



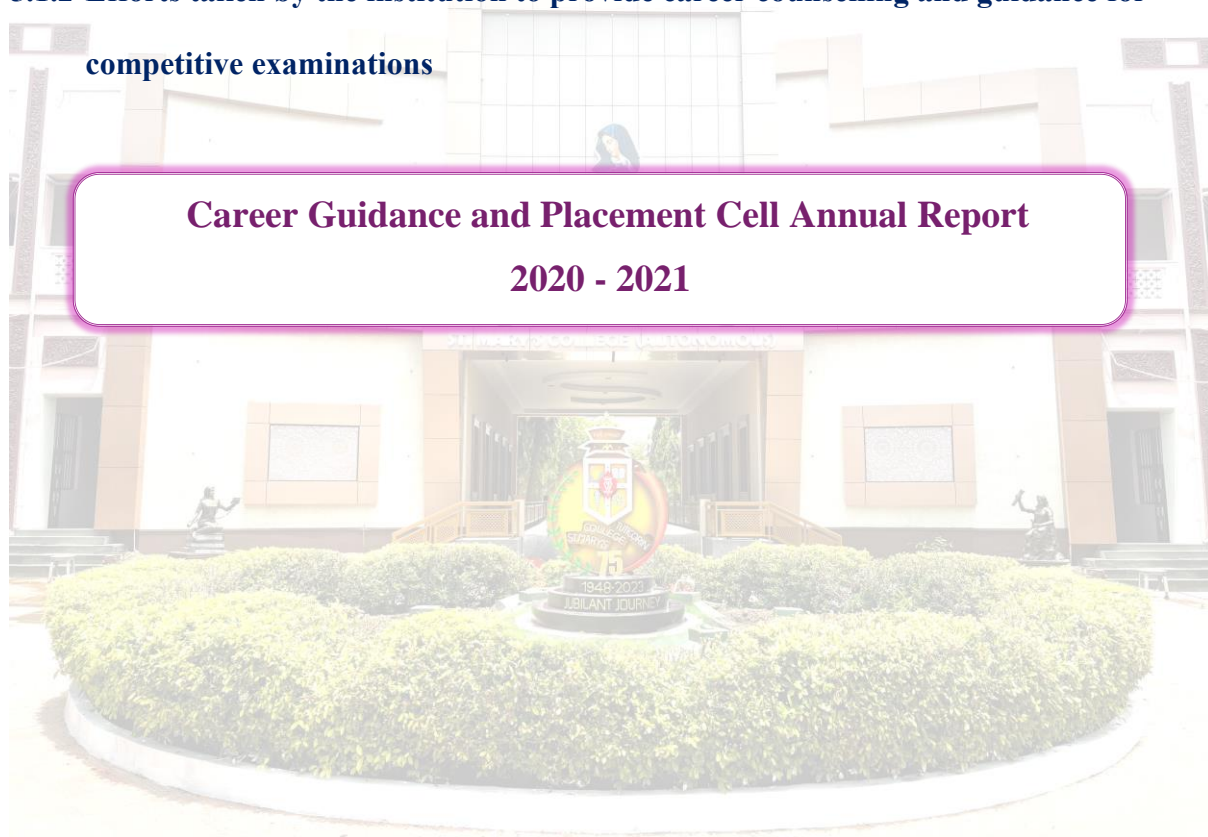
St. Mary's College (Autonomous)
Reaccredited with 'A+' Grade by NAAC (Cycle IV)
Thoothukudi



Criterion: V - Student Support and Progression
5.1 - Student Support
Year: 2018-2023



5.1.2 Efforts taken by the institution to provide career counselling and guidance for competitive examinations



Career Guidance and Placement Cell Annual Report
2020 - 2021

Lina Rose
Principal
St. Mary's College (Autonomous)
Thoothukudi-628 001.

St. Mary's College (Autonomous), Thoothukudi
ANNUAL REPORT 2020-2021
CAREER GUIDANCE & PLACEMENT CELL

An orientation meeting on “Career Guidance and Placement Opportunities” meeting was organized by St. Mary’s College, in association with the District Employment and Career Guidance Centre, Thoothukudi on 13th October 2020. The meeting was organised in view of offering the right guidance to choose a desired career. The meeting was convened in the Google Meet Platform and was live-streamed in You Tube. All the UG final year students were the beneficiaries of the programme. Orientation was offered by three different resource persons belonging to the District Employment and Career Guidance Centre.



Tmt. S. Prabavathy Assistant Director, District Employment and Career Guidance Centre Dindigul to address the students on the topic “Career Guidance and Employment Market Information”. She briefed out the guidelines that students should follow as they indulge in their quest for a desired job.

Tmt. M. Petchiammal, Assistant Director, District Employment and Career Guidance Centre, Thoothukudi to address the students on the topic “Employment Related Activities”. She offered guidance to our students about the employment related activities.



Mrs. S.R. Ramya, District Employment Officer, Thoothukudi addressed the students on the topic "Private Placements". Nearly 570 students benefitted out of the meeting.

The Career Guidance and placement Cell organized a walk-in drive 2021 dated 4th February, 2021 in association with Edify Solution, Thoothukudi. Ms. Purnima, Managing Director, Edify Solution was the recruiter. The interview Started with an introductory and motivation session by Ms. Purnima, the Students were instructed about the job type and tenure. All UG Science Stream Students attended the interview and were the beneficiaries. Student participated actively. After the first screening and interviewing session the students were informed about the call for by the firms in near future. Nearly 80 students participated in the walk- in drive.

The Career Guidance and Placement Cell organised a One Day training programme on "Job Acquiring Skills" in collaboration with Don Bosco- *Vazhikaatti*, Career Guidance and Job Placement Centre, Trichy on 26.02.2021. The inaugural meet was held in the auditorium. Ms. Jessica Vaz, President of the Career Guidance and Placement Cell welcomed the gathering. The Chief Guests were honoured by the Principal and Deputy Principal with mementos. Fr. Arul Anthony SDB, Director, Don Bosco- *Vazhikaatti* gave the inaugural address. Ms. Beula Shiny of III B. Com proposed the Vote of Thanks. Ms. J. Jeslin Saghana, Secretary of the Career Guidance and Placement Cell mastered the ceremony. After the inaugural meet, the Chief Guests Fr. Arul Anthony SDB, Director, Don Bosco- *Vazhikaatti*, Fr. Joseph Arulraj, Administrator, Don Bosco-*Vazhikaatti*, Mr. Christhu Michael Raja, Co-Ordinator, Don Bosco- *Vazhikaatti* addressed the final year UG and PG students. They offered guidance to the students on interview techniques, resume writing, personality development and communication skills, Career Planning, Career Trends and Opportunities in the present times. The programme ended with the college anthem.

The Career Guidance and Placement Cell organised a One Day Webinar on Digital Disruption in Business in association with RVS Group of Institutions, Coimbatore and **TransformTech** (Research and Development of GenNext Technologies). Mr. J Christopher Xavier, Associate Professor & Chair, Dept. of Logistics and Supply Chain Management, RVS Institute of Management Studies & Research, Coimbatore, was the Expert Speaker.

The UG and PG final year students of Commerce, English, Mathematics, Computer Science, Business Administration and Human Resource Management, aspiring for a job or higher education were the beneficiaries. Around 450 students attended the webinar. The webinar was

organized with a motive of creating awareness among the students regarding the prevailing trends in the job market and acquiring the necessary skills to sustain the heavy competition in the field of business.

The expert speaker addressed the students on "Machine Learning" and "Business Analytics". The session remained interactive in order to help the students clarify their doubts with the resource person. The expert speaker also emphasized on the digital media platforms that disrupt the business. At the end of the session, feedback was collected from the students in which the students shared their views on the topic chosen for the webinar and the commendable expertise of the resource person. The meeting came to an end with the College Anthem.

B. Serena Margaret
IQAC Coordinator
IQAC Co-ordinator
St. Mary's College (Autonomous)
Thoothukudi

Luis Rose
Principal
St. Mary's College (Autonomous)
Thoothukudi-628 001.