



**St. Mary's College (Autonomous)**  
Reaccredited with 'A+' Grade by NAAC (Cycle IV)  
Thoothukudi



**Criterion: III – Research Innovation and Extension**  
**3.3 Innovative Ecosystem.** Year 2018-2023

### 3.3 Innovative Ecosystem

3.3.1 Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation Centre and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

#### Institution's Innovation Council Initiatives

➤ 2022 -23

S.No.	Department	Name of the Workshop/Seminar	Number of Participants	Date (From - To)	Link to the Workshop/Seminar report on the website
1	English (SSC)	Entrepreneurship and Innovation for Career Opportunities	10 faculty and 76 students	10-11-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%932">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%932</a>
2	Zoology	Innovation and Startup Ecosystem Enablers	110 Faculty	27-08-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%932">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%932</a>
3	Physics SSC	Field visit to K.R. Innovation Centre	1 Faculty & 10 students	26-08-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%932">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%932</a>
4	Physics SSC	My Story - As a Successful Start-up Founder	68 students	10-11-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%932">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%932</a>

5	Chemistry	Entrepreneurship in Marine Products	95 students	30-08-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf</a>
6	Chemistry	My Story-Motivational Session by Successful Innovators	120 students	18-11-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf</a>
7	Chemistry SSC	My Story-Motivational Session by Successful Innovators	164 students	18-11-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf</a>
8	Mathematics	My Story-Motivational Speech Session by Successful Start-up Founder	128 students	19-11-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf</a>
9	Economics	On Developing Online Repository of Start-ups developed/incubated and Way forward plan	12 staff and 53 students	20-08-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf</a>
10	Economics	Exhibition of Ideas Start Ups	47 students & 7 Faculty	09-11-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf</a>
11	Psychology	Belief System	5 Faculty & 60 Students	08-11-2022	<a href="https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf">https://stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf</a>
12	Psychology	Self Monitoring Session	67	30.08.2022	<a href="https://www.stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf">https://www.stmaryscollege.edu.in/WebsiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20%E2%80%93%202021-2022.pdf</a>

13	Business Administration	Intra Institutional Idea Competition	72	17.11.2022	<a href="https://www.stmaryscollege.edu.in/WebSiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%9C">https://www.stmaryscollege.edu.in/WebSiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%9C</a>
14	Business Administration	Developing Online Repository of Business Plan	72	30.08.2022	<a href="https://www.stmaryscollege.edu.in/WebSiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%9C">https://www.stmaryscollege.edu.in/WebSiteContent/assets/PDF/AQAR/Annual%20Quality%20Assurance%20Report%20E2%80%9C</a>



*Louis Rose*

**Principal**  
**St. Mary's College (Autonomous)**  
**Thoothukudi-628 001.**

**Department of Physics (SSC)**  
**K R Innovation Centre - 26.08.22**

**Invitation**



**Photos**



## Report

Department of Physics and Institution's Innovation Council (IIC) jointly organized a field trip to K.R Innovation center, National Engineering College, Kovilpatti on 26/8/2022. Ms. S. Saravana Selvi, Assistant Professor of Physics (SSC) and IIC member, went to K. R. Innovation Center along with I and II year M. Sc students (10 students). Dr. T. Shakthi, Startup Coordinator welcomed and assisted during the program. Dr. I. Sankar, Assistant Professor, Department of Mechanical Engineering and IRP Coordinator gave a talk about the history of Incubation center, current processes and progresses of their Incubation unit. Additionally he exhibited the ideation lab especially 3D printer (2 types), water dispenser unit etc.

Then Dr. T. Sakthi took us to the incubation unit. She gave a talk over the financial assistant of the Incubation unit. During her talk, she highlighted the fund received for building up the start up. The total amount of fund received (2.87 crores), innovative ideas filed to get patent (22 patents), works initiated (65 projects) was also explained. In addition to this, she clearly explained the steps to be an entrepreneur along with their innovative ideas. Followed by her talk, students are allowed to ask questions and then to visit their achievement certificates.

Mr. K. Thoufiq Mohammed, Assistant professor of Mechanical Engineering took the next session. During the session, innovative projects were illustrated in detail. Coconut dehusker with crown, Tender coconut trimmer, Vada making machine, Idiyappam making machine, Fruits' powder making machine, Peanut candy making machine, Shallot peeling machine etc are some of them. Finally he shared the experience of their students in various innovative competitions. New Gen IEDC Scheme and its usage in the production of novel projects were also explained.

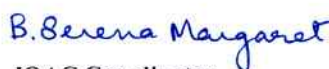
Thus the handholding support, training, mentoring and marketing of innovative ideas have been understood by our students during their field trip. We are acknowledging the sincere and systematic effort of the staff members of K. R. Innovation center and thanking them on behalf of our college Management, Department of Physics and Institution's Innovation Council (IIC).



Head of the Department

Co-ordinator

Department of Physics (SSC)  
St. Mary's College (Autonomous)  
Thoothukudi.



IQAC Coordinator

IQAC Co-ordinator

St. Mary's College (Autonomous)  
Thoothukudi



Principal

St. Mary's College (Autonomous)  
Thoothukudi-628 001.

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**WORKSHOP ON DEVELOPING ONLINE REPOSITORY OF BUSINESS PLAN**



**ST. MARY'S COLLEGE, (AUTONOMOUS)**  
**Re - accredited with A+ grade by NAAC**  
**Thoothukudi, Tamil Nadu**

**Institution's Innovation Council**  
**&**  
**Department of Business Administration**

*Jointly organises workshop on*  
**DEVELOPING ONLINE REPOSITORY OF BUSINESS PLAN**

**RESOURCE PERSON**



**Dr.S.Mahaletchumi**  
*Entrepreneur & EDII Trainer*  
*Women Entrepreneur Developer*

*Date: 30/08/2022      Time: 02:30 p.m.      Venue: Madona Block (SSC)*

**With Best Wishes From**

**Rev. Sr. Dr. C. Shibana**  
*Secretary*

**Rev. Sr. Dr. A.S.J. Lucia Rose**  
*Principal*

**Rev. Sr. Dr. S. Kulandai Therese**  
*Deputy Principal*

**Rev. Sr. Josephine Jeyarani**  
*Director, SSC*

**Ms. A. Amora**  
*Convener, IIC*

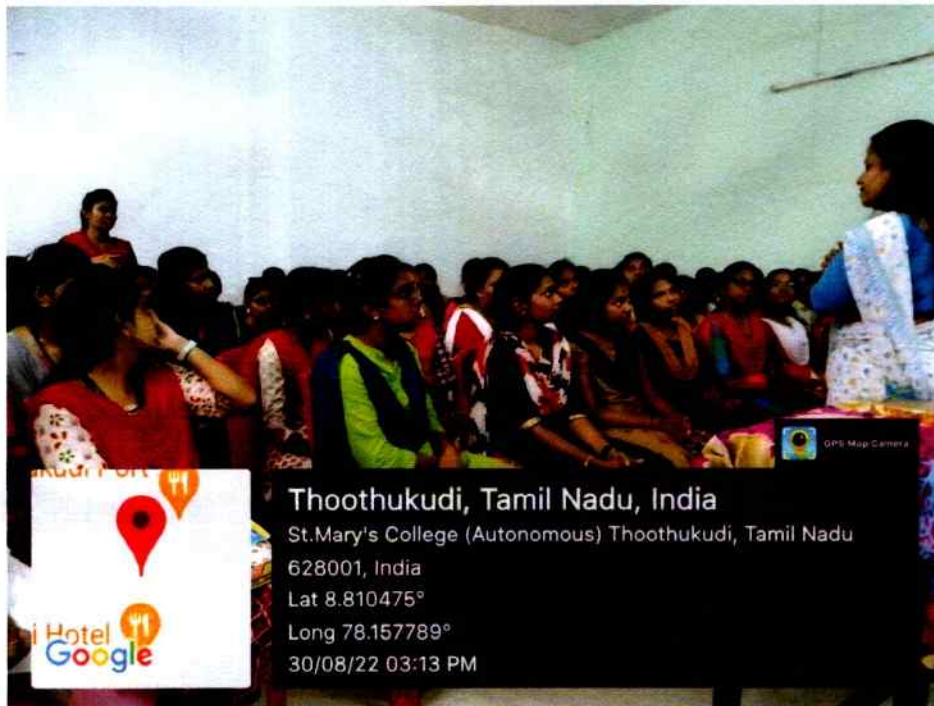
**Convenor:**  
**Ms. S. Gayathri**  
*Coordinator & Assistant Professor*  
*Department of Business*  
*Administration*

**Organising Secretary:**  
**Ms. R. Paul Roja**  
*IIC Member*  
*Assistant Professor*  
*Department of Business*

**Organising Committee**  
**Dr. M. Rakna** - *Assistant Professor*  
**Ms. A. Christena Mascarenhas** - *Assistant Professor*

For more details  
Pin up your Email to [hbaemctuty@gmail.com](mailto:hbaemctuty@gmail.com)  
Say Hello to: 9600627052

Screen shot 1 / Photo 1:



Screen shot 2 / Photo 2 :





**St. Mary's College (Autonomous)**  
**Re-accredited with A+ Grade by NAAC**  
**Thoothukudi, Tamilnadu.**

**Certificate of Participation**

This is to certify that **Ms. K. Akshaya Meenakshi** has actively participated in Workshop on “Developing Online Repository. of Business Plan” jointly organised by Institution Innovation Council & Department of Business Administration conducted on 30<sup>th</sup> August, 2022.

30/8/2022

Date of Issue

*S. Selvaraj*

Convenor

**Academic year** : 2022 - 2023

**Number of Student participants** : 66

**Number of Faculty participants** : 4

**Number of External participants** : NIL

**Expenditure amount** : Rs 1,000 / -

**Mode of session delivery** : Offline

**Objective:**

**Title** : Developing Online Repository of Business Plan

**Date** : 30/08/2022

**Resource person** : Dr.S.Mahaletchumi,  
Entrepreneur & EDII Trainer

**Benefits:**


Starting of Business from Ideation stage to Prototype.


**Attachments:**

**Video link:** NIL

**IIC Meeting report:**

Institution and Innovation Council and Department of Business Administration jointly organized workshop on "Developing Online Repository of Business Plan" on 30/08/2022 at 2:30 p.m in Madona Block (SSC). The meeting started with prayer song. Ms.S.Gayathri, Head and Assistant Professor, Department of Business Administration welcomed the gathering. Dr. S.Mahaletchumi, Entrepreneur & EDII Trainer was the Resource person. She gave an insight of how to start the business from scratch. She also delivered talks on how to start the business from ideation to prototype. The students were highly benefited. Vote of thanks was delivered by Ms.R.Paul Roja, Assistant Professor, Department of Business Administration. The meeting came to an end with college anthem.

  
**Head of the Department**  
The Head  
Department of Business Administration  
St.Mary's College (Autonomous)  
Thoothukudi - 628 001, Tamilnadu.

  
**B. Serena Margaret**  
IQAC Coordinator  
IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi

  
**Principal**  
St. Mary's College (Autonomous)  
Thoothukudi-628 001.

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**INTRA INSTITUTIONAL IDEA GENERATION**

**Brochure:**



**ST. MARY'S COLLEGE, (AUTONOMOUS)**  
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Thoothukudi, Tamil Nadu

**Institution's Innovation Council  
&  
Department of Business Administration**  
*Jointly organises competition on*

**Intra Institutional Idea  
Generation**

Date: 17/11/2022    Time: 10:30 a.m.    Venue: Room No. G21 (SSC Block)

**With Best Wishes From**

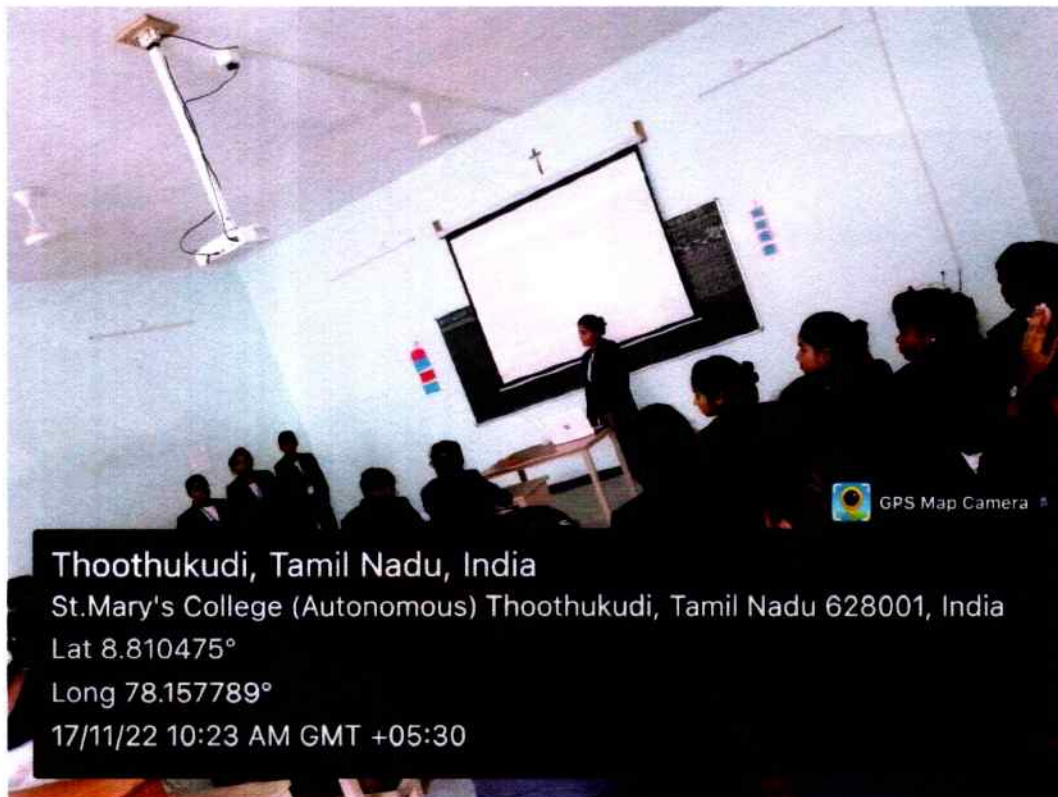
<b>Rev. Sr. Dr. C. Shibana</b> Secretary	<b>Rev. Sr. Dr. A.S.J. Lucia Rose</b> Principal
<b>Rev. Sr. Dr. S. Kulandai Therese</b> Deputy Principal	<b>Rev. Sr. Josephine Jeyarani</b> Director, SSC
<b>Convenor:</b> <b>Ms. S. Gayathri</b> Coordinator & Assistant Professor Department of Business Administration	<b>Ms. A. Amora</b> Convener, IIC
	<b>Organising Secretary:</b> <b>Ms. R. Paul Raja</b> IIC Member Assistant Professor Department of Business

**Organising Committee**  
**Ms. A. Christeena Mascarenhas** - Assistant Professor  
**Ms. V. Rivitha** - Assistant Professor

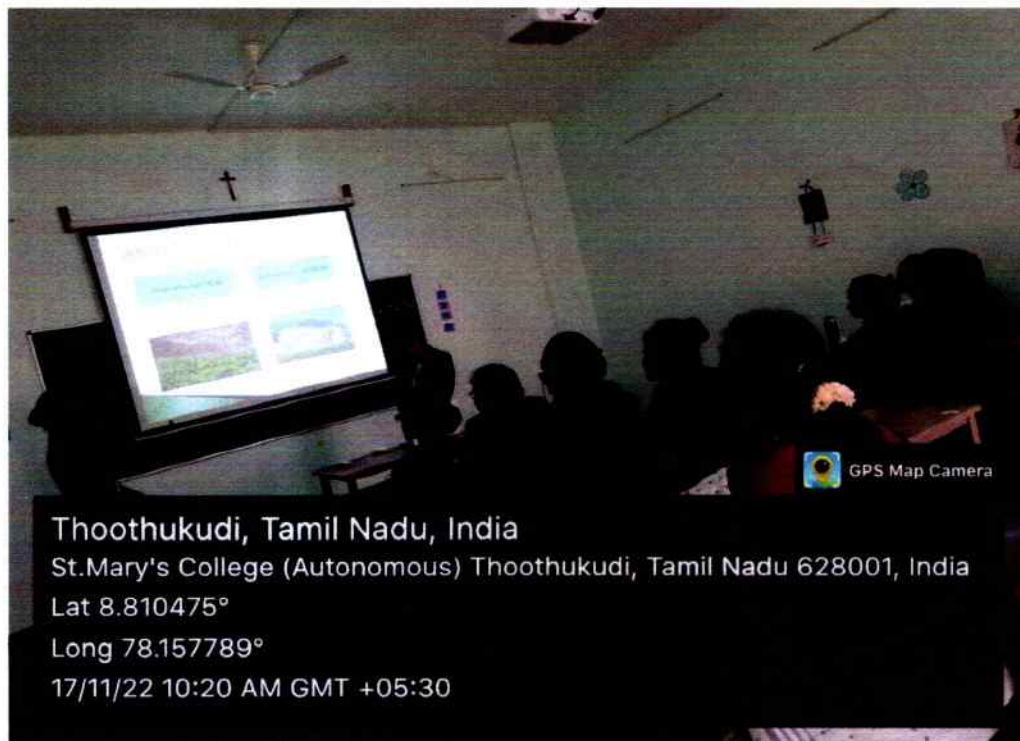
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For more details  
Pin up your Email to [hhasmenuty@gmail.com](mailto:hhasmenuty@gmail.com)  
Say Hello to: 9600627052

Screen shot 1 / Photo 1:



Screen shot 2 / Photo 2 :





**St. Mary's College (Autonomous)**  
**Re-accredited with A+ Grade by NAAC**  
**Thoothukudi, Tamilnadu.**

**Certificate of Participation**

This is to certify that Ms. S. Sri Lakshmi Preethi of II BBA has actively participated in the competition on “Intra Institutional Idea Generation” jointly organised by Institutions Innovation Council, & Department of Business Administration conducted on **17th November 2022.**

17/11/2022

Date of Issue

*S. Selvaraj*

Convenor

**Academic year** : 2022 - 2023

**Number of Student participants** : 66

**Number of Faculty participants** : 4

**Number of External participants** : NIL

**Expenditure amount** : Rs 1,000 / -

**Mode of session delivery** : Offline

**Objective:**

**Title** : Intra Institutional Idea Generation

**Date** : 17/11/2022

**Resource person** : NIL

**Benefits:**

Innovative products

**Attachments:**

**Video link:** NIL

**IIC Meeting report:**

Institution and Innovation Council and Department of Business Administration jointly organized competition on "Intra Institutional Idea Competition" on 17/11/2022 at 10:30 a.m in Room No 204, in SSC Block. The meeting started with prayer song. Ms.S.Gayathri, Head and Assistant Professor, Department of Business Administration welcomed the gathering. Students came out with Innovative ideas on various range of products. Some of the products were displayed for exposure. The students were highly benefited with the emergence of trending products in the market. Cash prizes were awarded to the best Institutional Idea. First prize was shared by two members Ms.Krithika and Ms. Swetha of I BBA, Second prize was secured by Ms. Alagu Maansi of III BBA and Third prize was secured by Ms. Jesu Swetha of II BBA respectively. Vote of thanks was delivered by Ms.R.Paul Roja, Assistant Professor, Department of Business Administration. The meeting came to an end with college anthem.

  
Head of the Department

**The Head**  
Department of Business Administration  
St.Mary's College (Autonomous)  
Thoothukudi - 628 001, Tamilnadu.

  
B. Serena Margaret  
IQAC Coordinator

**IQAC Co-ordinator**  
St. Mary's College (Autonomous)  
Thoothukudi

  
Principal

**St. Mary's College (Autonomous)**  
Thoothukudi-628 001.

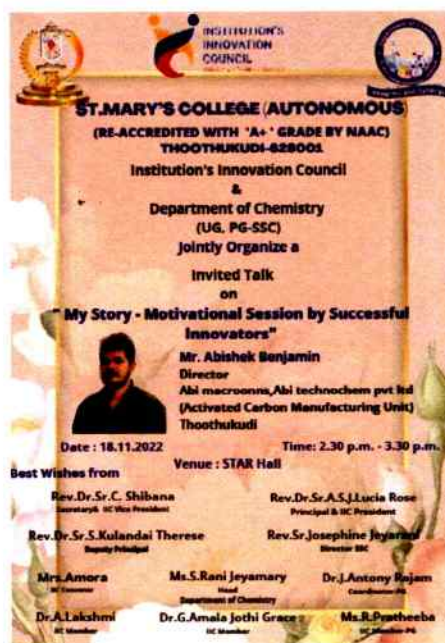
## Department of Chemistry

**Topic:** My Story - Motivational Session by Successful Innovators

**Date:** 18<sup>th</sup> November 2022

**Resource person:** Mr. Abishek Benjamin, Director, Abi macroons, Abi technochem pvt ltd (Activated Carbon Manufacturing Unit), SDR Restaurant & Cafe Thoothukudi

**Invitation:**



**No. of beneficiaries:** 120

**Photo**



## Certificate



## Report:

On 18.11.22, the Department of Chemistry (UG, PG-SSC) in association with Institution's Innovation Council, St.Mary's College, (Autonomous) Thoothukudi has organised a invited talk on the topic " My Story - Motivational Session by Successful Innovators" at 2.30 p.m. Mr. Abishek Benjamin, Director, Abi macroons, Abi technochem pvt ltd (Activated Carbon Manufacturing Unit),SDR Restaurant & Cafe Thoothukudi gave a clear input on the difference between business and entrepreneurship. He explained about the business opportunities available for women that are sustainable and profitable. From his talk, it's helpful for the students to build, sustain and lead the business of their dreams. He also motivated the students to start a business in the field. Faculty members and 120 students have attended the meeting.

  
**Head of the Department**

Head  
Department of Chemistry,  
St.Mary's College (Autonomous),  
Thoothukudi-628001

B. Serene Margaret  
**IQAC Co-ordinator**

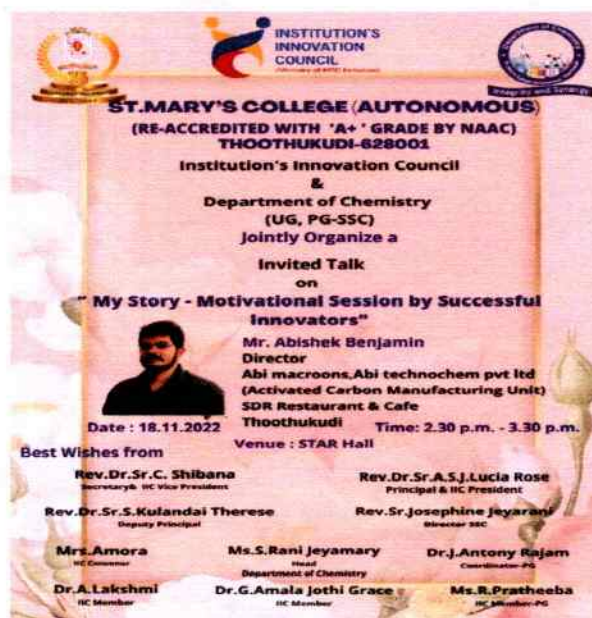
**IQAC Co-ordinator**  
**St. Mary's College (Autonomous)**  
**Thoothukudi**

  
**Principal**

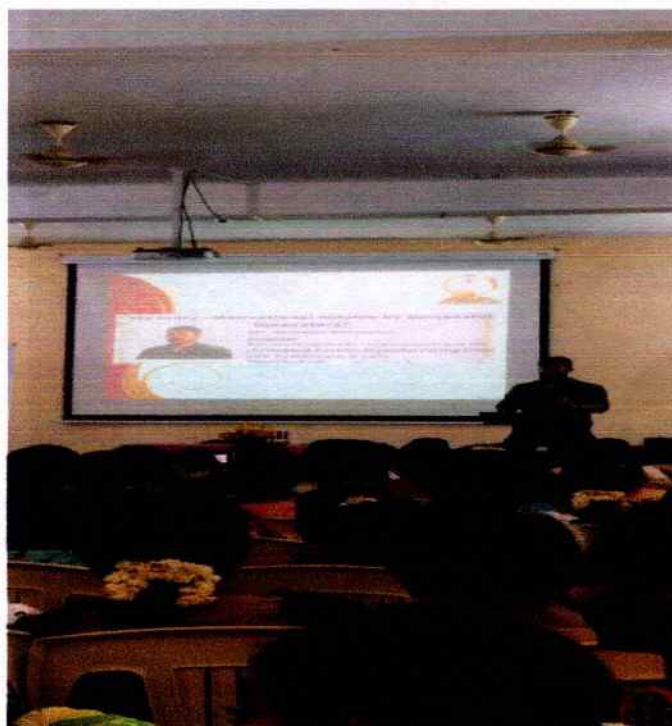
**St. Mary's College (Autonomous)**  
**Thoothukudi-628 001.**

**PG Department of Chemistry (SSC)**  
**IIC Meeting on**  
**My Story – Motivational Session by Successful Innovators**

**Invitation**



**Screenshot**





**St. Mary's College (Autonomous)**

Re-accredited with 'A+' Grade By NAAC (4<sup>th</sup> Cycle)  
Thoothukudi

INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



Integrity and Synergy

## **Institution's Innovation & Department of Chemistry**

*Motivational Talk on*

### **"MY STORY-MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS"**

*This is to certify that Ms. J. Arockiya Mashina of I M. Sc Chemistry has participated in the motivational talk on "My Story-Motivational Session by Successful Innovators" organized by the Department of Chemistry, St. Mary's College (Autonomous), Thoothukudi on 18<sup>th</sup> November 2022.*

**Mrs. S. Rani Jeyamary**

Head & Assistant Professor of Chemistry

**Rev. Sr. Dr. A. S. J. Lucia Rose**

Principal

*This is a electronically generated certificate and so no signature required*

## Report

The Department of Chemistry (UG & PG) and Institution's Innovation Council of St. Mary's College (Autonomous) jointly organized an invited talk on "**My Story-Motivational Session by Successful Innovators**" on 18-11-2022 at 2:30 p.m. in Star Hall. Mr. Abishek Benjamin, Director, Abi Macroons, Abi Technochem Pvt. Ltd, (Activated Carbon Manufacturing Unit) SDR Restaurant & Café, Thoothukudi was invited as a resource person to enlighten the participants on the topic. 164 students (both UG and PG) and staff members of our department have benefited.

  
Head of the Department

Dr. J. ANTONY RAJAM, M.Sc. M.Phil. Ph.D., SET,  
SSC Co-ordinator & Associate Professor,  
PG Department of Chemistry,  
St. Mary's College (Autonomous),  
Thoothukudi-628 001.

B. Serena Margaret  
IQAC Co-ordinator

**IQAC Co-ordinator**  
**St. Mary's College (Autonomous)**  
**Thoothukudi**

  
Principal

**St. Mary's College (Autonomous)**  
**Thoothukudi-628 001.**

# ST. MARY'S COLLEGE (AUTONOMOUS)

REACCREDITED WITH A+ BY NAAC

THOOTHUKUDI

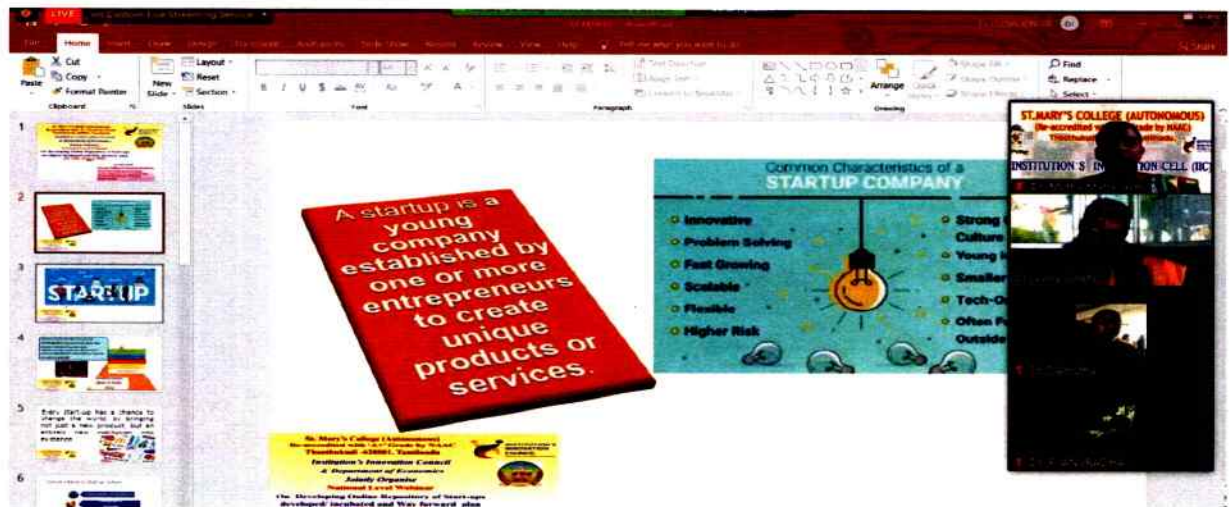
DEPARTMENT OF ECONOMICS – IIC MEETING REPORT (20.08.2022)

## Invitation:

## Screen shot 1 / Photo 1



Screen shot 2 / Photo 2 :



Certificate



IIC Meeting report:

Academic year : 2022-2023

Number of Student participants : 53

<b>Number of Faculty participants</b>	: 12
<b>Number of External participants</b>	: 3
<b>Expenditure amount</b>	: 1500
<b>Mode of session delivery</b>	: Online (Zoom Platform)

**Objective:** Every start up moves towards innovation and has the capacity to change the world, not just by establishing a new business, a new product in the market, but bringing into existence an entirely new institution. The intention of the startup is to grow rapidly in the field of innovation and entrepreneurship and fill the business gap. The key purpose of the webinar is to provide the students with a perspective of entrepreneurship. This should help the students to use their technical skills for creating new innovative ideas. The objective of the webinar is to help the students to incubate the idea to promote and develop Online Repository of new technology, knowledge and innovation-based startups.

<b>Title</b>	: Developing Online Repository of Start-ups developed/ incubated and Way forward plan
<b>Date</b>	: 20.08.2022
<b>Resource person</b>	: Dr. Leena Jenefa, Associate Professor & Innovation Ambassador, Department of Management Studies, Vel Tech Rangarajan Dr Sagunthala R&D, Institute of Science and Technology, Avadi, Chennai.

**Benefits:** The students have learnt different skills to be self-employed in their near future. Students have been educated to explain and present their innovative ideas to everyone and knowledge have been imparted towards the creation of start-ups by means of education. Repository was built with the aim to facilitate new opportunities for businesses. It helped the students to build new innovative ideas in the move of startups.

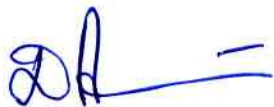
The Department of Economics, St. Mary's College (Autonomous) Thoothukudi & Institution's Innovation Council jointly organised a National Level Webinar on the Topic "**Developing Online Repository of start-ups developed/ incubated and way forward plan**" on 20th August 2022 through online platform.

Dr. Leena Jenefa, Associate Professor & Innovation Ambassador, Department of Management Studies, Vel Tech Rangarajan Dr. Sagunthala R & D Institute of Science and Technology, Avadi, Chennai was the resource person.

The Webinar started with a prayer followed by the welcome address by Dr. D. Amutha, Head and Associate Professor of Economics. The resource person motivated the participants on Start-up business and gave new ideas to emerge as successful entrepreneurs. She insisted that an entrepreneur must have some unique qualities like innovation, problem solving skills, fast growing capability, take higher risks, strong competition and use updated technologies. She clearly explained that these are the basic variables of start-ups. She also explained about a cluster of business ideas that will help in entrepreneurial growth. She also focused on the factors related to start up activity and also explained about business process repository which is the need of the hour.

IIC Vice-President Dr. Sr. C Shibana and Ms. A. Amora, IIC Convener graced the occasion with their presence. There were nearly 68 participants in the meeting. You tube live streaming was given for the session. Participants from different institutions and different regions of Tamilnadu took part in the webinar. The webinar was very motivating and useful. Ms. A. Sherlin of II M.A Economics delivered the vote of thanks. Feedback was collected and all participants were provided e-certificates and the meeting came to an end with the college anthem. The webinar was organised by the department IIC members Dr. Muthu Maha Laxmi and Dr. P. Anuradha.

**Video link:** <https://youtu.be/jmF15fCf0Ck>



Head of the Department

**Dr. Mrs. D. AMUTHA, M.A., M.Phil., Ph.D.,**  
Associate Professor in Economics  
St. Mary's College (Autonomous)  
Tuticorin- 628 001



IQAC Coordinator

**IQAC Co-ordinator**  
**St. Mary's College (Autonomous)**  
**Thoothukudi**



Principal




**St. Mary's College (Autonomous)**  
**Thoothukudi-628 001**

**St. Mary's College (Autonomous), Thoothukudi**

**Department of English (SSC)**

**“Entrepreneurship and Innovation for Career Opportunities”**


**Invitation:**



**ST. MARY'S COLLEGE (AUTONOMOUS)**  
(RE-ACCREDITED WITH 'A+' GRADE BY NAAC)  
THOOTHUKUDI - 628001

**Institution's Innovation Council  
&  
The Department of English (SSC)**

Jointly organize an Online National Webinar on  
**Entrepreneurship and Innovation for Career Opportunities**



**Mrs. N. Rajalakshmi, BBA**  
Entrepreneur, Asuda Herbs and Organics,  
Bangalore.

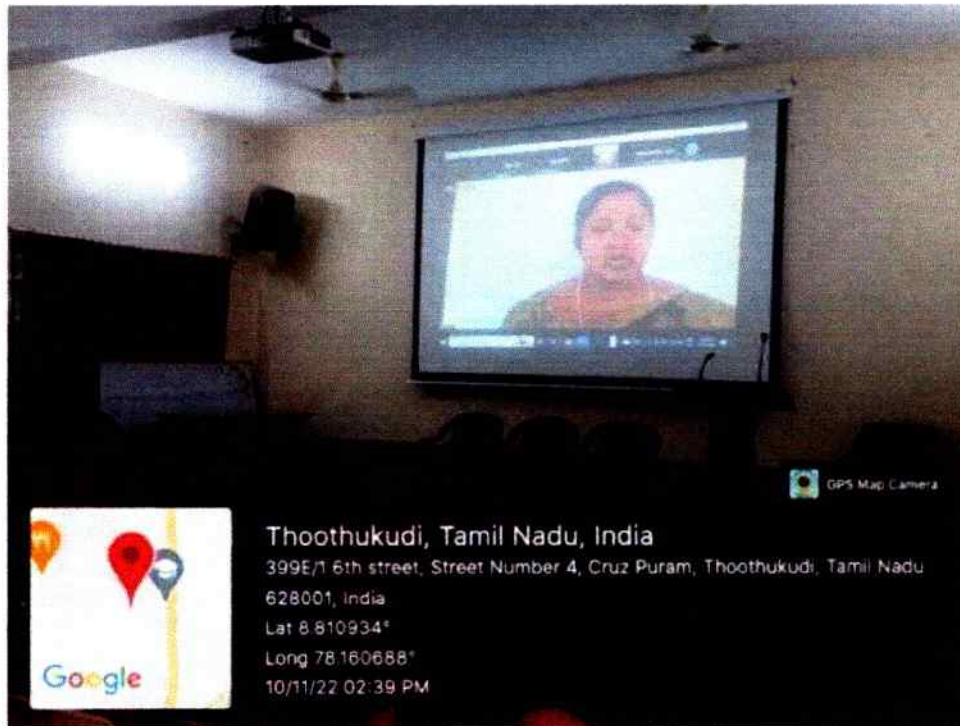
Date : 10. 11. 2022      Time : 2 – 3 pm

Zoom Link: <https://us02web.zoom.us/j/89268558267>

**Best Wishes From**

<b>Rev. Dr. Sr. C. Shilpina</b> Secretary & IIC Vice President	<b>Rev. Dr. Sr. A. S. J. Lucia Rose</b> Principal and IIC President	<b>Rev. Dr. Sr. S. Kulandai Therese</b> Deputy Principal
<b>Ms. A. Amora</b> IIC Convener	<b>Ms. Maria Sahaya Sharmila</b> Coordinator and Assistant Professor Department of English (SSC)	<b>Dr. M. Hermitha</b> Ms. S. Janish IIC Members
<b>Student Representatives:</b>	<b>P. Shalini</b> III B.A. English SSC	<b>D. Jeshmitha</b> II B.A. English SSC

**Picture:**



**Certificate:**



**Report:**

The Department of English SSC conducted the IIC meeting titled "Entrepreneurship and Innovation for Career Opportunities" on 10.11.2022, at 2 p.m. in the zoom platform.

Mrs. Rajalakshmi, Entrepreneur, Asuda Herbals and Organics founder addressed the students and the faculty. She discussed the product and manufacturing techniques. The Head of the department, Ms. Maria Sahaya Sharmila and Dr. M. Hermina lead the formal meeting. The meeting ended at 4 p.m. by the college anthem.

**Video link:** <https://youtu.be/hAnBTPnoI>

*Maria Sahaya Sharmila*  
Head of the Department  
Head,  
Department of English (SSC),  
St. Mary's College (Autonomous),  
Thoothukudi - 628 001.

*B. Serena Margaret*  
IQAC Coordinator  
IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi

*Lucia Rose*  
Principal  
St. Mary's College (Autonomous),  
Thoothukudi-628 001.

## MY STORY – MOTIVATIONAL SESSION BY SUCCESSFUL START-UP FOUNDER

19.11.2022

### ❖ INVITATION



**St. Mary's College (Autonomous)**  
Thoorukudi, Tamil Nadu, India  
(Re-accredited with 'A+' Grade by NAAC)

**Institution's Innovation Council**  
&  
**PG and Research Department of Mathematics**  
*Jointly Organise*

**My Story- Motivational Session by Successful Start-up Founder**

**Resource Person**  
  
**Dr. A.S. Reyas**  
Managing Director  
ARSK Group of Companies  
Madurai

**Best Wishes From**  
*Rev. Dr. Sr. C. Shibana*  
**Secretary & IIC Vice President**  
*Rev. Dr. Sr. A. S. J. Lucia Rose*  
**Principal & IIC President**  
*Rev. Dr. Sr. S. Kulandai Therese*  
**Deputy Principal**  
*Rev. Sr. Josephine Jegarani*  
**Director, SSC**

**Organizers**  
**IIC Convenor**  
**Ms. A. Amora**  
**Head of the Dept. of Mathematics**  
**Dr. V. L. Stella Arputha Mary**  
**IIC Members**  
**Dr. J. Arul Jesti**  
**Dr. G. Priscilla Pacifica**  
**Dr. R. Maria Irudhaya Aspin Chitra**

**Click here to join the meeting.**

**Passcode: maths@ismc**

**2022**  
**NOVEMBER**  
**19**  
**5.00 p.m.**

### ❖ SCREENSHOTS



## ❖ CERTIFICATE



## ❖ REPORT

The PG and Research Department of Mathematics, St. Mary's College (Autonomous), Thoothukudi in association with Institution's Innovation Council organized a Motivational Session on **"My Story-Motivational Session by Successful Start-up Founder"** on 19<sup>th</sup> November 2022 at 5.00 pm through zoom platform. Dr. A. S. Reyes, Managing Director, ARSK Group of Companies, Madurai was the Resource Person. The speech was about how to become a successful entrepreneur and the struggles he faced during the beginning of his business and the persistency needed for a person to cope up with his business. Also he spoke about the components for a student particularly, for an individual to become an entrepreneur. 128 Students of Department of Mathematics participated enthusiastically and benefited from this session.

*V.L. Stella Arputha Mary*  
Head of the Department

**Dr. V.L. Stella Arputha Mary**  
M.Sc., M.Phil., B.Ed., Ph.D.,  
Head & Asst Professor of Mathematics  
St. Mary's College (Autonomous)  
Thoothukudi-628 001.

*B. Serena Margaret*  
IQAC Coordinator

**IQAC Co-ordinator**  
**St. Mary's College (Autonomous)**  
**Thoothukudi**

*Lucia Rose*  
Principal

**St. Mary's College (Autonomous)**  
**Thoothukudi-628 001.**

**NATIONAL WEBINAR ON  
INNOVATIONS AND STARTUP ECOSYSTEM ENABLERS**

**(27.08.2022)**



**St. Mary's College (Autonomous)**

(Re-accredited with A+ Grade by NAAC)

Thoothukudi, Tamil Nadu

**INSTITUTION'S INNOVATION COUNCIL**



**INSTITUTION'S  
INNOVATION  
COUNCIL**

Ministry of Education Initiative

and

**PG AND RESEARCH DEPARTMENT OF ZOOLOGY**

Jointly Organize a National Webinar on

**INNOVATION AND STARTUP ECOSYSTEM ENABLERS**

**RESOURCE PERSON**

**Ms. V. THANUSHREE**

**BUSINESS MANAGEMENT CONSULTANT**

**TATA STRATEGIC MANAGEMENT GROUP**

**MUMBAI**



Date: 27.08.2022



Join with Zoom: <https://us02web.zoom.us/j/81583983655>

YouTube: <https://youtu.be/e056faqjk7g>

**WITH BEST WISHES FROM**

**Dr.Sr.C.Shibana**

**Dr.Sr.A.S.J Lucia Rose**

**Dr.Sr.S.Kulandai Therese**

**Secretary & IIC Vice – President**

**Principal & IIC President**

**Deputy Principal**

**Ms.A.Amora**

**Dr. N. Arokiya Mary**

**Dr.S.Selvi Dr.P.Subavathy**

**IIC Convener**

**Head & Associate Professor**

**Assistant Professor and IIC Members**

**Department of Zoology**

**Department of Zoology**

## Photos



## Report

An national webinar on "Innovations and startup ecosystem enablers" was conducted at St.Mary's College (Autonomous), Thoothukudi. It was jointly organized by Institution's Innovation Council and PG and Research Department of Zoology on 27.08.2022 through zoom platform. Ms.V.Thanushree, Business management consultant, Tata strategic management group, Mumbai, was the resource person and delivered a lecture on entrepreneurial ecosystem with various suitable examples. She deliberated the pillars of entrepreneurial ecosystem. She highlighted the advantages of funding and finance and Indian technics in the business. She expounded the human capital, support systems and mentors in the development of modern technology. She focused education and training on entrepreneurship development. She also explained the government regulatory and policy framework. This webinar gave a deep idea about how do became an entrepreneur. The details pertaining to the initiation of start-up and investors, government, public entities, academics, supporting business partners, corporations involved in innovation and entrepreneurship ecosystem were educative. This orientation programme has opened the doors to get out of the box and pursue inspiring innovation. Principal and President of IIC Dr.Sr.A.S.J.Lucia Rose, Secretary and Vice-President of IIC Dr.Sr.C.Shibana presided over the programme. Dr.P.Subavathy, Assistant Professor of Zoology and Member of IIC welcomed the gathering and Dr.S.Selvi, Assistant Professor of Zoology and Member of IIC proposed the vote of thanks. More than 110 faculty members and students were benefited through this webinar.



## ST. MARY'S COLLEGE (AUTONOMOUS)

(RE-ACCREDITED WITH 'A' GRADE BY NAAC)

THOOTHUKUDI - 628001

### NATIONAL WEBINAR

#### CERTIFICATE OF PARTICIPATION

This is to certify that Ms. M. Bala Sowmya, III B.Sc Zoology of St. Mary's College (Autonomous), Thoothukudi has actively participated in the National Webinar entitled "INNOVATION AND STARTUP ECOSYSTEM ENABLERS" organized by Institution's Innovation Council and PG and Research Department of Zoology, St. Mary's College (Autonomous), Thoothukudi on 27.08.2022.

*Dr. N. Arokiya Mary*  
Dr. N. Arokiya Mary  
Head  
Department of Zoology

*Dr. Sr. C. Shibana*  
Dr. Sr. C. Shibana  
IIC Vice President  
Assistant Professor of Zoology

*Dr. Sr. A. S. J. Lucia Rose*  
Dr. Sr. A. S. J. Lucia Rose  
Principal  
IIC President

*Dr. N. Arokiya Mary*  
Head of the Department

*B. Serena Margaret*  
IQAC Coordinator

*Lucia Rose*  
Principal

Dr. N. AROKIYA MARY M.Sc., M.Phil., Ph.D.  
Associate Professor & Head  
PG & Research Department of Zoology  
St. Mary's College (Autonomous)  
Thoothukudi - 628 001.

IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi

St. Mary's College (Autonomous)  
Thoothukudi-628 001.

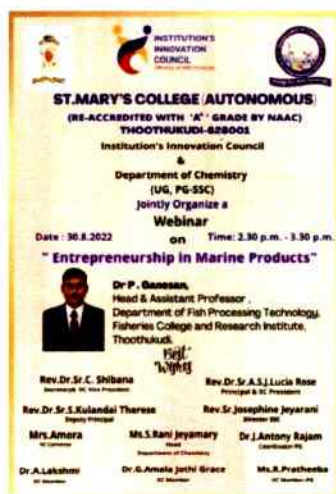
**St. Mary's college (Autonomous), Thoothukudi**  
**Department of Chemistry**  
**Seminars/Workshops/ Conference Organized**  
**2022-2023**

**Topic :** Webinar on “Entrepreneurship in Marine Products”

**Date:** 30<sup>th</sup> August 2022

**Resource person :** Dr P.Ganesan, Assistant professor and Head, Department of Fish Processing technology, Fisheries College and Research Institute, Thoothukudi

**Invitation:**



**Photo**



No.of beneficiaries: 80

## Certificate



## Report

On 30.08.2022, the Department of Chemistry (UG, PG-SSC) in association with Institution's Innovation Council, St.Mary's College, (Autonomous) Thoothukudi has organised a webinar on the topic " Entrepreneurship in Marine Products" at 2.30 p.m. Dr P.Ganesan, Assistant professor and Head, Department of Fish Processing technology, Fisheries College and Research Institute, Thoothukudi gave an idea about avenues for start-up in fishery products. He also gave a clear insight about the methods of preparation of value added fishery products such as fish fillets, muffins, pasta, pickles, battered & breaded bakery products containing fish. He also motivated the students to start a business in the field. Faculty members and students have attended this webinar.

*Shenigayy*  
Head of the Department

Head  
Department of Chemistry,  
St.Mary's College (Autonomous),  
Thoothukudi-628001

*B. Serena Margaret*  
IQAC Co-ordinator

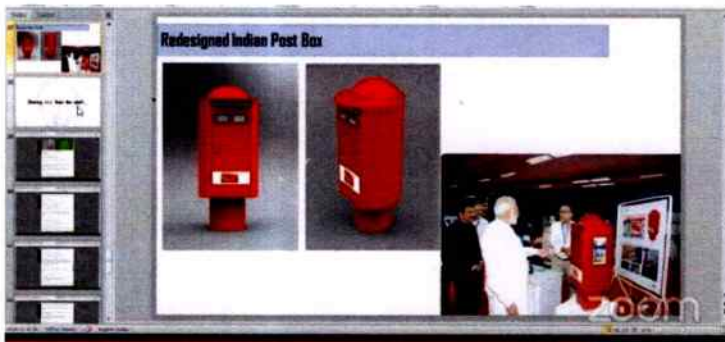
IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi

*Lucia Rose*  
Principal

St. Mary's College (Autonomous)  
Thoothukudi-628 001.

Thoothukudi- 628001, Tamil Nadu, India

## Invitation

[illegible]

## Exhibitions of Ideas and Start Ups



## Certificate

	<p><b>St.Mary's College ( Autonomous)</b> <b>(Re-accredited with ' A +' Grade by NAAC)</b> <b>Thoothukudi - 628001, Tamil Nadu</b></p> <p><b>Institution's Innovation Council</b> <b>&amp;</b> <b>Department of Economics ( UG &amp; PG )</b></p> <p><b>Certificate of Participation</b></p>	
<p><b>This is to certify that</b> <u>Dr. Muthu Maha</u> <b>of</b> <u>Assistant Professor of</u> <b>has</b> <u>Laxmi</u> <b>participated in the Webinar on "Exhibitions of Idea's start ups" organized by Department of Economics</b> <b>(UG &amp; PG) and IIC of St.Mary's College (Autonomous), Thoothukudi held on 09.11.2022</b></p>		
<p>Dr.Sr. A.S.J. Lucia Rose <b>Principal &amp; IIC President</b></p>	<p>Dr. Sr. C. Shibana <b>Vice Principal &amp; IIC Vice President</b></p>	<p>Dr. D. Amutha <b>Signature of the HOD</b></p>
		<p>Dr. P. Anuradha <b>Organising Secretary</b></p>
<p>Made for free with Certify'em</p>		

## Report

Academic year	: 2021-2022
Number of Student participants	: 47
Number of Faculty participants	: 7
Number of External participants	: Nil
Expenditure amount	: Nil
Mode of session delivery	: Online

**Objective: To make the students to exhibit their innovative ideas.**

<b>Title</b>	<b>: Exhibitions of Idea's Start-ups</b>
<b>Date</b>	<b>: 09.11.2022</b>
<b>Resource person</b>	<b>: J. Saravanan, Innovation Ambassador, Manager – Vel Tech TBI, Chennai.</b>

**Benefits: Students were acquire knowledge about the Vain Identifier and Innovative Post Box in India and Flood Deductor**

We the Department of Economics and IIC organized a webinar on "Exhibitions of Ideas Start-ups". The program started with the Prayer Song, MC was done by Ms. A. Sherlin II MA Economics. Ms. S. Shunmuga Lavanya welcomed the resource person and the august gathering. The resource person Mr. J. Saravanan, Innovation Ambassador, Manager – Vel Tech TBI, Chennai delivered an innovative speech on how to exhibit our new ideas according to the wants of today's world. He revealed his own innovative products and discussed about the innovative products which are useful in our life time. He discussed about the market strategy and trending demand for the innovative products. There were 7 faculties and 40 students from both UG and PG Department of Economics. The program came to an end by the vote of thanks by Ms. A. Trifana followed by our College Anthem. E – Certificates were issued after filling up of the feed-back forms by the participants.

**Video link:** <https://youtu.be/GCNbU7FcQkw>

Head of the Department

**Dr. Mrs. D. AMUTHA, M.A., M.Phil., Ph.D.,**  
Associate Professor in Economics  
St. Mary's College (Autonomous)  
Tuticorin- 628 001

IQAC Coordinator

**IQAC Co-ordinator**  
**St. Mary's College (Autonomous)**  
**Thoothukudi**

Principal

**St. Mary's College (Autonomous)**  
**Thoothukudi-628 001.**

## Department of Physics (SSC)

### Motivational Talk - 10.11.22

#### Invitation



ST. MARY'S COLLEGE (AUTONOMOUS)

(RE-ACCREDITED WITH A+ GRADE BY NAAC)

THOOTHUKUDI - 628001



Institution's Innovation Council

&

Department of Physics



jointly organize a motivational talk on

**My Story - As a Successful Start-up Founder**

#### Speaker

*Mr. R. Meenakshi Sundaram,*

*Educational Consultant & Director,*

*Infotec,*

*Tuticorin.*



Date: 10/11/2022

Time: 2.15 p.m. - 3.30 p.m.



Venue: Auditorium



Best Wishes From:

Rev. Dr. Sr. C. Shilpa,

Rev. Dr. Sr. A. S. J. Lucia Rose,

Rev. Dr. Sr. Kuldani Theresia,

Rev. Sr. Josephine Jeyarathi,

Ms. A. Anura,

Ms. S. Saravani Selvi,

#### Photos





**ST.MARY'S COLLEGE (AUTONOMOUS)**  
**(RE-ACCREDITED WITH A+ GRADE BY NAAC)**  
**THOOTHUKUDI-628001**

# **CERTIFICATE OF PARTICIPATION**

This is to certify that

*Buddha Kanya B*

M.Sc I Physics, St.Mary's College (Autonomous), Thoothukudi has participated in the motivational talk on 'My Story- As a Successful Start-Up Founder' organized by the Institution's Innovation Council and Department of Physics of the college on 10.11.2022.

*P. Manjula*  
Coordinator

*S. S. S. S.*  
Principal

## Report

Department of Physics (UG & PG) and Institution's Innovation Council jointly organize a motivational talk on the topic "My Story - As a successful Start – up founder" at 2.15 p.m. to 3.30 p.m. of 10/11/2022. Mr. R. Meenakshi Sundaram, Educational Consultant & Director of Infotec, Thoothukudi was the Resource person.

With a prayer song the session was started. Dr. Sr. Jessi Fernando welcomed the gathering and introduced the speaker to everyone. Next to this, the speaker was encouraged with a memento. After that the speaker was allowed to share his journey among the students.

During the first part of his speech, he shared his views, efforts, problems, struggles, stepping stones, hard work almost everything behind his professional growth. In the second half of his speech, he suggested many ways to the students to evaluate themselves during their growth. Additionally, he pointed out important characteristics to adapt in our life for career growth in the competitive world. At last, our I M. Sc student Ms. D. J. Jasmine delivered the vote of thanks. With the college anthem the programme was ended in a successful manner.



Head of the Department

Co-ordinator  
Department of Physics (SSC)  
St. Mary's College (Autonomous)  
Thoothukudi.

  
IQAC Coordinator

IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi



Principal

St. Mary's College (Autonomous)  
Thoothukudi-628 001.

**ST. MARY'S COLLEGE (AUTONOMOUS)**

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**THOOTHUKUDI**

**SKILL DEVELOPMENT PROGRAM**

**DEPARTMENT OF PSYCHOLOGY**

**IIC MEETING REPORT**

<b>Academic year</b>	:	2022-2023
<b>Number of Student participants</b>	:	60
<b>Number of Faculty participants</b>	:	5
<b>Number of External participants</b>	:	Nil
<b>Expenditure amount</b>	:	Nil
<b>Mode of session</b>	:	Offline
<b>Objective</b>	:	Developing problem solving skills
<b>Title</b>	:	Belief Systems
<b>Date</b>	:	08.11.2022
<b>Resource person</b>	:	Dr. Vincent Paramesh Mariyanathan Visiting Faculty, Bharathidasan University, Bangalore.
<b>Benefits</b>	:	It was an inspiring session that enhanced the importance of developing efficient problem solving skills.

**Attachments:**

**Photo 1:**



**Photo 2:**



## Brochure:



## IIC Meeting Report:

The department, in association with IIC, organised its Association Meeting on the topic Belief Systems as per the IIC suggestion of a program on the Problem solving and ideation. Dr. Vincent, Visiting faculty, Bharathidasan University, Bangalore addressed the department students on the topic and gave them an in-depth perspective on the ways and means of problem solving and decision making. It was an interactive and interesting session

  
**Dr. S. JEYA BHARATHI**  
Co-Ordinator  
Department of Psychology  
St. Mary's College (Autonomous)  
Thoothukudi - 628 001

  
**B. Serena Margaret**  
IQAC Coordinator  
IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi

  
**Lucia Rose**  
Principal  
St. Mary's College (Autonomous)  
Thoothukudi-628 001.

**ST. MARY'S COLLEGE (AUTONOMOUS)**

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**THOOTHUKUDI**

**SKILL DEVELOPMENT PROGRAM**

**DEPARTMENT OF PSYCHOLOGY**

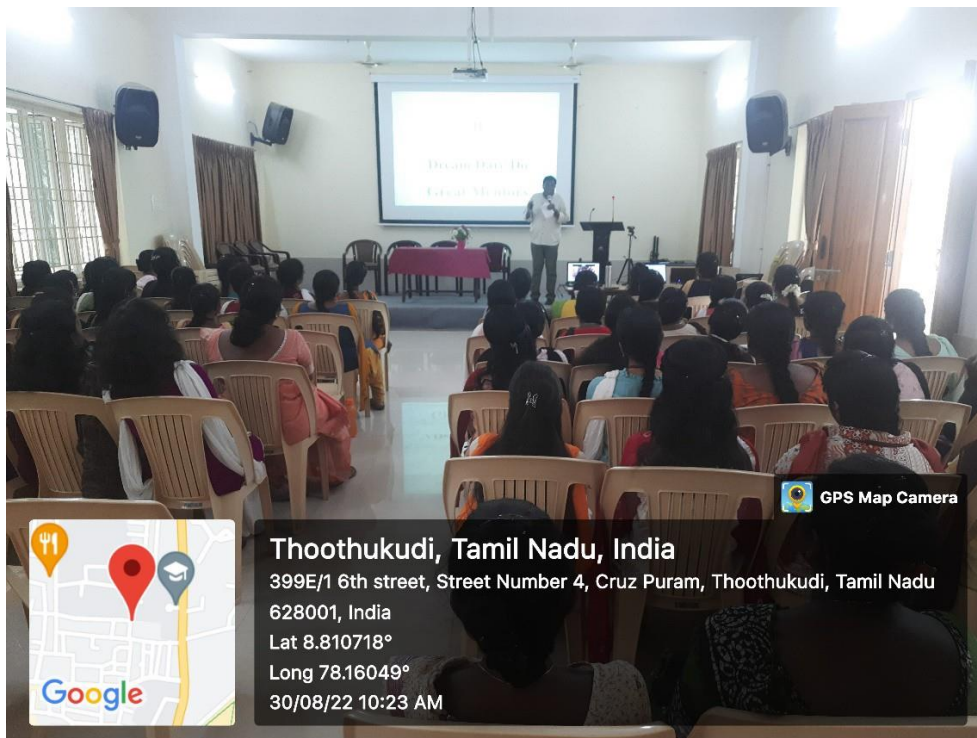
**IIC MEETING REPORT**

<b>Academic year</b>	:	2022-2023
<b>Number of Student participants</b>	:	60
<b>Number of Faculty participants</b>	:	5
<b>Number of External participants</b>	:	2
<b>Expenditure amount</b>	:	Nil
<b>Mode of session</b>	:	Offline
<b>Objective</b>	:	Developing Self Mentoring Skills
<b>Title</b>	:	Self Mentoring Session
<b>Date</b>	:	30.08.2022
<b>Resource person</b>	:	Rev. Fr. Dr. John Suresh Financial Administrator, TMSSS, Thoothukudi.
<b>Benefits</b>	:	It was an inspiring session that motivated the students on self-reliance and boosted their problem-solving skills.
<b>Attachments:</b>		
<b>Video link</b>	:	<a href="https://youtu.be/jo62CYTPO4E">https://youtu.be/jo62CYTPO4E</a>

**Photo 1:**



**Photo 2:**



## Brochure:



## IIC Meeting Report:

The Department of Psychology, in association with IIC, organized a special session on Self Mentoring. The meeting was held in Offline Mode on 30.8.2022 at 10.00 am at Star Hall. The resource person of the day was Rev. Fr. Dr. John Suresh, Financial Administrator, TMSSS, Thoothukudi and Assistant Professor, Department of Psychology, St. Mary's College, Thoothukudi. All the UG and PG students of the Department of Psychology were the beneficiaries. In this superfast world where each one of us are engulfed in our own problems, we hardly have any time to pause and look around to either reach out for help or to render help. This is where Self Mentoring becomes very essential. The session was a very informative one teaching the skills of self-mentoring for the students of the department of Psychology.

  
**Dr. S. JEYA BHARATHI**  
Co-Ordinator  
Department of Psychology  
St. Mary's College (Autonomous)  
Thoothukudi - 628 001

  
**B. Serena Margaret**  
IQAC Coordinator  
IQAC Co-ordinator  
St. Mary's College (Autonomous)  
Thoothukudi

  
**Lucia Rose**  
Principal  
St. Mary's College (Autonomous)  
Thoothukudi-628 001.