



St. Mary's College (Autonomous) Reaccredited with 'A+' Grade by NAAC (Cycle IV) Thoothukudi



Criterion: III – Research Innovation and Extension 3.3 Innovative Ecosystem. Year 2018-2023

3.3 Innovative Ecosystem

3.3.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation Centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

Building Awareness on IPR

S. No.	Department	Name of the Workshop/ Seminar	Number of Participant s	Date (From - To)	Link to the Workshop/Semina r report on the website				
	2022 - 23								
1	English SSC	Intellectual Property Rights and IP Management for Startup	students 115 students 1948-2071	20-06-2022	https://stmaryscolle ge.edu.in/WebsiteC ontent/assets/PDF/A QAR/Annual%20Q uality%20Assurance %20Report%20%E				
2	Mathematics	Intellectual Property Rights (IPRS) and IP Management for Start-Up	148 students	29-08-2022	https://stmaryscolle ge.edu.in/WebsiteC ontent/assets/PDF/A QAR/Annual%20Q uality%20Assurance %20Report%20%E				
3	Computer Science	Patent Filing Process in India	9 Faculty & 135 students	19-11-2022	https://stmaryscolle ge.edu.in/WebsiteC ontent/assets/PDF/A QAR/Annual%20Q uality%20Assurance %20Report%20%E				

Criterion III SSR Cycle V

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5	Computer	How to Plan for	8 Faculty &	02-09-2022	https://stmaryscolle
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		Start Up			
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Criterion III SSR Cycle V

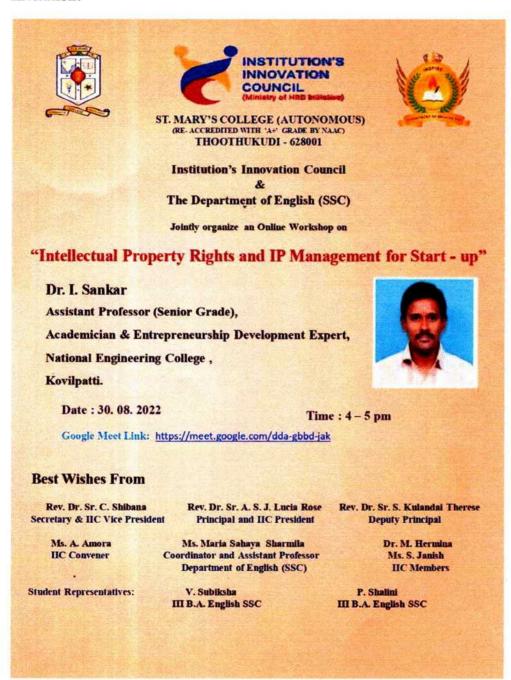
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St. Mary's College (Autonomous), Thoothukudi.

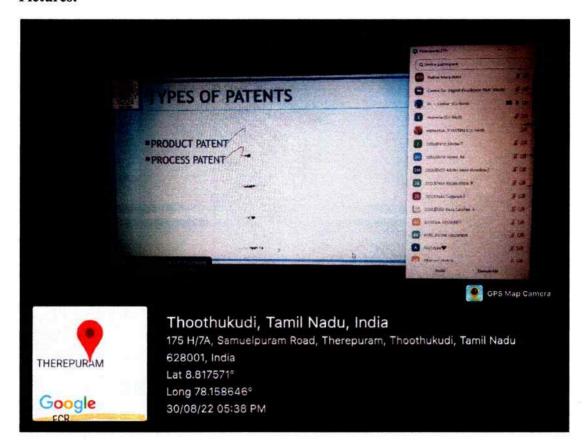
Department of English (SSC)

Workshop on Intellectual Property Rights and IP Management for Startup

Invitation:



Pictures:





Certificate:



Report:

IIC of St. Mary's College and the Department of English (SSC) jointly conducted an online workshop on "Workshop on Intellectual Property Rights and IP Management for Startup" on 30th August, 2022. The seminar started with a prayer song. Mrs. Maria Sahaya Sharmila, Coordinator of the Department of English (SSC) delivered the welcome address. Dr. I Shankar Asst. Prof of Mechanical Engineering, National Engineering College was the resource person. The speaker gave a deep insight on how to gain practical and action able discernment to identify online thinking as a core strategic capability for leading sustainable intellectual property rights. The discourse was followed by a question and answer session in which the participants of the seminar asked many thoughtful and valuable questions. Ms. Hermina, Assistant Professor of English, delivered the Vote of Thanks. The seminar ended with the College Anthem.

Video Link: https://youtu.be/Ob4rHD4bVdE

Head of the Department

epartment of English (SSC) St. Mary's College (Autonomous). Thoothukudi - 628 001.

IQAC Coordinator

IQAC Co-ordinator St. Mary's College (Autonomous) Thoothukudi

Principal

St. Mary's College (Autonomous) Thoothukudi-628 001.

Workshop on Intellectual Property Rights (IPRS) and IP Management for Start-Up 29.08.2022

* INVITATION



* SCREENSHOTS

Objects of Intellectual Property

- . To encourage the innovation
- . Link of IPR with Business with monopoly on the invention
- Continuous ongoing progress in technology in all business and technological domains
- . Opportunities and reward for new artistic and literary work
- Government has power to promote the Progress of Science and Useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries"





CERTIFICATE



This is to certify that Ms. S. Subbu lakshmi, II B.Sc. Mathematics, St. Mary's College (Autonomous), Thoothukudi., has actively participated in the Workshop on Intellectual Property Rights (IPRs) and IP Management for Start-up organised by Institution's Innovation Council and PG and Research Department of Mathematics, St.Mary's College(Autonomous), Thoothukudi on 29.08.2022.

Dr.V.L. Stella Arputha Mary
Head of the Department

Dr.Sr.Shibana HC Vice President Dr.Sr.A.S.J.Lucia Rose Principal

* REPORT

The PG and Research Department of Mathematics, St.Mary's College (Autonomous), Thoothukudi in association with Institution's Innovation Council organized a Workshop on Intellectual Property Rights (IPRs) and IP Management for Start-up on 29th August 2022 at 7.00 pm through Zoom platform. Dr. Charanjit Kumar Sehgal, Managing Partner, Sehgal IPR Services, Mumbai, Maharashtra was the Resource Person. He explained about the history of Intellectual Property Rights and the components to be needed for an individual to have IPR and to become an entrepreneur and the primary requirement for IPR. 148 Students of Department of Mathematics participated enthusiastically and benefited from this workshop.

VI Snella Aspicha Mary Head of the Department

Dr. V.L. Stella Arputha Mary
M.Sc., M.Phil., B.Ed., Ph.D.,
Head & Asst Professor of Mathematics
St. Mary's College (Autonomous)
Thoothukudi-628 001.

B. Levena Margaret IQAC Coordinator

IQAC Co-ordinator
St. Mary's College (Autonomous)
Thoothukudi

Principal Rose

St. Mary's College (Autonomous)
Thoothukudi-628 001.

ST. MARY'S COLLEGE (AUTONOMOUS), Thoothukudi DEPARTMENT OF COMPUTER SCIENCE

IPR Programme on

"PATENT FILING PROCESS IN INDIA"

Academic year : 2022-2023

Number of Student participants : 135

Number of Faculty participants : 9

Number of External participants : NIL

Expenditure amount : Rs. 1500

Mode of session delivery : Online

Objective:

To create awareness about IPR with respect to patenting their inventions

Title : PATENT FILING PROCESS IN INDIA

Date : 19-11-2022

Resource person : Dr. K. Hema Shankari

Associate Professor

Department of Computer Applications Women's Christian College, Chennai

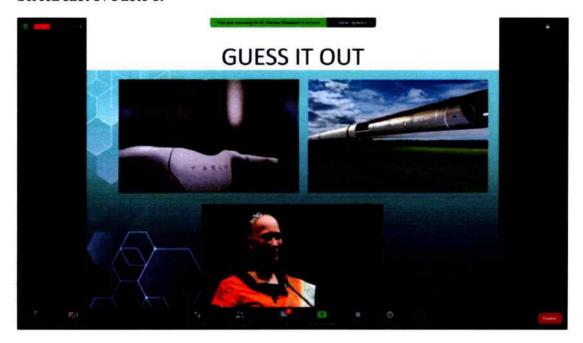
Benefits:

- The students were able to understand how patent filing has become so essential for the present intellectual world
- The students learned about the procedure for obtaining patent protection.

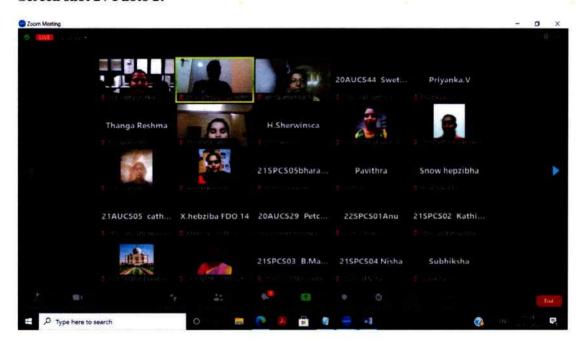
Attachments:

Video link: https://www.youtube.com/watch?v=6h1Iq7su0H4

Screen shot 1 / Photo 1:



Screen shot 2 / Photo 2:



Brochure:



St. Mary's College (Autonomous)

(Re-accredited with 'A+' Grade by NAAC)
Thoothukudi, Tamil Nadu, India



Institution's Innovation Council

Department of Computer Science (UG & PG)

Jointly Organize a

Webinar on

PATENT FILING PROCESS IN INDIA



Resource Person

Dr. K. Hema Shankari Associate Professor Department of Computer Applications Women's Christian College Chennai



19th November

2022

03:00 p.m.

Zoom Meeting Link: Click Here

Meeting Code: 876 8255 0212

Password: cs@smc

Best Wishes From

Rev. Dr. Sr. C. Shibana Secretary & IIC Vice President

Rev. Dr. Sr. A. S. J. Lucia Rose Principal & IIC President

Rev. Dr. Sr. S. Kulandai Therese Deputy Principal

Rev. Sr. Josephine Jeyarani Director, SSC

Ms. A. Amora IIC Convenor

Ms. S. Gnanathangam Head, Dept. of Comp. Sci.

Ms. J. Anila Maily IPR Coordinator

Ms. C. Nayanthra Mascarenhas Coordinator, PG CS

Dr. A. Vithya Vijayalakshmi IIC Member, PG CS

IIC Meeting report:

The Department of Computer Science (UG & PG) and the Institution's Innovation Council of St. Mary's College (Autonomous) jointly organised a webinar on "Patent Filing Process in India" on 19-11-2022 at 03:00 p.m. through Zoom platform. Dr. K. Hema Shankari, Associate Professor, Department of Computer Applications, Women's Christian College Chennai was invited as a resource person to enlighten the participants on the topic. The meeting began with a prayer and welcome. The speaker gave a brief introduction of IPR and explained the various related terms. The procedure for the application of patents and the various steps involved in it are described. She gave several examples of patents created by Indian school students. At the end, the speaker resolved all the queries asked by the participants. The students found the lecture very interesting and informative. Nearly 9 staff members and 135 students from our college have taken part in the webinar, which showed them how small innovations influence society at large and how they should indulge in innovating and patenting ideas. Finally, the feedback session was held, followed by the vote of thanks.



B. Serena Margaret

IQAC Co-ordinator Department of Computer Science
St. Mary's College (Autonomous)St. Mary's College (Autonomous)
Thoothukudi.

Thoothukudi.

Principal
St. Mary's College (Autonomous)
Thoothukudi-628 001.

ST. MARY'S COLLEGE (AUTONOMOUS), Thoothukudi DEPARTMENT OF COMPUTER SCIENCE

IPR Programme on

"How to Plan for Start-up and Legal & Ethical Steps"

Academic year : 2022-2023

Number of Student participants : 135

Number of Faculty participants : 8

Number of External participants : 5

Expenditure amount : NIL

Mode of session delivery : Online

Objective:

To inspire the students to achieve their goals and carry out a tech start-up business plan

Title : How to Plan for Start-up and Legal & Ethical Steps

Date : 02-09-2022

Resource person : Mr. K. Arul

Head, Logistics & Supply Chain

E-Crusaders, Chennai

Benefits:

- The students had the opportunity to put their knowledge into practice and create original works.
- The students were able to comprehend how to launch a firm using their own concepts.

Attachments:

Video link:https://www.youtube.com/watch?v=R-d9ojUIY6k

The Department of Computer Science (UG & PG) and the Institution's Innovation Council of St.Mary's College (Autonomous) & ICT Academy jointly organized a webinar on "How to Plan for Start-up and Legal & Ethical Steps" on 02-09-2022 at 10.00 am through Zoom platform. Mr. K. Arul, Head, Logistics & Supply Chain, E-Crusaders, Chennai has delivered the speech. The meeting starts with a prayer song and followed by the welcome address. The speaker gave a great insight on how to pursue one's goals. The session was quite informative and interactive, and the students received numerous ideas that got them thinking. He inspired the students to turn their ideas into successful businesses. Nearly, 8 staff members and about 135 students from our college and 5 research scholars from other institutions have

took part in the webinar, which provided them with creative ideas and thoughts on being an entrepreneur. Finally, the feedback session was held, followed by the vote of thanks. The meeting came to an end with college anthem.







St. Mary's College (Autonomous)

Thoothukudi, Tamil Nadu, India (Re-accredited with 'A+' Grade by NAAC)

Institution's Innovation Council & ICT ACADEMY&

DEPARTMENT OF COMPUTER SCIENCE (UG & PG)

Jointly Organize a

Webinar

How to Plan for Start-up and Legal & Ethical Steps

Resource Person



K. Arul Head, Logistics & Supply Chain E-Crusaders Chennai

Meeting Link: Click Here

Passcode: cs@smc

BEST WISHES FROM

Rev. Dr. Sr. C. Shibana Secretary & IIC Vice President

Rev. Dr. Sr. A. S. J. Lucia Rose Principal & IIC President

Rev. Dr. Sr. S. Kulandai Therese Deputy Principal

Rev. Sr. Josephine Jeyarani Director, SSC

Date:

02-09-2022

Time:

10:00 am

Ms. A. Amora IIC Convenor

Ms. S. Gnanathangam Head, Dept. of Comp. Sci.

ORGANIZERS

Ms. J. Anila Maily IPR Coordinator

Ms. C. Nayanthra Mascarenhas Coordinator, PG CS

Dr. A. Vithya Vijayalakshmi IIC Member, PG CS







St. Mary's College (Autonomous)

(Re-accredited with 'A+' grade by NAAC) Thoothukudi, Tamil Nadu, India

Institution's Innovation Council & ICT Academy &
Department of Computer Science (UG & PG)

E-Certificate of Participation

This is to Certify that M. Jothimani,

Associate Professor has participated in the webinar on

How to Plan for Start-up and Legal & Ethical Steps

Organised by Department of Computer Science (UG & PG), St. Mary's College (Autonomous), Thoothukudi on 02-09-2022.

Ms. S. Gnanathangam
HOD

Sr. Josephine Jeyarani
Director (SSC)

Dr.Sr.A.S.J.Lucia Rose
Principal

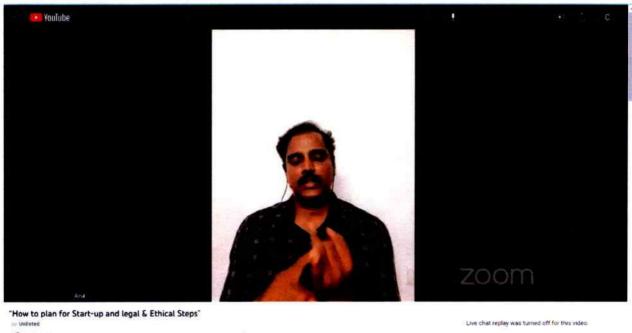
Ms.C.Nayanthra Mascarenhas
PG Coordinator

Ms. J. Anila Maily IPR Coordinator

Ms. A. Amora IIC Convenor

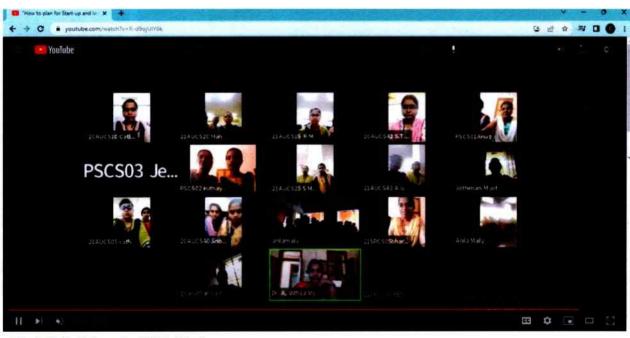
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△ Subscribed ∨



"How to plan for Start-up and legal & Ethical Steps"

Max Crypto

△ Subscribed ~

Live chat replay was turned off for this video.

IQAC Co-ordinator
St. Mary's College (Autonomous
Thoothukudi

Department of Computer Science St. Mary's College (Autonomous) Thoothukudi.

Principal -St. Mary's College (Autonomous). Thoothukudi-628 001.

Department of Botany

> Invitation

23" February 2022

Session III

Topic Trademarks & Geographical Indicate Advocate, High Court of Madras, Chennai

24th February 2022 Topic : Copyright Dr.P.R.L. Rajavenkatesan Associate Professor & HoD, VIT School of Law, VIT.

25" February 2022 64,00 P.M. - 05.00 P.M.

Teple: Biodiversity & Traditional Kr.

Or. Narendran Thiruthy, Assistant Professor Rajiv Gandhi School of Intellectual Property Law. Indian Institute of Technology. Kharagpur.



ORGANISMG COMMITTEE

New Dt. St. A.S. & Lucia Bloom

Dr. G. Flora

Dr. S. Small to Jacker

Dr. E. Daffordi D' Abrockl.

Dr. S. Maria Servatio

Mc S. Facility desiler

Dr.R. Mary Sharibi

Dr. P. Hirmelin

Faculty Development Programma

INTELLECTUAL PROPERTY BIGHTS"

UNDER STAR COLLEGE SCHEME (2021-2022)

Sponsored By



Department of Biotechnology. Iinistry of Science and Technology. Government of India, New Delhi

21" - 25" February 2022

Organized by Marian Star Centre

Department of Botany
St. Mary's College (Autonomous)
Re-accredited by NAAC with 'A+' Grad
Thoothukud - 628 001,
Tamil Nadu, India.

tarcentredbt2021segmail.com botacydptstmarys@gmail.com

Registration link

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St. Mary's College, a carroic institution of higher education for workers, established in 1946 enjoys a heritage of 73 years as a Christian Minority Institution. The college is rescriptions with Av grade by NAAC in the fourth cycle Afficient to Minormaniam Sundaraner University Transitive, the College offers graduate, post-graduate. M.Phil. and Ph.D. programmes in various disciplines. The college his stained Autonomous Status in the year 2009. Recognizing the great potential within the campus, the NAAC has reaccreated the institution with "A+" grade in its fourth cycle. With the mone FIDE WWANT (Live by Fath) thecollege has proomed penerations of young women through its conscious efforts and has entirened the vision of its pioneers by imparting value conscious integrated education to the young women ensuring their continual growth for more than seven decades.

"Star College Scheme" has been initiated by the Department of Biolechnology (DBT) to support colleges offering undergraduate programmes to promote and facilitate science teaching. The scheme aims to hone the skills of the teachers by helping the institution to organize faculty training programmes, to offer improved curriculum keepingup with the current trends and to emphasize applied learning and practical training for students by providing access to specialized infrastructure and consumables. Star college scheme is formulated with an aim to enhance conceptual clarity, develop scientific thinking and creativity among students.

scentific discisions and departments with the holistic approach towards science rather than compartmentalized thinking DBT has supported around 200 undergraduate codeges across the country in the past 9 years. Star Codlege. acheose was sanctioned in March 2019. Four departments of the college runnely Physics, Chemistry, Botany and Zoology have been recommended by the Department of Biotechnology (DBT), Ministry of Science & Technology, Government of India, New Dolhi, to receive financial assistance under the Star College Scheme

Giobalization and Industrial necessities stay ahead of the curve in terms of innovation and creativity inorder to compete in the technological and commerce markets. The word intellectual property refers to the use of the human tirain for creation and creativity. The ultimate idea that led to the innovation or creation is an intangible property of the person who put up the affort to make it happen. Similar to physical property, intellectual property rights (IPR) are territorial rights that allow an owner to sell, buy, or license his intellectual Property (IP). The development of any exclety directly depends on IPR and It policy frame work inventions died; there was a high risk of infringement, economic loss, and the end of an Intellectual period in the country due to a lack of IPR understanding. Hence, there is an urgent need for IPR information to be disseminated in order to promote Indigenous Innovations and breakthroughs in the aphere of research and technology. The broad scope of this FDP will cast wide information to be needed for IPR.

21°February, 2022

Dr. M. Glory Associate Professor & Head of Botany St. Mary's College (Autonomous)

On St. A. S. of Lumis Room

St. Mary's College (Autonomous)

04.15 PM - 06.00 PM Introduction to IPR -National & International Perspective

Dr. M. Sakthivel. Assistant Professor, Guru Gobind Singh Indraprestha University, New Defhi

04.00 P.M - 06.00 P.M

Topic Introduction to Potent syst Raing Procedure Or. Deepa, Registered Patent Agent,



> Photos









> Certificate



FDP on IPR 21.02.2022 to 25.02.2022

Day-1: Report on Faculty Development Programme on "Intellectual Property Rights"

The Marian Star Centre, Department of Botany has organized the Faculty Development Programme on "Intellectual Property Rights" on February 21, 2022, through virtual mode (Zoom meet). Dr. M. Glory, Head & Associate Professor of Botany has welcomed the gathering. Dr. Sr. A. S. J. Lucia Rose, Principal, St. Mary's College (Autonomous), Thoothukudi have felicitated the meeting. Dr. M. Sakthivel, Assistant Professor, Guru Gobind Singh Indraprastha University, New Delhi, gave the speech on "Introduction to IPR- National & International Perspective". The speaker shared his knowledge of IPR and its concepts, Copyright Act, Patents Act, Trademarks, etc., with the participants, helping them understand the broad concept of the FDP. The FDP was so interesting and lively. Totally 125 faculties all around India were benefitted through this programme. The 1st day of FDP came to an end with the proper vote of thanks by Dr. G. Flora, Assistant Professor of Botany.

Day-2: Report on Faculty Development Programme on "Intellectual Property Rights"

The Marian Star Centre, Department of Botany has organized the Faculty Development Programme on "Intellectual Property Rights" on February 22, 2022, through virtual mode (Zoom meet). Dr. B. Maria Sumathi, Assistant Professor of Botany, introduced the speaker. Dr. Deepa, Registered Patent Agent, Chennai, gave the speech on "Introduction to Patent System and Filling Procedure". The speaker shared her knowledge of Patent, Indian Patent Act, not patentable inventions and how to file the patent application with the participants. This session helped the participants to understand the process of filing the Patent and gave a great insight into how to overcome the difficulties of filing the patent. The FDP was so interesting and lively. Totally 84 faculties were benefitted through this programme. The 2nd day of FDP came to an end with the proper vote of thanks by Dr. B. Maria Sumathi, Assistant Professor of Botany.

Day-3: Report on Faculty Development Programme on "Intellectual Property Rights"

The Marian Star Centre, Department of Botany has organized the Faculty Development Programme on "Intellectual Property Rights" on February 23, 2022, through virtual mode (Zoom meet). Mr. A. K. Rajaraman, Advocate, High Court of Madras, Chennai gave the speech on

"Trademarks & Geographical Indications". The speaker shared his knowledge of Trademarks, geographical indications and its benefits with the participants. This session helped the participants to understand the process of registration of both trademarks and geographical indications. The FDP was so interesting and lively. Totally 105 faculties were benefitted through this programme. The 3rdday of FDP came to an end with the proper vote of thanks by Ms. S. Pauline Jenifer, Assistant Professor of Botany.

Day-4: Report on Faculty Development Programme on "Intellectual Property Rights" The Marian Star Centre, Department of Botany has organized the Faculty

Development Programme on "Intellectual Property Rights" on February 24, 2022, through virtual mode (Zoommeet). Dr. P. R. L. Rajavenkatesan, Associate Professor &HoD, VIT School of Law, VIT, Chennai gave the speech on "Copyright". The speaker shared his extensive knowledge of Copyright and its law, with the participants, helping them understand the broad concept of the FDP. The FDP was so interesting and lively. Totally 93 faculties were benefitted through this programme. The 4th day of FDP came to an end with the proper vote of thanks by Dr. F. Dayana Lobo, Assistant Professor of Botany.

Day-5: Report on Faculty Development Programme on "Intellectual Property Rights"

The Marian Star Centre, Department of Botany has organized the Faculty Development Programme on "Intellectual Property Rights" on February 25, 2022, through virtual mode (Zoommeet). Ms. A. Selvaananthi, Assistant Professor of Botany, introduced the speaker. Dr. Narendran Thiruthy, Assistant Professor, Rajiv Gandhi School of Intellectual Property Law, Indian Institute of Technology, Kharagpur gave the speech on "Biodiversity & Traditional Knowledge". The speaker shared his knowledge of law which regulates biological resources withthe participants. The FDP was so interesting and lively. Totally 114 faculties were benefitted through this programme. The 5th day of FDP came to an end with the proper vote of thanks by Dr. M. Glory, Head & Associate Professor of Botany. Dr. G. Flora, Assistant Professor of Botany, delivered the gratitude towards the delegates and organizers of the FDP.

Head of the Department **HOD of Botany**

Theothukudi-628 001.

B. Serena Margaret IOAC Coordinator IQAC Co-ordinator St Mary's College (Autonomous) St. Mary's College (Autonomous)

Thoothukudi

Principal

St. Mary's Coffege (Autonomous): Thoothukudi-628 001.

Department of Library

2020 - 202)

Topic: Workshop On Iprs And IP Management

➤ Invitation



St. Mary's College (Autonomous)

Thoothukudi
IIC, Library and IQAC
Organizes



WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRs) AND IP MANAGEMENT FOR START UP

16.03.2021 12.30 P.M to 1.30 P.M

Dr. R. Sevukan

Professor and Head

Dept. of Library and Information Science



Sr. Flora Mary
Secretary

Dr.Sr.A.S.J. Lucia Rose Principal & IIC President

Dr.Sr. C. Shibana
Deputy Principal & IIC Vice President

Ms. A. Amora

Ms. Anila Maily IIC- IPR Co-ordinator

Dr. K. Vinitha

Dr. B. Serena Margaret

IIC- Start up Co-ordinator

IQAC Co-ordinator

Certificate



Photos





Report for workshop on IPRs and IP Management:

In association with IIC, the Library Committee and the IQAC jointly organized a workshop on IPRs and IP Management on 16.03.2021 on online mode from 12.30pm to 1.30pm. The resource person was Dr. K. Elavazhagan, Chief knowledge Officer, IIM, Tiruchirappalli. The meeting started with a silent prayer invoking God's blessings. Dr. Sr. C. Shibhana IIC- Vice President spread the red carpet welcome to one and all. Ms. J. Anila Maily, IIC- IPR coordinator delivered the preamble of the workshop topic IPR. Dr.K.Vinitha IIC- Startup coordinator introduced the resource person to the gathering. The resource person elaborated on Intellectual Property and their Rights which gave a clear understanding of the need for intellectual property rights and the ways and means of achieving them. The Google meet room was full with 100 participants and 100 + participants benefitted from this workshop on the YouTube live link. Questions were posted on the chat box and the resource person discussed them. The meeting ended with College Anthem.

Head of the Department

Librarian St. Mary's College (Autonom: 193) Thoothukudi - 628 001, Tamii 14. 194 B. Serena Margaret **IOAC** Co-ordinator IQAC - Co-ordinator

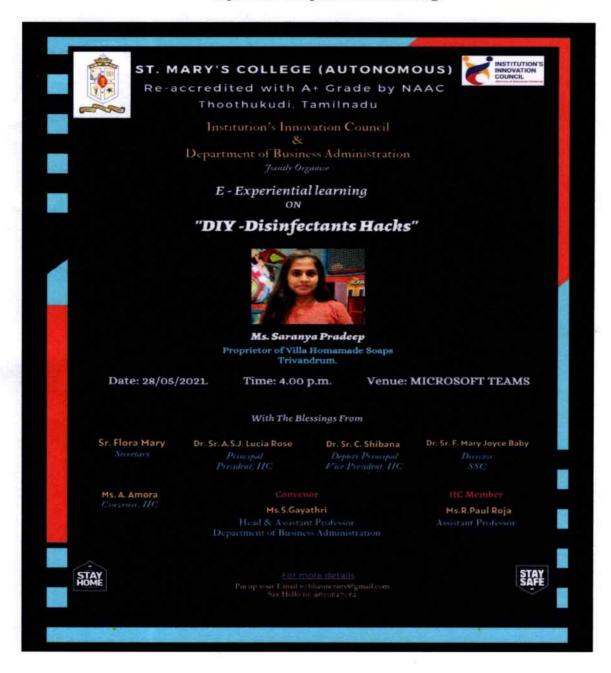
St. Mary's College (Autonomous)

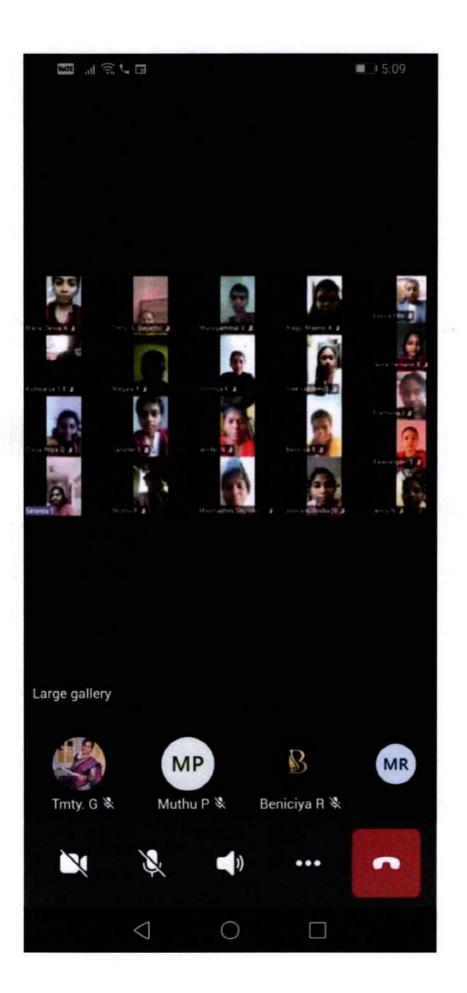
Thoothukudi

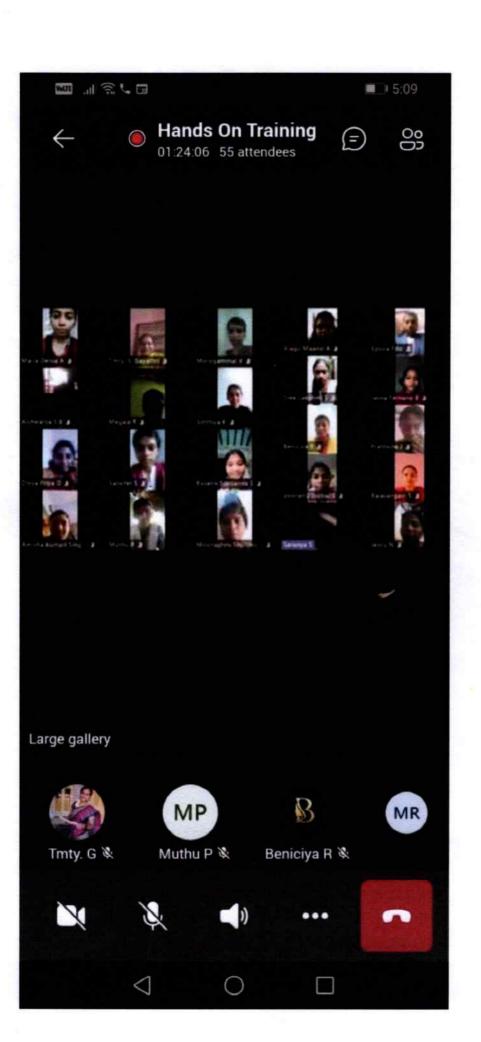
St. Mary's College (Autonomous) Thoothukudi-628 001.

Department of Business Administration

Report of E-Experiential Learning:









Certificate of Participation

by Department of Business Administration and Institutions' Innovation This is to certify that Ms. A. Alagu Maansi of I BBA has actively participated in the Hands-on Training Programme on "DIY-Disinfectants hacks" organised Council conducted on 28th May 2021.

28/05/2021

Date of Issue

Convenor



Department of Business Administration & Institutions' Innovation Council conducted one day E-Experiential learning programme on 28th May 2021 at 4:00 pm through Microsoft Teams on the topic "DIY-Disinfectants hacks". Ms. Saranva pradeep, The Proprietor of Villa Home made soaps, Trivandrum was the resource person. The session was commenced by addressing the chief guests and our college dignitaries Rev. Dr. Sr. Flora Mary, Secretary of St.Mary's College (Autonomous), Rev. Dr. Sr. A. S. J Lucia Rose, Principal of St.Mary's College (Autonomous), Rev. Dr. Sr. F. Mary Joyce Baby, The Director of Self Supporting Courses. It was followed by Inaugural address delivered by Ms.Gayathri, Assistant Professor and Head of the Department was the convener of the programme. Subsequently, the trainer started the programme by sharing her words of experience on how to establish a business by less investment and also gave an idea about pricing strategies. In this meet the students were able to get an idea of soap making in different flavors and also making of vessel cleanser which can be used as an disinfectants for current pandemic situation. In between the resource person shared some useful beauty tips and cleared the doubts and questions aroused by the students. The interactive way of the entire session came up with an idea for our students to become an cosmetic entrepreneur.

Beneficiaries of the learning programme:

85 Students of BBA Department were benefited from this programme.

Link of the Video Recorded:

https://drive.google.com/file/d/1KaZV 2s3R NVnKR51NZujCLTmAC1X 2L/view?usp =sharing

Head of the Department

The Head Department of Business Administration St.Mary's College (Autonomous) Thoothukudi - 628 001, Tamilnadu.

IQAC Coordinator

IQAC Co-ordinator St. Mary's College (Autonomous) Thoothukudi

Principal

St. Mary's College (Autonomous Thoothukudi-628 001.

Department of Zoology

> Invitation

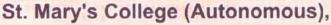
STAR PROGRAMME

2020 - 2021



Organized by Marian Star Centre

Department of Zoology



Re-accredited by NAAC with 'A +' Grade Thoothukudi - 628 001.

Webinar on Intellectual Property Rights

Sponsored By



Department of Biotechnology Ministry of Science & Technology, Government of India

Date: 18th February 2021



Time: 2.30.P.M - 3.30.P.M

Resource Person

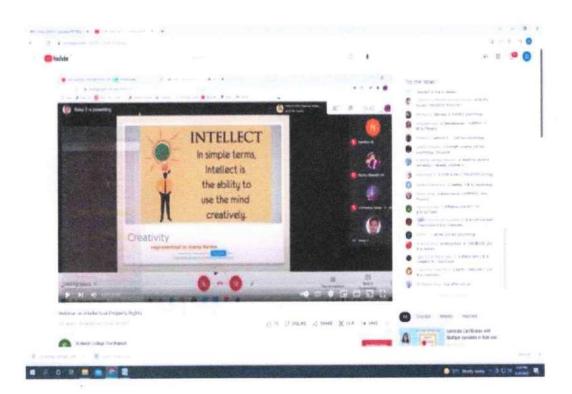
Dr. Balaji Devarajan

Head – Center for IPR

KPR Institute of Engineering and Technology

Coimbatore, Tamil Nadu

> Screenshot



> Certificate



> Report

A webinar on "Intellectual Property Rights" was organized by Marian Star centre, Department of Zoology, St.Mary's College (Autonomous), Thoothukudi on 18th Februrary 2021 through virtual platform. Dr. Balaji Devarajan Head, Center for IPR, KPR Institute of Engineering and Technology Coimbatore was the resource person. Through his simple language, he explained the basic concepts of intelligence, critical and creative thinking. He made the students to realize that innovations are made out of simple thinking and not out of rare and complicated ideas. He also gave a deeper insight on the various inclusions of Intellectual Property Rights. He cited simple examples such as that of the discovery of sticky notes by Arthur Fry which is a very simple yet creative innovation. He also shared his own innovation on aero engines where he created a turbo jet for fuel consumption. He clearly explained the simple concept behind his innovation, the various procedures on filing the patent and finally the certification. Staff members and students from star departments (108) and from non star departments (108) participated in the webinar. The webinar proved to be resourceful to the students as it inspired them that greater things could be achieved through simple observation.

Head of the Department

Dr. HERMIN PASANGHA M.Sc., B.Ed., Ph.D., Associate Professor & Head PG & Research Department of Zoology St. Mary's College (Autonomous) Thoothukudi - 628 001. B. Serena Margaret
IOAC Coordinator

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