P. Banumathi	M.Com, M.Phil, PhD	14.07.2000	Commerce	Accounting, Marketing
Ms. A. Amora	M.Com, M.Phil	22.11.2017	Commerce	Human Resource
Dr. P. Jayamary	M.Com, M.Phil, B.Ed, MBA, PhD, SET (Commerce & Management)	17.06.2019	Commerce	Behavioural Finance, Financial Services, Accountancy
Dr. A. Salethmary Vetriselvi	M.Com, M.Phil, PhD	17.06.2019	Commerce	Marketing
Ms. O. Sony	M.Com, M.Phil, SET	02.01.2020	Commerce	Supply Chain Management, ED
Dr. S. Bulomine Regi	M.Com, M.Phil, PhD, MBA, M.Sc(Psychology), MA (Pub. Admin.), MA (Tourism), MA (Women Studies), PGDBA, SET (Commerce & Management)	02.01.2020	Commerce	Consumer Behaviour, Stress Management

Dr. T. Priganka

M.Com PhD

23.11.2023

Commerce

Financial Accounting
Marketing.

Dr. P. Maria

Sahaya Rossigine

M.Phil

M.Com, NET, PhD

23.11.2023

Commerce

Business Maths,
Accounts

ANNEXURE – III

(Enclosed)

Name	Title	Name of the journal	Page. No: (From-To)	ISSN/ISBN
Dr. G. Stella Beatrice Nirmala	“Service Providers in Logistics” (3PLs, 4 PLs, 5PLs and 7PLs)	Management studies Udyapur Rajasthan	305 -311	978-93-80530-54-3
Dr. G. Stella Beatrice Nirmala	Impact of Electronic Banking With Reference To State Bank of India at Thoothukudi City	Tathapi	Vol. 19 Issue 40 Month June Year 2020	2320-0693
Dr. G. Stella Beatrice Nirmala	Customer Retention Strategies in Retail Banking”: a Comparative Study between India and Singapore”	International Seminar on Emerging dimensions of Banking Sector in the Global Scenario	180 -183	978-93-80812-05-2
Dr. G. Stella Beatrice Nirmala	Foreign Direct Investment in India and world opportunities - current scenario	International Confernce “Foreign Direct Investments and retail Market	128-137	978-81-929581-2-5
Dr. G. Stella Beatrice Nirmala	Impact on Advertisement	Sales promotional strategies of MSMEs" conducted by Viruthunagar Hindu Nadars' Senthikumara Nadar College, Viruthunagar	109-110	978-81-910426-5-8
Dr. G. Stella Beatrice Nirmala	Resurgence Of Business Growth Post Covid 19: Challenges And Strategies	Management studies Udyapur Rajasthan	3188-3194	2231-3990
Dr. Mary Judith Reene Fernando	Customers' perception on replacing currency with digital cash	Marian Quest (A Bi-annual Multi Disciplinary Referred Journal)	99-103	2249-7145

Dr. Fernando Alexanderia	Organisational Citizenship Behaviour among executives of Commercial banks in Kanyakumari District	Xaverian Journal of Marketing	1-12	2278-6562
Ms. A. Amora	Impact of training on Self-help Group as an Entrepreneurs	International Journal of analytical and experimental model analysis	381-385	0886-9367
Ms. A. Amora	Determinants of Customer Loyalty towards E- Tailing	Think India Journal		
Dr. P. Banumathi	Consumer's perception and Satisfaction of FMCG's with special reference to Thoothukudi District.	Journal of Emerging Technologies And innovative research	393-404	2349 - 5162
Dr. P. Banumathi	Consumer's perception and Satisfaction of FMCG's with special reference to Thoothukudi District.	International Journal of Research and Analytical Reviews ,	831-834	2349 - 5162
Dr. P. Jayamary	Instant food in the hands of Working Women	International journal of Business and Administration Research	141-145	2348- 0653
Dr. P. Jayamary	Investment Behaviour of Working Women in Gold Investment Options – A Study at Udumalpet City, TrippurDist	International journal of Business and Administration Research	25- 29	2348- 0653
Dr. P. Jayamary	Investment Psychology of Physicians' at Udumalpet Taluk	Asia Pacific Journal of Research	192- 195	2320- 5504 (p)

Dr. P. Jayamary	A Parental Care in Usage of Smartphones by Children	Suraj Punj Journal For Multidisciplinary Research	562- 568	2394- 2886
Dr. P. Jayamary	Why Women Should Plan on Personal Finance	Personal Finance Management Text & Cases		97881908 71884
Dr. P. Jayamary	Literacy and Usage of Value added services offered by banks	Paripex- Indian Journal of Research		2250-1991
Dr. P. Jayamary	Eco Tourism: Conceptual Framework in Developing Country like India	Responsible Tourism: Perspective for Sustainable Development	231- 241	97893841 61989
Dr. A. Slatethmary Vetrivelvi	A study on Role of Banks in Financial Inclusion :A field survey in Tirunelveli District	Intercontinental Journal of Finance Research Review	11-20	2321-0354(O) 2347-1654(P)
Dr. A. Slatethmary Vetrivelvi	Micro Finance, Women Entrepreneurship and Economic Development: A Study among Women SHGs in Tirunelveli District, South India	International Journal of Emerging Research in Management & Technology	98-101	2278-9359
Dr. A. Slatethmary Vetrivelvi	Role and functioning of Banks in Tirunelveli District towards fund mobilization, Branch expansion an Financial Inclusion	International Research Journal of Commerce	37-47	2320 – 9461
Dr. A. Slatethmary Vetrivelvi	Study On Customers Satisfaction Towards Sales And Services Of City Super Market In Melapalayam	International Journal Of B-Digest	19-26	0975 – 2617

Dr. A. Slatethmary Vetriselvi	Financial Inclusion, Micro Finance, Women Entrepreneurship And Economic Development: The Reality	International Journal Of B- Digest	27-33	0975 -2617
Dr. A. Slatethmary Vetriselvi	GST in Abroad and in India	International Journal Of Multidisciplinary Researches	48-50	2349 – 8684
Dr. A. Slatethmary Vetriselvi	A descriptive study about the entrepreneurs and magnanimous – start up programme	The International Journal of Analytical and Experimental Modal analysis – An UGC Care		IJEMA Journal VOL:11
Dr. A. Slatethmary Vetriselvi	An Empirical Study about Work Life Balance of Self Financing Professors	Our Heritage Journal- Multi Disciplinary journal		0474 - 9030
Dr. A. Slatethmary Vetriselvi	The Study on Health Care and Sustainable Development of Sanitary Workers in Tirunelveli	Eduindex Journals		2394-3114
Dr. A. Slatethmary Vetriselvi	A Study on Impact of E- Banking Services	Purakala		0971-2143
Dr.S. Bulomine Regi	Challenges Faced by Micro Entrepreneurs	Shanlax International Journal of Commerce		2321-4168
Dr.S. Bulomine Regi	Online Payment: Challenges Faced by Digital Customers – An Analysis	Xaverian Journal of Marketing		2278-6562
Dr.S. Bulomine Regi	ATM: A Cashless Wallet Safe & Secure with Special Reference to SBI ATM Service	Shanlax International Journal of Arts, Science and Humanities		2321-788X

Dr.S. Bulomine Regi	Prospectus & Challenges Of Women Entrepreneurs – A Study With Special Reference To Tirunelveli District	International Journal of Scientific Research and Modern Education (IJSRME)		I2455 – 5630
Dr.S. Bulomine Regi	Credit Card - A Way To Generate Legitimate Money For Payments	International Journal of Research- Granthaalayah		2350-0530
Dr.S. Bulomine Regi	Challenges Faced by the Select Urban Public Sector Bank Customer's While Using ATM/ Debit Card – A Descriptive Analysis	International Journal of Research		2348- 6848
Dr.S. Bulomine Regi	Problem Faced By Customers Using Technological Banking Services- An Inferential Analysis	International Journal of Research- Granthaalayah		2350-530
Dr.S. Bulomine Regi	Information Technology In Indian Banking Sector – Challenges And Opportunities	International Journal of Multidisciplinary Research and Modern Education (IJMRME)		2454-6119
Dr.S. Bulomine Regi	Factors Influencing Customer's To Select Bank In Tirunelveli District- An Analysis	International Journal of Current Research and Modern Education (IJCRME)		2455 -5428
Dr.S. Bulomine Regi	Goods and Service Tax – An Overview	International Journal of research – Grathaalayah		2350-0530
Dr.S. Bulomine Regi	Social Entrepreneurship- A Path Way for Sustainable Growth of Indian Economy	ASTREAM		

Dr.S. Bulomine Regi	Green Supply Chain Management (GSCM)- Path for Sustainable Growth	Review of Research		2249-894X
Dr.S. Bulomine Regi	Analysis Of Investment Pattern Of Retail Investor In Money Market	Emperor International Journal of Finance and Management Research		2395-5929
Dr.S. Bulomine Regi	Primary Health Centers- A Boon to Rural Health Care	International Journal of Management, IT & Engineering		2249-0558
Dr.S. Bulomine Regi	Women Empowerment Through Self Help Groups (SHGs) In Tirunelveli City	Journal of Management Research and Analysis	196-200	2394-2770
Dr.S. Bulomine Regi	Parental Pressure On plus Two Students towards Public Examination	International Journal of Research in Engineering, IT and Social Sciences	211-213	2250-0588
Dr.S. Bulomine Regi	Implement Six Sigma Strategy for Sustainable Business Growth	International Journal of Research in Social Sciences		2249-2496
Dr.S. Bulomine Regi	Entrepreneurship – A Way For Economic Development And Growth Of India	Journal of Emerging Technologies and Innovative Research		2349-5162
Dr.S. Bulomine Regi	Occupational Stress Interventions in Health Care Sector	Research Review International Journal of Multidisciplinary		2455-3085
Dr.S. Bulomine Regi	Problems Faced by Patients in Private hospitals at Tirunelveli City	International Journal of Research and Analytical Reviews	1472-1475	2349-5138

Dr.S. Bulomine Regi	Green Banking - A Way For Promoting Environmental Sustainability	International Journal of Research in Social Science	291-295	2249-2496
Dr.S. Bulomine Regi	Factors influence the patients to select a particular hospital in Tirunelveli city	International Journal of Advanced and Innovative Research	Pp 1-4	2278-7844
Dr.S. Bulomine Regi	Analysis on Investment Pattern of Retail Investor in Money Market	Emperor Journal of Applied Scientific Research	49-58	2581-964X
Dr.S. Bulomine Regi	Factors Motivating Rural Entrepreneurship in Tirunelveli District	Asian Journal of Multi- Dimensional Research	840-844	2278-4853
Dr.S. Bulomine Regi	Awareness about Investment Pattern among IT Employees for Rural Transformation	Asian Journal of Multi - Dimensional Research	880-889	2278-4853
Dr.S. Bulomine Regi	Customers' Satisfaction Towards Service Offers Offered by Telecom Service Provider	International Journal of Advance and Innovative Research	55-59	2394 -7780
Dr.S. Bulomine Regi	Measuring Public Sector Customers' Attitude Towards Technological Innovative Banking Services (IBS) Using Structural Equation Model (SEM)	International Journal of Advanced Science and Technology (IJAST)		2005-4238
Dr.S. Bulomine Regi	The Other Side Of The Coin: An Enquiry Into The Difficulties And Apprehensions Encountered By Consumers With Green Products	Restaurant Business		0097-8043

Dr.S. Bulomine Regi	E-Competency Plotting: Case Study of Power Sector in Odisha	The International Journal of Analytical and Modal Analysis		0886-9367
Dr.S. Bulomine Regi	Patron Aspect towards FIN TECH in Financial Services	The International Journal of Analytical and Modal Analysis		0886-9367
Dr.S. Bulomine Regi	A Study On Preferred Investment Avenues Among Salaried People	Think India Journal	7955-7965	0971-1260
Dr.S. Bulomine Regi	Causes of Occupational Stress among Women Healthcare Professionals (Nurses) in Private Hospitals	Indian Journal of Public Health Research & Development, Institute of Medico-Legal Publication	432-435	UGCListed No.: 20864.
Dr.S. Bulomine Regi	Percussion of Cloud Computing on E-Commerce Businesses	International Journal of Psychosocial Rehabilitation	2609-2616	1475-7192
Dr.S. Bulomine Regi	Investment Stratagem of IT Employees	Our Heritage	8902-8907	0474-9030
Dr.S. Bulomine Regi	Money Harvestment Stratagem – A Panorama Of IT Sector Investors	Parishodh Journal	2925-2932	2347-6648
Dr.S. Bulomine Regi	Corporate Social Responsibility (CSR) : A Striving Force to Retain Customers	GIS Business	229-239	1430-3663
Ms.O.Sony Fernando	Stress Management of the people working abroad	Strategic Human Resource Management	61-65	978-93-89146-72-1
Ms.O.Sony Fernando	Women Entrepreneurs Role and Challenges faced in the Society	The International Journal of Analytical and Experimental Modal Analysis	138-143	0886-9367

Ms.O.Sony Fernando	Socio economic status of the fisher folk in Thoothukudi district"	Proceedings of the International Conference	427-430	978-93-5391-739-5
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ANNEXURE – IV

List of research guides:

1. Name of faculty : Dr. G. Stella Beatrice Nirmala

Recognition order No. and Date : 24.05.2012

2. Name of faculty : Dr. Mary Judith Reese Fernando

Recognition order No. and Date : 2019

3. Name of faculty : Dr. A. Slaethmary Vetriselvi

Recognition order No. and Date : 09.02.2019

4. Name of faculty : Dr. S. Bulomine Regi

Recognition order No. and Date : 16.11.2017

(Enclosed copy of Recognition order)

5. Name of faculty : Dr. T. Priyanka

Recognition order No. and Date : 30.08.2017

ANNEXURE - V

Facilities available in the research centre:

(i) Space for research scholars

(a) In the department -10829

(b) In the library for reading - 605.88sq.ft

(c) Storing study & Research materials - 818.38sq.ft

(ii) Books (Title – Edition) - 2994

(iii) Journals - 14

1. Foreign Trade Review

2. GITAM - Journal of Management

3. ICFAI Journal of Knowledge Management

4. International Journal of Knowledge Management and Practice

5. Journal of Entrepreneurship

6. Indian Journal of Finance

7. Indian Journal of Marketing

8. Journal of Rural Development

9. Indian Journal of Research in Capital Markets

10. ICFAI Journal of Operation Management

11. Journal of Business Strategy

12. International Journal in Commerce, It and Social Sciences IJCISS

13. SRELS Journal of Information Management

14. ICFAI Journal of Softskills

15. Competition Affairs

16. The Week

(a) Indian - 14

(b) International - 2

(c) E – Journals:

10829

Journals under N-LIST

: 6000+ e-journals

Books under N-LIST

: 1, 63,300+e-books

(National Library and Information Service infrastructure for scholarly content)

NDL (National Digital Library)

: Learning electronic resources from
NDL India (6,00,000 e-books through NDL)

(iv) Internet facility

- Yes

(v) Computer facilities with essential software

- Yes

(vi) Uninterrupted power supply

- Yes

(vii) Water supply

- Yes

(viii) Others

(ix) For Science and Technical Disciplines

(a) Research Laboratory

(b) Equipments

(i) Minor Equipments

(ii) Major Equipments

(c) Space per research scholar in the laboratory

ANNEXURE – VI

List of Ph. D's awarded under the guidance of existing guides: - Nil

Total No of ongoing Research scholars.

FT
2

PT
12

Total No of scholars already submitted.

FT
2

PT

Budgeted allocation - 2020

ANNEXURE – VII

List of Conferences/ Seminars attended by Faculty Members:

Name of the faculty / Name of the Conference/ Seminar attended / No. of days / whether certificates enclosed Yes / No

Name of the faculty	Name of the Conferences/ Seminars attended	No. of Days
Dr. Ms.G.Stella Beatrice Nirmala	Triennial Conference of Christian Colleges	3
	Symposium on Global Changes and sustainable Consumption” Issues and challenges	1
	“Green Consumerism”	2
	Business opportunities in “Supply Chain Management & Warehousing”	1
	Basic Course in Data Analysis’	1
	‘E-Resources: A must in today’s scholarly world’	1
	‘E-Governance and its impact on Education Sector’	2
	“Foreign Direct Investment in India and world opportunities – current scenario”	2
	Library without Walls’	1
	‘Micro Finance’	2
	Multi Disciplinary Research	1
	Equity and Access: “Women Empowerment in Higher Education Institutions”	1
	“Capacity Building workshop on E-content Development”	6
	”Challenges and Solutions in Higher Educational Institutions”	2
	Enhancing Psychological well- Being Across Human Life span	1
	Industry 4.0	1
	Fostering Transparency : Routing out Plagiarism A to Z	1
	Seminar on Hands on Training on GST	6
	S2S InfoTech, Coimbatore.	1
	Seminar on The Joy of Living - A Psychological perspective	1
	Energy World and Energy Body	4
	Global Trade Vision 2020- Issues and Strategies in the Current	2

Scenario	
Middle East Arhatic Yoga Retreat in Dubai	4
Foreign Direct Investment in India and world opportunities - current scenario	2
Foreign Direct Investments and Retail Market	1
World Instructors Conference	5
Wesak Celebration	4
Revitalization of Commerce Curriculum	4
Trends in Accounting, Taxation and Management – Today and Tomorrow	2
Global Changes and sustainable Consumption	2
Quality Assurance and quality sustenance in Higher Educational Institutions: Challenges and solutions	2
Emphasis latest technology in Logistics sector	1
“Buddhism: Sacred and secular doctrines in Diverse Contexts	2
Third Party Logistics and Information Technology in Logistics Management	2
Investor’s Awareness on capital Markets	1
Export potential to Latin American Countries & CIS Countries,	1
Patent Awareness	1
Personality Development and Inter Personal relationship	2
Counseling for Handling Adolescents	1
Emotional Intelligence	1
Personality Development	2
Role of Minority Institution towards new millennium	1
Commerce Education towards new millennium	2
Advanced Leadership	3
Know your city	2
Communication and Interpersonal Relationship	2
Problems and prospects of Capital Market	1
Gandhian Thought	3
Effective Communication	3
Orientation course on value Education	3
National Seminar for Lay Leaders	10
Computer Programming in Basic	1
Orientation course in Legal Literacy	5
Involvement of University and Colleges in the Eradication of Illiteracy	1
International Youth year	1
National Level FDP on Making E-Content	3

Learning to live with COVID19:Embracing the New Reality	1
An Update on Covid 19	1
Role of Logistics Global perspectives	1
"ஆசிரியம்ே பாற்றுே வாம்"	3
Research on Digital Accountant	1
Explore Export 2020	1
Self Love, Self Esteem &Overcoming need for Validation	1
Relaxation Techniques for Stress Management"	1
Art of Research Publications	2
Entrepreneurship and Patent Possibilities	1
Millennial Generation Psychology	5
Virtual Workshop on NET & SET Preparation - Commerce Paper II	3
Micro Finance	1
"Prospects in Shipping Industry"	1
Marketing @ COVID 19	1
Impact of Covid on Global and Indian Economy	1
Effective Usage of ICT Tools for Higher Education	1
Impact on changes and challenges towards global marketing in post covid 19	1
Family Enrichment Programme	1
Software Application in Commerce	1
"Turn the challenges to opportunities: COVID-19 Pandemics and measures to combat in Higher Education of India"	1
Selfish Journey of a Social Entrepreneur	1
Historical Roots of Social Distancing	1
Manage Stress Before Stress Manages You	1
Managing Your Finances and Investments during Pandemic And Current Economic Meltdown"	1
Relationship Enhancement Programme	1
"Green Business Management	1
Digital marketing Executives workshop	3
Logistics Business and Tourism Industry Pre & Post Covid -19	1
The Magic of Thinking Big with "STAC'Self Talk , Attitude &Character	1
"Latest Amendments in Company Law"	1
Guru &Guru yoga	1
Post Covid 19 Lockdown: Oppuntunites & challenges in Education Industry and Economy	1
Managing your finances and Investments in covid times	1

	Teaching Pedagogy After Covid 19	1
	Life after Covid-19	1
	Mental health & psycho social consideration during lockdown	2
	Selection of Appropriate Statistical tools: A Critical way for successful Research	1
	Psychological first aid.	1
	Corporate Accounting	1
	Resurgence Of Business Growth Post Covid 19: Challenges And Strategies	2
	[NLP] Neuro Linguistic Programming	1
Dr.Ms.Mary Judith Reene Fernando	Conference on "Eco Summit"	1
	Seminar on 'Impact of Goods and Services Tax on Consumerism'	1
	Basic Course in Data Analysis'	1
	'E-Resources: A must in today's scholarly world'	1
	'E-Governance and its impact on Education Sector'	2
	Library without Walls'	1
	'Micro Finance'	2
	Multi Disciplinary Research	1
	Institutional Quality Improvement: Role of Information and Communication Technology	2
	Quality Enhancement in Higher Education: Teaching , Learning & Evaluation	2
	Trend of Micro Finance in the Indian Context	2
	Cosmic Concerns :An Interdisciplinary Dialogue in Applied Ethics	2
	Research Methodology And Statistical Package on Social Sciences(SPSS)	2
Ms.D.Daisy Bai	Learning to live with COVID19:Embracing the New Reality	1
	Social innovation and change management	1
	IT Trends in banking industry International	1
	The role of a strong internal system in organisation	1
	Employability challenges faced by Youngsters of India in Covid scenario and recommended solutions	1
	Relaxation Techniques for Dept of Psychology, Webinar	1
	Vision for a better Post Covid '19 World	1

	Covid-A hidden war in open field	1
	ICT Tools for Effective Teaching and Learning	1
	An Update on Covid 19	1
	Workshop on 'Research Methodology and Statistical Package for Social Sciences'	1
	Cosmic Concerns: An Interdisciplinary Dialogue in Applied Ethics	1
	Trend of Micro Finance in the Indian Context	1
	Quality Enhancement in Higher Education, Teaching Learning and Evaluation	1
	'Micro Finance'	2
	'Library without Walls'	1
	E-Content making	2
	Institutional Quality Improvement: Role of Information and Communication Technology	1
	'Basic Course in Data Analysis'	1
	Global Business	1
Dr.Fernando Alexandria	Scientific Publication and Evaluation: Reference Tools, Citation Analysis and Plagiarism	1
	Industry 4.0	1
	Innovative Practices in Management and Sustainability of Entrepreneurial Ventures	1
	Capacity Building Programme on ICT Enabled Effective Institutional Governance	1
	Workshop on SAP FI	1
	Seminar on Hands on Training on GST	7
	Seminar on The Joy of Living - A Psychological perspective	1
	Workshop on 'Research Methodology and Statistical Package for Social Sciences'	2
	Cosmic Concerns:An Interdisciplinary Dialogue in Applied Ethics	2
	Quality Enhancement in Higher Education, Teaching Learning and Evaluation	2
	Institutional Quality Improvement: Role of Information and Communication Technology	2
	Basic course in data analysis	1
Dr.P.Banumathi	International Webinar on An Update on Covid 19	1

	FDP on Redefining Teaching Learning with the Integration of ICT	8
	ICT and LMS Tools.	2
	"Hands-On Training On ICT Tools For Effective Teaching"	5
	Entrepreneurship and patent possibilities	1
	ICT Tools for smart Teaching	3
	NET/SET Preparation'- commerce paper II	3
	"The Role of a Strong Internal System in Organization"	1
	"Stem cell therapy in COVID - 19; Present or Future"	1
	"Open Source Tools For Research	7
	'Innovation, Incubation & Entrepreneurship	1
	Prospects of Neuro Marketing	1
	Impact On Changes & Challenges Towards Global Marketing In Postcovid19	1
	Transforming Education-the Google class room ways	7
	Young Professionals: Plotting a career PathPost Pandemic	1
	Data Analysis using SPSS	3
	Scope for the Utilization of Herbal Medicines for Human Health in COVID-19	1
	"Law is Light"	1
	Manage Stress Before Stress Manages You	1
	Know Plagiarism! No Plagiarism	1
	Managing Your Finances and Investments during Pandemic And Current Economic Meltdown"	1
	"Redefining Education through Gamification"	1
	Modern Teaching Techniques	1
	"Latest Trends in Commerce"	3
	Mental health & psycho social consideration during lockdown	2
	Psychological first aid.	1
	E -skills and research tools	3
	Research Avenues in commerce and Management	1
	E - Content development Programme	1
	Industry 4.0	1

	Innovative practices in management and sustainability of Entrepreneurial Ventures.	1
	“Digital Innovation A Transformative tool for Economic growth”	1
	Commerce on “Tally ERP.9.0”	1
	Biostatistics and Bioinformatics(SPSS)	2
	Fostering Transparency : Routing out Plagiarism A toZ	1
	Hands on Training on GST	6
	S2S InfoTech, Coimbatore	1
	The Joy of Living - A Psychological perspective	1
	‘Research Methodology and Statistical Package for Social Sciences’	2
	Cosmic Concerns: An Interdisciplinary Dialogue in Applied Ethics	2
	Trend of Micro Finance in the Indian Context	2
	Capacity Building on E –Content Development	6
	Quality Enhancement in Higher Education, Teaching Learning and Evaluation	2
	‘Micro Finance’	2
	Entrepreneurship Development	5
	Centre for Education Beyond Curriculum (CEDBEC)	4
	‘E-Resources: A must in today’s scholarly world’	1
	‘E-Governance and its impact on Education Sector’	2
	‘Basic Course in Data Analysis’	1
	Global Business	1
	Application of SPSS in Business Research	3
Ms. A. Amora	PFMS	2
	Ideas for Collaborations	1
	Save Food ,Share Food	1
	Intellectual Property Rights Applications	2
	Training Programme on Pro English	1
	Managing Emotions	1
	Learning to live with COVI 19:Embracing the New Rea	1
	Different Cloud Platforms	1
	Entrepreneurial Opportunities in Financial Sector	1
	Faculty in Universities/Colleges/In stitutes of Higher Education	26
	International Research	6
	Addressing Core Issues in Teaching	1
	Covid- A Hidden War in Open field	1
	Celebrating Womanhood in Challenging Times	1

Emerging Trends in the Post-COVID World – Role of AI and ML	1
Racism, Cults and Crippled Social Interaction	1
Changing Scenario in the Global Higher Education	1
ICT Tools for Smart Teaching	3
Transactional Analysis for Effective Teaching	1
NET/SET Preparation	2
Current Trends in Research	1
Tricks and Tips for Writing Scholarly Research Paper	1
HR Challenges and Responses - Under Global Pandemic	1
Micro Finance for Entrepreneurs	1
Changing Roles of Teachers in a COVID- 19 Afflicted World	1
Be a Change Maker, Become an Entrepreneur	1
The COVID-19 Crisis and Business Resilience	1
Effective Usage of ICT Tools for Higher Education	1
Theories of Learning and Methods of Teaching	1
Transforming Education- The Google Classroom Way	7
Scope for Self- Reliance of MSMEs amidst the COVID-19 Era	1
Evolution from offline to Online Teaching	5
Family Enrichment	1
Young Professionals: Plotting a Career Path... Post Pandemic	1
Quality Research through the Essential Ethics	1
Historical Roots of Social Distancing	1
Speed Reading	1
Manage Stress Before Stress Manages You	1
Re-reading Keats Psychoanalytically	1
Managing Your finances and Investments during Pandemic and Current Economic Meltdown	1
COVID-19 and Mental Health after Lock-down Period	1
Finding Equity Investment Opportunities During Crisis	1
An Insight into NAAC- RAF	1
Advanced Excel	2
Robotics and Process Automation in Accounting & Finance	1
Facing the Future	1
Effective Online Methodologies	5
Role of Marketing Management for Economic Development Post COVID - 19"	1
Post Covid-19 Lockdown: Opportunities and Challenges for Education, Industry and Economy	1
Mental Health and Psychosocial Consideration During Lockdown	1

	Digital marketing 101	1
	Selection of Appropriate Statistical Tools: A Critical way for Successful Research	1
	Pshchological First - Aid	1
	Marketing Strategies Post Covid-19	1
	Scientific Publication and Evaluation: Reference Tools, Citation Analysis and Plagiarism	1
	Industry 4.0	1
	Innovative Practices in Management and Sustainability of Entrepreneurial Ventures	1
	Digital Innovation- A Transformative Tool for Economic Growth	1
	Industry 4.0	1
	National	1
	PFMS	1
	PFMS	1
	PFMS	2
	Women in Science and Research	2
	An Entrepreneurship: The Panacea For India's Economic Growth	1
	Fostering Transparency: Routing out Plagiarism A to Z	1
	Hands On Training on GST	6
	The Present Context of Higher Education Impacting Universities and Colleges: Preparing For High Quality Initiatives	3
	SAP	1
	Setting Technological Standards and Strategy for Higher Education	2
	Cosmic concerns: An interdisciplinary dialogue in applied ethics.	2
	Social, Economic and Polit status in Tamil Literature	1
	Effect of National Educatio Policy 2016 in the Present Scenario	2
	E Content Development	6
	The Culture of Food: Literature and Society	3
	Multi Disciplinary Researc	1
	Quality Enhancement in Higher Education: Teaching, Learning & Eval	2
	Teaching, Learning and Evaluation Process	1
	Skill Development in High Education	3
	Students' Participation in Quality Enhancement of Higher Education and Sust	1
	Discussion on Union Budg	1
	Technology Integrated Teac 2014	2

	Institutional Quality Impro - Role of Information and Co Technology	2
	Departmental Leadership F Departments	3
	The Xavier Board Of Highe Education In India	4
	College Bazar, Internship programme	1
	Innovation in Teaching Lea Research &Unique Practice Higher Education	2
	Investor Awareness Program	1
Dr. P.Jayamary	Moodle using Gnomio - Hands on Training	1
	Survive & Thrive- Emotional Well Being	1
	Challenges and opportunities in Higher Education under present scenario	3
	Future Technologies in Cyber Space and the Law	1
	India in the Global Economy	1
	How to use open Educational Resources to Desire	1
	Innovating Education and Educating for Innovation	1
	Modern Pedagogy using online teaching techniques	1
	Teacher Resilience: the blueprint for efficiency during uncertainty	1
	COVID 19 Pandemic general awareness	1
	Indian Economy a Financial Insights- Post COVID 19	2
	Facilitating the role of teacher as career counselor	1
	Personal effectiveness-Need of the hour	1
	10 steps to become Entrepreneur	1
	R training	1
	Impact on AI in Education and Industry post COVID 19	5
	Life Skills Development	1
	Institute to Industry - A Navigatory Workshop	1
	Stress Management	2
	Tax Planning – Choosing of Right Product of Investment for Reducing Tax Burden	1
	Refresher Course	4
	Certificate Course on Data Analysis & Model Building- Module II	2
	Certificate Course on Data Analysis & Model Building- Module I	2
	RIPE - Referresher Course	4
	Faculty Development Program	2
	Rural Entrepreneurshi p: An Inclusive Stategy for Managing Regional Imbalances	2
	Micro-finance & Women Development/ Empowerment	1
	Health care Industry	2

	Investment Opportunities in SEZs	2
	Inequalities in Income and Wealth	1
	Rebooting Strategies for Global Recession	1
	Retail Marketing – Key issues and challenges	1
	Banking Sector Reforms, customer focus and CRM in Banking Services	2
	Problems and Prospects of Rural Women Entrepreneurs	2
	Research Methodology	1
Dr.A.Saleth Mary Vetriselvi	Learning to live with COVID-19: Embracing the New Reality	1
	STARTUPS TO UPLIFT INDIA	1
	Research Indicators, Publishing Ethics and Predatory Journals 6:00pm to 7:30pm	1
	CAPACITY BUILDING PROGRAMME ON ARTICLE WRITING AND PUBLICATIONS PROCESS IN INDEXING JOURNALS	1
	Importance of Learning New Skills to Navigate Through Changing Times	1
	Building Research Capacity in Institution	1
	COVID-19 & Care for Environment	1
	STRATEGIES TO BOOST TEACHING AND LEARNING	1
	Entrepreneurship and Patent Possibilities	1
	A Sound Mind in a Sound Body	1
	ESSENTIAL SKILLS AND QUALITIES OF TEACHERS	1
	PRACTICE YOUR BUSINESS GRADE (PUBG) TO DIGIPRENEURS	1
	“LIFE SKILLS & OPPORTUNITIES IN SOCIAL COMMERCE POST COVID-19”	1
	NEXT GEN BUSINESS INTELLIGENCE & ANALYTICS	1
	Business prospects for passionate Entrepreneurs in Health Care Industry	1
	India will smile again after COVID 19	1
	Insurance for Business Management	1
	Snake and Ladders for Entrepreneurs in Post Covid-19	1
	Outcome Based Education & Its Impact In Teaching, Assessment And Evaluation	1
	The Crisis with Opportunities: COVID - 19 and E-Commerce	1
	Impact of Leadership Qualities	1
	Three Days on IPR and e- Content Development	1
	" Implications Of COVID 19 on Financial Sectors"	1
	COVID 19 and future employability	1

Job Market Prospects In Post Covid-19	1
Strategic Management Of Changing Times	1
Sign up for Webinar on citation Tools	1
Customers experience management in information Era	1
Believe in the Power of Mentoring	1
Creating a culture of learning in this scenario_ COVID 2019	1
Online Resources for Research and Plagiarism	1
"Transforming Education- The Google Classroom Way"	7
Cyber Security : Need of the Hour for New India	1
How to use open Educational Resources to Desire	1
Women Empowerment and Women in Politics & Women Safety and Violence Against Women During Pandemic	1
IT Trends Banking Industry	1
Emerging business opportunities and enhanced government assistance to Micro and Small Enterprises	1
Economic Impact on Service Sector	1
Young Professionals: Plotting a Career Path Post Pandemic	1
Research Reinvested	1
Data Analysis using SPSS	3
Faculty development program	3
Five-Day Online Faculty Development Program on Role of Google Apps and Blogs	5
"Turn the challenges to opportunities: COVID-19 Pandemics and measures to combat in Higher Education of India"	1
SWOT- COVID' 19 Academia Industry Perspective	1
Manage Stress Before Stress Manages You	1
TEACHERS AND TECHNOLOGY	1
"Know Plagiarism! No Plagiarism"	1
Managing Your Finances and Investments during Pandemic And Current Economic Meltdown"	1
Impact of COVID-19 on The Financial Services Sector	1
Enhancing the power within	1
COVID CRISIS - UNLOCK & UNLEASH	1
Business openings and challenges for start-ups amidst Novel COVID-19 pandemic	1
An Insight Into NAAC - RAF	1
Principles of Management Faculty Development Program	4
"Managing your Finances & Investments During COVID 19"	1

Project proposals for funding agencies (UGD STRIDE & ICSSR IMPRESS): Preparation and submission protocol	2
"Hedging Foreign Exchange Risk"	1
EAT - A - Way for Healthy Lifestyle	1
"Impact of consumer behaviour in COIVD 19"	1
Mental health & psycho social consideration during lockdown	2
Selection of Appropriate Statisitcal Tools : A Critical Way for Succesful Research	1
Psychological first aid.	1
Fundamentals of intellectual property rights – patents,trade marks, copyrights and Designs	1
Public Relations	1
Scientific Publication and Evacuation: Reference tools, Citation, Analysis and Plagiarism	1
Special Education	3
Retrenchment of Employees in BPOs	1
An Introduction of GST in Abroad and in India	1
Intellectual Property Rights	2
Logistics and supply chain management	1
Financial Inclusion, Micro Finance, Women Entrepreneurship And Economic	1
Development: The Reality	1
Study On Customers Satisfaction Towards Sales And Services Of City Super Market In Melapalayam	1
An appraisal of Cashless economy policy and demonetization in development of Indian Economy	1
Contemporary HRM practices for Excellence in Business Performance	1
Financial Inclusion, Micro Finance, Women Entrepreneurship And Economic Development	1
"Research Methodology and application of tools for analysis(SPSS) "	1
Stress Management strategy a key factor to reduce anxiety in Health Care Marketing	1
Economic Development and Role Of SHG's in Melepalayam	1
Impact of Facebook Among Youths With Special Reference To Francis Xavier Engg. College Students	2
Stress Management strategy a key factor to reduce anxiety in Health Care Marketing	1

	Problems of Green Marketing and Role of Indian Banking Sectors in Green Management	1
	Role of banks in Financial Inclusion	2
	Corporate Social Responsibility as a Key to deliver sustainable value to the society	1
	“Enhancing Employability”	1
	MALL – Emerging retail sector	1
	Impact of Global Financial crisis in India	1
	Industry and Higher Education	2
	Mutual funds trends in India	2
	Viral Marketing: motives and Challenges for marketers	2
	Knowledge Management	2
	Performance of private insurance sector	1
	Role of IRDA	1
	Impact of foreign direct investment in India	3
	Outsourcing in service sector	2
	An Update on Covid 19	1
	Curriculum Development and Delivery Through Learning Objectives	1
	Leadership and Positive Attitude	1
	Education for Industries 4.0 and the Digital Future	1
	TAX TYPES AND ITS IMPACT ON INDIVIDUAL FAMILY Visa For Success	1
	Post Pandemic Global Paradigm Shift and East Asia : Implications for India	1
	COVID-19: Impact of Online Education System in Some Perspectives	1
	Turn the challenges to opportunity: covid-19 pandemic	1
	EFFECTIVE USAGE OF ICT TOOLS FOR HIGHER EDUCATION	1
	Logistics and Tourism Management in the Post COVID 19	1
	Economic meltdown poses threat to financial stability – COVID 19	1
	LATEST TRENDS IN COMMERCE	1
	An Empirical Study about Work Life Balance of Self Financing Professors	1
	A Study on Significance and Role of Women Entrepreneurs in Thoothukudi	1
	Women Empowerment & Women Entrepreneurship	1
	A descriptive study about the entrepreneurs and magnanimous – start up programme	1
	Corporate Social Responsibility of Private companies	1
	INDIAN URBAN	1
	FUTURES – Building Eco Neighborhoods in Metro cities	1
	GST in Abroad and in India	1

	Social entrepreneurship – an emerging trends	1
	Attrition of Employees in BPOs	1
	Socio economic environmental ethical science and technological impact on various facets of trade and commerce	1
	Financial innovations and monetary control	1
Dr.S. Bulomine Regi	Academic Visibility in the Digital World	1
	Application Of Research Methods And Statistical Tools In Management Studies And Social Sciences	1
	Reference Management in Scholarly Writing using Mendeley	1
	Digital Teaching Techniques	1
	Issues and Challenges of Women in COVID-19 Contexts	1
	Research Metrics in Social Sciences & Writing Effective Research Proposals	1
	Effect of Hormonal Imbalance on Women's Health and Fitness	1
	Gender Inclusive Economic Growth – Strategies and Challenges	1
	ICT Tools for Teaching – Learning	1
	Research Methodology and Data Analysis in Business Research	1
	Innovative Pedagogies for the 21 st Century Learners	1
	Innovative Mindset – The need of the hour during the lockdown period COVID 19	1
	Health and Economic Issues	1
	Emerging Trends of Professional Communication Skills in the Digital Era	1
	Reshape of Commerce Education in Post COVID-19 Scenario	1
	Role of Online Resources in Teaching and learning with reference to National Digital Library of India	1
	Online Education – Obstacles and Solutions	1
	Equity Entrepreneurship, Now or Never	1
	Appraisal of Mathematical Learning Outcomes in Cybergogy Environment	1
	Moving Towards Excellence – Navigate the New Normal	1
	Art of Writing Research Papers in International Peer Reviewed Journal	1
	Leaning to Live with COVID 19 : Embracing the New Reality	1
	An Update on COVID 19	1
	Employability Aspirants - Opportunities and Prospects	1
	StartUp as a Digipreneur	1
	Startups to Uplift India	1
	COVID – A Hidden War in Open Field	1

	GST- Challenge Ahead	1
	COVID 19 Outbreak : Silver Linings in the Midst of Stormy Clouds	1
	The Impact of Covid-19 lockdown on Small businessmen and Daily Wage Earners	1
	NET/SET Preparation - Commerce Paper II	1
	Research Proposal Writing	5
	"Accelerating Education 4.0 using ICT tools – POST	1
	COVID PARADIGM"	1
	Recent Trends in Mechanical Engineering	1
	Research Structuring, Statistical Insights & Publication Strategies	1
	Public Speaking Skill for Workplace Success	1
	Research Mechanism	1
	Interdisciplinary Research and its importance	1
	Academic Publication - Planning and Execution	1
	Social Entrepreneurship	1
	"Blueprint for Smart Business"	1
	Effective Usage of ICT Tools for Higher Education	1
	Common Errors in the Construction of Doctoral Thesis	1
	How to write a Research Paper	1
	Data Analysis using SPSS	1
	Logistics and Tourism Management In the Post COVID 19	1
	Art Of Writing & Publishing Research Paper And Application Of Statistical Tools	1
	Towards Excellence in Qualitative Research in Social Sciences	1
	Managing Your Finances and Investments during Pandemic And Current Economic Meltdown"	1
	Computer Applications on Social Science Research	1
	Importance of Empowerment for Teaching Gurus	1
	Teaching in Globally Connected World	1
	Research Methodology for Social Science	1
	Structural Equation Modelling for Researchers	1
	Role of Educational Institutions in Rural Development after COVID	1
	Effective Classroom Management	1
	"Impact Factor, H index and Google Scholar"	1
	What is Patent? How to read it?	1
	An Overview of GST in Indian Economy	1
	Future of Entrepreneurship and Employment Opportunities	1

	Mental Health & Psycho Social Consideration During Lockdown	1
	Scientific Approach to Social Science Research	1
	Selection Of Appropriate Statistical Tools: A Critical Way For Successful Research	1
	Psychological First Aid	1
	Basics of SPSS	1
	Joy of orderly living	1
	How to Use Turnitin Software for your Research "Turnitin Online on Campus"	1
	Moodle Learning Management System	1
	Koha Library Management System	1
	Model Building in Social Science Research	1
	HRD through Training and Development	1
	Employability Skill in Curriculum Design	1
	Fine Tuning Research Planning using Elsevier Tools: Science Direct,	1
	Scopus and Mendeley	1
	Basics of Banking and Finance	1
	Research Outcomes: Technical Paper Writing,	1
	Research Proposal, Patent Filing	1
	Reference Management Tools and Online Citation Database	1
	Scientific Publication and Evaluation: Reference Tools, Citation Analysis and Plagiarism	1
	Industry 4.0	1
	Innovative and Sustainability in Rural and Agro Development in Digital Era	1
	Recent trends in Commerce, Management & Computer Science	1
	Conservation of Natural Resources and Traditional Siddha Pharmacological Approach for your Future	1
	Change Management practices in Business: Challenges	1
	and Opportunities	1
	Transforming Institutional Climate	1
	Indian Business and Economic	1
	Transitions in the Global Scenario	1
	Innovative Practices in Management and Sustainability of Entrepreneurial Ventures	1
	Digital Innovation- A Transformative Tool for Economic Growth	1
	Transformation in Industry in an era of Digitalization: Challenges & Opportunities	1

Strategic Human Resource Management – A Global Perspective	1
How to Publish Article in Scopus Indexed Journals	1
A Paradigm Shift in Banking, Marketing and HRM	1
Depth and Expanse of Online Marketing Mettle	1
Tax Performance of Central Government in India	1
International Conference on Emerging Trends and Innovation in Social Science, Engineering, Management, Agriculture & Medical Science	1
Business, Commerce, Management, Economics, Law, Banking and Technology	1
Commerce, Management and Leadership - A Global Perspective	1
Future Vision and Challenges in Indian Economy 2020	1
Contemporary Issues & Futuristic Trends in Management	1
Corporate Social Responsibility in India	1
Logistics and Supply Chain Management	1
Healthcare Technology and Management	1
Commerce and Management in Digital Era	1
Recent Trends in Arts, Science, Engineering & Technology	1
Application of SPSS & R on Data Analysis	1
FDP on Neuro-Linguistic Programme	1
Perspectives of Global Human Resource	1
Emerging Trends and Challenges in Commerce Management and Economics Research	1
Research Ethics and Innovations in Management	1
Strengthening Adolescents' Mental Health and their Suicide Prevention	1
Empowering Qualitative Research	1
Recent trends in Commerce and Management	1
The Global Logic of Strategic Alliances in Commerce and Management	1
ARIC-2017	1
Orientation Programme for Research Scholars	1
Empowerment of Entrepreneurs	1
Effective Strategies in Research Project Proposal Writing and Linking Funding Agencies	1
Trends Prevailing in CRM Practices of Indian Corporate Sector	1
CALIBER	1
Capitalising on Hot Investing Trend for 2017	1
Contemporary Academic Meet - CAM 2017	1
Statistical Computations using SPSS & R	1

Emerging Trends in Rejuvenating Academic Research	1
Dr.B.R. Ambedkar's Vision in Higher Education	1
Recent Scenario in Enhancing Research Skills in Higher Education	1
Corporate Governance and Shareholder's Value	1
Engineering, Technology and Management Applications	1
Women in Science and Technology	1
The Secret of Business Success	1
Emerging Trends of Entrepreneurship in India	1
Digital India- Prospects and Challenges	1
Management Education and Entrepreneurship in the Globalised Business Environment	1
Innovative Banking Service- A Transformative Tool for Finance, Business and Customer Service	1
Emerging Business Strategies in Economic Development	1
Life Skills and Soft Skills for Our Students	1
Entrepreneurship	1
Advanced Research Skills in Management Studies	1
Research Publication and Evaluation : Writing Research Papers, Citation	1
Analysis and Plagiarism	1
Psychology of Students	1
Millennium Psychology of Students	1
Induction Programme into Jesuit Education	1
Co-influencing factors- Indian Currency Vs Dollar with reference to Crude Oil	1
Emerging Trends in Human Resource Management	1
E-Business: A Transformative Tool for Market and Economic Growth	1
Application of Statistical Tools in Social Science Research	1
Recent trends in Banking Technology	1
Constructivist Approaches in Teaching using Web2 Tools	1
Advances in Data Analysis using Structural Equation Modelling	1
Advances in Data Analysis using Structural Equation Modelling	1
Corporate Social Responsibility- Indispensable for Economic and Human Development	1
Quality Writing on Articles for Journals, Conferences, Seminars and Presentation Skills	1
Statistical Analysis and Interpretation using SPSS and AMOS	1
Application of Statistical Technique in Research Methodology	1

	Research Methodology and Data Analysis using SPSS and AMOS	1
	Research Methodology and Application of Tools for Analysis (SPSS)	1
	E-Banking and the Indian Financial System	1
	Empowerment of Unorganised Women through Micro Finance	1
	Health Care Marketing	1
	Strategic Integration and Entrepreneurship Innovation	1
	NITI Aayog for Cooperative Federalism, Sustainable Development & Inclusive Growth (Govt. of India New Planning Model) and Methodology of Research	1
	Application of SPSS for Researchers	1
	Research Methodology, Data Analysis (SPSS) and Structural Equation	1
	Modelling (AMOS)	1
	Funded Projects: Winning Strategies for Preparing Proposal and Impressive Presentation	1
	Research Methodology	1
	Leadership Styles	1
	Knowledge Management, Higher Education and Research for Sustainable Development in India	1
	Research Methods and Data Analysis using SPSS	1
	Application of SPSS in Social Science Researches	1
	Data Analysis using Software	1
	SPSS and its practical application in research	1
	Advanced Ethical Hacking	1
	New Dimensions in Commerce and Industry in the Globalised Era	1
	Research Methodology	1
	Innovation and implementation of IT in Global Business	1
	Computer Literacy	1
	Values	1
	FDP on Research Methodology	1
	Financial Markets: Issues and Challenges	1
	Statistical Packages	1
	Emerging issues in Service Marketing	1
	Innovations in Banking Sector-Opportunities and Challenges	1
	Application of SPSS and Avoidance of Plagiarism in Research	1
	Green Management- Prospects and Challenges	1
	Research Methodology : Recent Trends and Effective Techniques	1
	Micro Finance	1

	Campus to Corporate	1
	Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises	1
	Paradigm Shift in HRM- The Changing Facets	1
	E-Resources for Research Scholars	1
	Export Procedures and Documentation	1
	Competitive Business Strategies for Sustainable Development	1
	Impact of MNCs Entry in the Indian Retail Market	1
	Customer Relationship Management in Contemporary Era	1
	Foreign Direct Investment in Retail Industry in India-Boon or Bane	1
	Multi Level Interventions for Financial Inclusion: Imperatives for Human Development and Sustainable Growth	1
	CRM in Banking and Insurance Sector	1
	Technological Innovations in Indian Banking Industry in the Modern Millennium	1
	Marketing Research in the Emerging Global Scenario	1
	Opportunities & Challenges of Special Economic Zone and its impact on industry, trade and commerce in India	1
	Global Financial Crisis and it's impact in Indian Economy	1
	Enhancing Employability	1
	Young Adult Conference on Human Rights	1
	Socio Cultural Problems and Challenges faced by the Youth of Today	1
	Intercollegiate Students' Seminar on Emerging Trends in Management	1
	BEEP' 09	1
	COMS' 08	1
	Recent Trends in Share Market	1
	Emerging Trends in Women Entrepreneurs	1
Ms. O. Sony	Research Methodology & Data Analysis in Business research	3
	Challenges faced by Women Leaders: Lesson learned and Future strategies	1
	Cyber Sex Trafficking and remedies under Law	1
	Covid 19 & the Indian Economy: Impact, Effect & Challenges	1
	Learning to live with Covid 19: Embracing the new Reality	1
	Introduction to E – Learning and its Challenges	1
	Branding	1
	Active Listening skills	1
	Art of Research Publications	2

	Net/Set Preparation Commerce Paper -II	5
	Five Days E-FDP on Statistical Applications Using SPSS	5
	Micro finance for Entrepreneurs	1
	“Future of Examinations: Bloom's Taxonomy and Multiple Assessment Tools”	1
	E-Learning and Tools for Effective Teaching and Learning	1
	Effective Usage of ICT Tools in Higher Education	1
	Slides Carnival	
	How to use open Educational Resources to Desire	1
	Challenges experienced by Young Entrepreneurs strategies to way forward	1
	Manage Stress before Stress Manages You	1
	Managing Your Finances and Investments During Pandemic and Current Economic Meltdown	1
	Physical Education & Covid 19	1
	Facing the Future	1
	Effective Online Teaching Methodologies	5
	Role of Marketing Management for Economic Development Post Covid 19	1
	Water Conservation in Post Pandemic World	1
	Dare to do	3
	Arena after Corona	1
	Mental Health & Psycho social consideration during Lockdown	2
	Psychological first Aid	1
	Intellectual Property and Entrepreneurship	1
	Innovation- A Path for Outcome Based Research.	1
	Industry 4.0.	1
	Scientific Publication and Evaluation: Reference Tools, Citation Analysis and Plagiarism.	1
	Logistics and Supply Chain Management	1
	Ethical Values as a means of Effective Communication.	1
	Strategic Human Resource Management-A Global Perspective.	1
	Contemporary Issues and Challenges of Business Environment in India ICBE'19.	2
	Innovative Practices in Management and Sustainability of Entrepreneurial Ventures.	1
	Digital Innovation–A Transformative tool for Economic Growth.	1
	Faculty Development Programme	1
	Academic and research integrity in the digital world	1

	Cosmic concern: An Interdisciplinary dialogue in Applied Ethics	2
	Quality Enhancement in Higher Education: Teaching Learning & Evaluation	2
	Trend of Micro Finance in the Indirect Context	2
	Institutional Quality Improvement: Role of Information and Communication.	2
	Technology Integrated Teaching- TIT 2014.	2
	Enrichment of Women Entrepreneurs	1
	Global business	1
	CRM in Banking and Insurance sector	1
	Emerging Trends in Management	2
	Corporate Social Responsibilities –Changing dimensions and challenges	1
	Trends in Accounting Taxation And management	1
	Export Potential to Latin American Countries & CIS Countries	1
	Globalization and its Impact	1

ANNEXURE – VIII

Budget for the Research Centre (Item Wise):

Year	Amount
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MANONMANIAM SUNDARANAR UNIVERSITY
TIRUNELVELI-627 012, TAMIL NADU, INDIA

(RE-ACCREDITED WITH B GRADE BY NAAC)

Dr. S. MAJICKAM
REGISTRAR

Ref. No. MSU/RES/INT/GUIDESHIP/R5/2012.

24.05.2012.

To

Dr. G. Stella Beatrice Nirmala,
Associate Professor of Commerce,
St. Mary's College,
Thoothukudi.

Sir/Madam,

Sub: Recognition as an approved Guide - Intimation - reg.

Ref: The Convener Committees' order dated 12.05.2012

I am, by direction, to inform you that the request given by you through your College to recognize you as an approved Guide in the Subject of **COMMERCE** is accepted in accordance with the regulations for Ph.D. programme of this University.

The maximum number of Ph.D. Scholars, under your guidance is 8.

Kindly acknowledge the receipt of this communication.

Yours faithfully,

[Signature]
REGISTRAR

Copy to:

The Principal,
St. Mary's College,
Thoothukudi.

[Signature]

Dr. G. Stella Beatrice Nirmala,
M.Com., M.Phil., M.B.A., D.F.A., D.G.T., Ph.D.,
Associate Professor of Commerce

Phone: 0462- 2333741, Mobile: 9487999687, Fax: 0462- 2334363
E-mail: theregistrarsu@sancharnet.in, Thoothukudi@womensuniv.ac.in
ABISHEKAPATTI, TIRUNELVELI 627 012, TAMILNADU



மனோன்மணியம் சுந்தரனார் பல்கலைக்கழகம்
Manonmaniam Sundaranar University

State University
Reaccredited with "A" Grade (CGPA 3.13 out of 4.0) by NAAC (3rd cycle)
Institutional Ranking between 151-200 by NIRF, MHRD, GOI during 2017-2018

Tirunelveli – 627 012, Tamilnadu, India
Cell:94879 01000, Phone : 0462 2338632, Fax: 0462 – 2334363
Email: registrar@msuniv.ac.in , Website: www.msuniv.ac.in

Dr. S. SANTHOSH BABOO
REGISTRAR

Ref. MSU/RES/Ph.D./Guideship/R1/2019.

20.02.2019

To

Dr. Mary Judith Reene Fernando,
Associate Professor,
Department of Commerce,
St. Mary's College,
Tuticorin - 628 001.
Mobile : 9488733600

Sir / Madam,

Sub.: Recognition as an approved Guide – intimation – reg.
Ref.: Orders of the Vice-Chancellor dated 09-02-2019

* * * * *

With reference to the above, I am by direction, to inform that Guideship has been granted in the subject of **COMMERCE** and it is tenable only for the period of your service within the Manonmaniam Sundaranar University jurisdiction.

As per the revised Ph.D. Guidelines w.e.f. 01.07.2016, the maximum number of Ph.D. Scholars under guidance / co-guidance is Assistant Professor – 04, Associate Professor – 06 and Professor – 08.

Accordingly, at present the maximum number of Ph.D. Scholars under your guidance is 6 (Six) only.

This is for information and adherence

Kindly acknowledge the receipt of this communication.

Yours faithfully,


REGISTRAR

Copy to :

The Principal,
St. Mary's College,
Tuticorin - 628 001.



மணோம்மாணியார் பல்கலைக்கழகம்
Manonmaniam Sundaranar University

State University
Reaccredited with "A" Grade (CGPA 3.13 out of 4.0) by NAAC (3rd cycle)
Institutional Ranking between 151-200 by NIRF, MHRD, GOI during 2017-2018
Tirunelveli - 627 012, Tamilnada, India
Cell: 94879 01000, Phone : 0462 2338632, Fax: 0462 - 2334363
Email: registrar@msu.ac.in, Website: www.msu.ac.in

Dr. S. SANTHOSH BABOO
REGISTRAR

Ref. MSU/RES/Ph.D./S.F./Guideship/R1/2019.

21.02.2019

To

Dr. A. Saleth Mary Vetrivel,
Assistant Professor,
Department of Commerce,
St. Xavier's College,
Palayamkottai - 627 002.
Mobile: 9566306690

Sir / Madam,

Sub: Recognition as an approved Guide - Intimation - reg.

Ref: Orders of the Vice-Chancellor dated 09-02-2019

With reference to the above, I am by direction, to inform that Guideship has been granted in the subject of **COMMERCE** and it is tenable only for the period of your service within the Manonmaniam Sundaranar University jurisdiction.

As per the revised Ph.D. Guidelines w.e.f. 01.07.2016, the maximum number of Ph.D. Scholars under guidance / co-guidance is Assistant Professor - 04, Associate Professor - 06 and Professor - 08.

Accordingly, at present the maximum number of Ph.D. Scholars under your guidance is 4 (Four) only.

This is for information and adherence

Kindly acknowledge the receipt of this communication.

Yours faithfully,


REGISTRAR

Copy to:

The Principal,
St. Xavier's College,
Palayamkottai - 627 002.



MANONMANIAM SUNDARANAR UNIVERSITY
TIRUNELVELI-627 012, TAMIL NADU, INDIA
(REACCREDITED WITH B GRADE BY NAAC)

Dr. A. JOHN DE BRITTO
REGISTRAR

Ref. No.MSU/RES/SF/GUIDESHIP/R5/2017./

17.11.2017.

To
Dr. S. Bulomine Regi
Assistant Professor
Department of Business Administration
St. Xavier's College
Palayamkottai

Sir / Madam

Sub: Recognition as an approved Guide – intimation – reg.

Ref: Orders of the Vice – Chancellor dated 16.11.2017/

I am by direction, to inform that Guideship has been granted in the Subject of **COMMERCE** and it is tenable only for the period of your service within the Manonmaniam Sundaranar University jurisdiction.

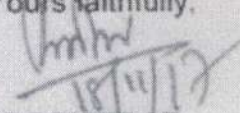
The maximum number of Ph.D. Scholars under your guidance is **4 (Four)** only.

Scholars registering under your guidance should opt for a Co-Guide in the recognized research centre at the time of registration itself.

This is for information and adherence.

Kindly acknowledge the receipt of this communication.

Yours faithfully,


REGISTRAR

Copy to :

The Principal
St. Xavier's College
Palayamkottai

17/11/17
18/11/17