



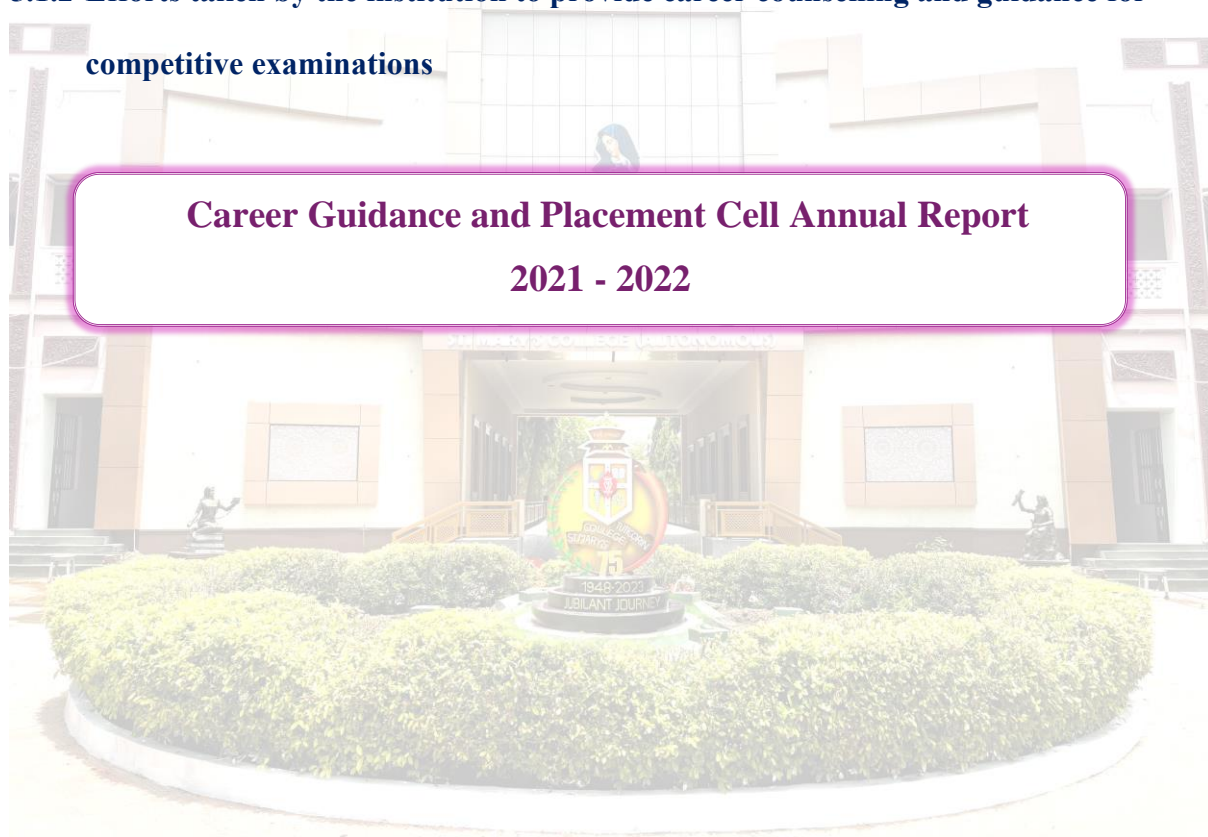
**St. Mary's College (Autonomous)**  
Reaccredited with 'A+' Grade by NAAC (Cycle IV)  
Thoothukudi



**Criterion: V - Student Support and Progression**  
**5.1 - Student Support**  
Year: 2018-2023



### **5.1.2 Efforts taken by the institution to provide career counselling and guidance for competitive examinations**



*Lina Rose*  
**Principal**  
St. Mary's College (Autonomous)  
Thoothukudi-628 001.



**St. Mary's College (Autonomous), Thoothukudi**  
**ANNUAL REPORT 2021-2022**  
**CAREER GUIDANCE & PLACEMENT CELL**

As a great effort, Career Guidance and Placement Cell collaborated with IBM Volunteers for the uplift of girl students who were economically challenged. Final year UG and PG (more than two hundred) students were the beneficiaries of the training programme offered by IBM Volunteer. Students were asked to register their names in National Career Service (NCS) under Ministry of Labour and Employment. In the month of July 2021, every Saturday, this team conducted career opportunity and skill building programmes. Students were segregated according to their job preference. Eleven mentor groups were formed with 10 students in each group with one internal mentor and one IBM mentor. The groups were named after the planets in the solar system. Motivation and mentoring were given to the targeted students through Google meet platform. Students were advised to do skill development programmes and trained to write good resume. Mr. Naveen. K. Prathapaneni, Service Lead, MIND and Mrs. Chandrakala Vootkar, Co-Service Lead, MIND along with Dr. Flora and members of the Career Guidance and Placement Cell were the organizers of the programmes.

**19/06/2021**

Career Guidance and Placement Cell of St. Mary's College organized a webinar on "A Remote Mentoring Programme for Employability" in collaboration with IBM Volunteers and Ministry of Labour and e-Employment Govt. of India on **19<sup>th</sup> June 2021**. Mr. Naveen Prathapaneni, Senior Architect, IBM, India, has given introduction to MiND (Mentoring in New Dimension). He gave insight into the nature and purpose of MiND Programme and National Career Service (NCS), a project by Ministry of Labour & Employment of India. Mr. V. Mathan, Ministry of Labour & Employment India, made the students familiar with the process of enrollment in the NCS portal. Ms. V. Chandrakala, Program Manager, IBM, elaborated the process and programme schedule to be followed in mentoring the students. Mr. Mahinthan, Learning Developer, IBM, Bangalore, had spoken on the scope of visual graphics. Nearly 350 students participated and benefited.

**St. Mary's College (Autonomous)**  
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Thoothukudi

**Career Guidance and Placement Cell Organises**

**A REMOTE MENTORING PROGRAMME FOR EMPLOYABILITY IN COLLABORATION WITH IBM VOLUNTEERS AND MINISTRY OF LABOUR AND e EMPLOYMENT, GOVERNMENT OF INDIA**

**Resource Persons**

 Mr. Naveen Prathapaneni Senior Architect, IBM India	 Mr. V. Mathan Ministry of Labour & Employment, India	 Mr. V. Chandrasekhar Program Manager, IBM, India	 Mr. Maheshwar Learning Developer, IBM, Bangalore
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**Date**  
19.06.2021  
**Time**  
10.30 am

 Rev. Sr. Flora Mary Secretary St. Mary's College (Autonomous), Thoothukudi	 Rev. Sr. A.S.J. Lucia Rose Principal St. Mary's College (Autonomous), Thoothukudi
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**All are Cordially Invited**

**PROGRAMME**

**Welcome Address**  
Dr. J. Arul Jestil  
Assistant Professor of Mathematics,  
St. Mary's College (Autonomous),  
Thoothukudi

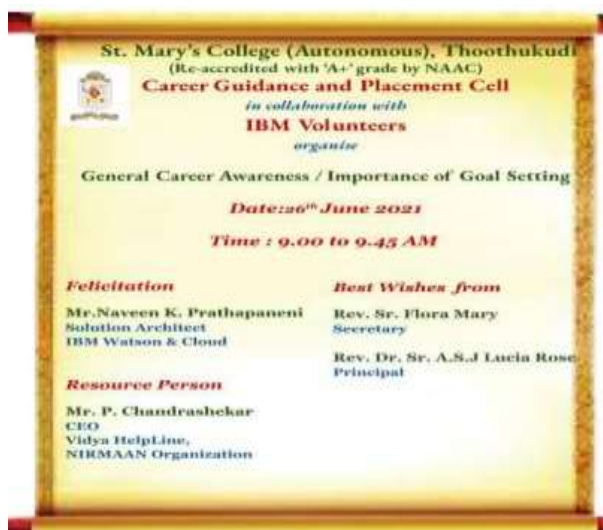
**Felicitation :**  
Dr. Sr. Lucia Rose  
Principal,  
St. Mary's College (Autonomous),  
Thoothukudi

**Resource person's Address**  
**Introduction to MIND**  
(Mentoring in New Dimension)  
Mr. Naveen Prathapaneni  
**NCS introduction**  
Mr. V. Mathan  
**Mentoring of Students**  
Mr. V. Chandrasekhar  
**Scope of Visual Graphics**  
Mr. Maheshwar

**Discussion**  
**Vote of thanks**  
Dr. G. Flora  
Assistant Professor of History  
St. Mary's College (Autonomous),  
Thoothukudi

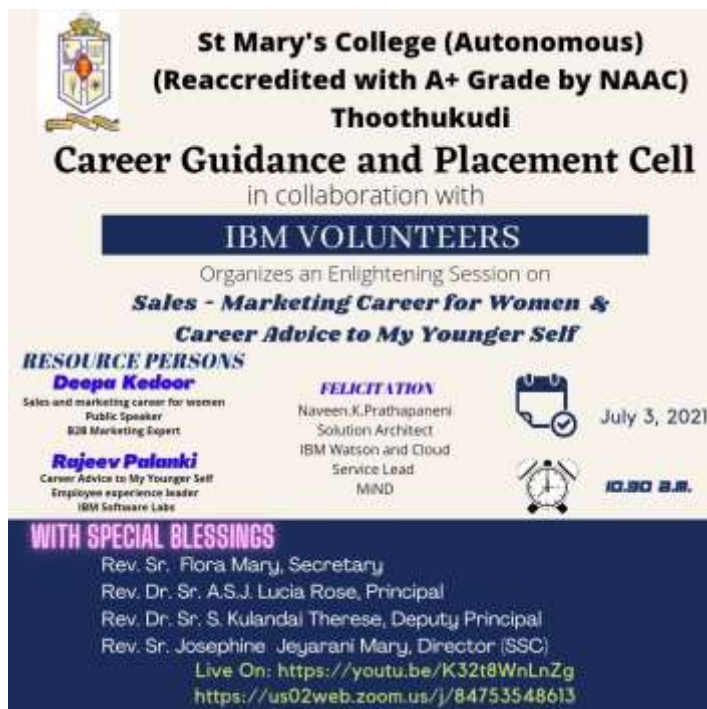
26/06/2021

Career Guidance and Placement Cell organized a training session on “General Career Awareness/Importance of Goal Setting” dated **26<sup>th</sup> June 2021** in collaboration with IBM Volunteers. Mr. Naveen Prathapaneni, Senior Architect, IBM and Service Lead MiND, gave a clear picture of the upcoming training and development agenda for the students. The session was carried forward by the day's resource person Mr. P. Chandrashekar, CEO of Vidya Helpline, NIRMAAN organization who elaborated and ignited the young minds on further opportunities available in various streams of education and guided the students on technological impact on career. Also, he enlightened the students and encouraged them to pursue a better career of their interest and capability. More than 350 Students participated enthusiastically and were benefited.



**03/07/2021**

Career Guidance and Placement Cell organized an enlightening session on “Sales-Marketing Career for Women & Career Advise to Younger Self” on **03<sup>rd</sup> July 2021** in collaboration with IBM Volunteers. Ms. Deepa Kedor, Senior Content Marketing Consultant, LinkedIn who elaborated on marketing techniques, terminologies and acronyms related to the field to become a better marketer. She also guided the students on building a marketing career with strategies and execution. Further the session was taken over by Mr. Rajeev Palanki, Employee Experience Leader, IBM Software Labs, who insisted the students to break their comfort zone and develop the learners’ mind-set where in students learn, unlearn and re-learn. The Speaker enriched the students with a sense of integrity and honesty to have a dignified career. Later Mr. K. Naveen Prathapaneni, Service Lead, MiND and Ms. Chandrakala Vootkar, Co- Service Lead, MiND gave an introduction of the mentors, MiND grouping and students guidelines for further training programs. More than 550 students from St Mary’s College and other colleges participated enthusiastically and benefitted.



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**Thoothukudi**  
**Career Guidance and Placement Cell**  
in collaboration with  
**IBM VOLUNTEERS**

Organizes an Enlightening Session on  
**Sales - Marketing Career for Women & Career Advice to My Younger Self**

**RESOURCE PERSONS**  
**Deepa Kedoor**  
Sales and marketing career for women  
Public Speaker  
B2B Marketing Expert  
**Rajeev Palanki**  
Career Advice to My Younger Self  
Employee experience leader  
IBM Software Labs

**FELICITATION**  
Naveen K. Prathapaneni  
Solution Architect  
IBM Watson and Cloud  
Service Lead  
MiND

July 3, 2021  
10.30 A.M.

**WITH SPECIAL BLESSINGS**  
Rev. Sr. Flora Mary, Secretary  
Rev. Dr. Sr. A.S.J. Lucia Rose, Principal  
Rev. Dr. Sr. S. Kulandai Therese, Deputy Principal  
Rev. Sr. Josephine Jeyarani Mary, Director (SSC)  
Live On: <https://youtu.be/K32t8WnLnZg>  
<https://us02web.zoom.us/j/84753548613>

10/07/2021

Career Guidance and Placement Cell organized webinar on “Careers in Banking Support Function” in Collaboration with IBM Volunteers on **10<sup>th</sup> July 2021**. Mr. Naveen Prathapaneni, Senior Architect, IBM, India, has given brief functioning of MiND (Mentoring in New Dimension). He threw light on the nature and purpose of MiND Programme. Ms.V. Chandrakala, Program Manager, IBM, India, introduced the mentors of various groups and elaborated the responsibilities of mentors and the students. Mr. Anil Yedidi, experienced banker, has highlighted various opportunities in banking sector, modes of preparation for bank exams and code of attending the interviews. About 350 students participated and benefitted.



11/07/2021

The first mentoring meeting of MIND-Neptune group was conducted on 11<sup>th</sup> July 2021 at 6.00 p.m. The students and mentors were connected through Zoom platform. Mr. Manish Aggarwal and Mr. Venkatesan, IBM Volunteers were the mentors of the group. Mr. Manish Aggarwal gave an introduction about NCS portal and profile building. Dr. Glory, Associate Professor of Botany and Dr. J. Aruljesti, Assistant Professor of Mathematics, St. Mary's College motivated the students to work hard for their future goals. The session was very interactive and interesting.

The first meeting of the groups Uranus and Mars were conducted on 11<sup>th</sup> July 2021 at 6pm. All the students and mentors were connected through ZOOM platform. The session was conducted by mentor Mrs. Vani and Dr. S. Bulomine Regi. It was an introductory session. Dr. Regi motivated and encouraged the students to discuss their career plan. The students introduced themselves and shared their future goals. The session was very interactive and interesting.



On 11th July 2021, an insightful mentoring session was conducted for the group Moon. Mr.Naveen K Prathapaneni, Service Lead, MIND, and Mr.Raja and Dr.B.GeethaMaheswari, Assistant Professor, St.Mary's College meet MOON Group students through Google Meet in order to bridge the gap between the campus and corporate and they talked about NCS registration, Skills Build Programmes, Trainings and the Badges they could gain after successful completion of the Skill Build Programmes.

### 12/07/2021

The first meet of Saturn was held on 12th July 2021 in Zoom platform. The mentors asked the students to interact and to give a self-introduction about them. The Saturn group was mentored by Mrs.Jayasri and Mr.Jagadeesh from IBM and guided by Dr.D.VinobaGladis Assistant Professor, Department of History.

### 13/07/2021

The first mentoring meet of Earth group was convened on 13<sup>th</sup> July 2021 at 5 pm. The meeting was hosted by Ms. Akshaya, IBM volunteer. Everyone was virtually connected through Zoom platform. It was an introductory session. Students were taught how to register in NCS portal. The mentor gave insight into the IBM Skill Build courses and also insisted the need of team building activities. The meeting came to an end by 6 pm.

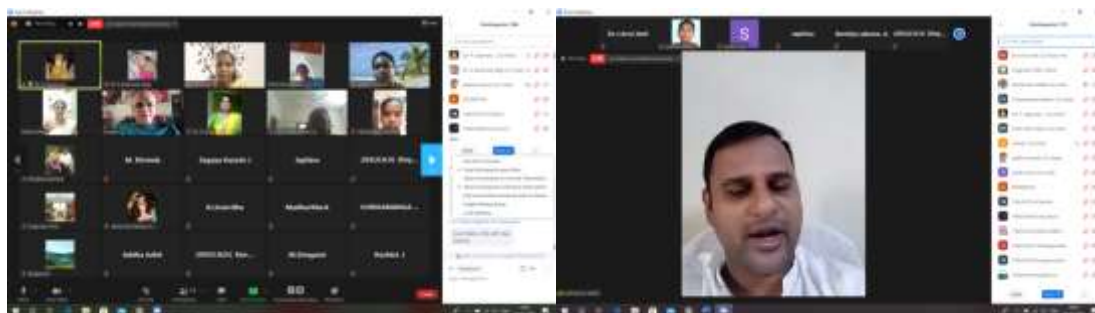
**16/07/2021**

The second meet of the Saturn group was held on 16th July, 2021 through Google meet. Dr.D.VinobaGladis (Assistant Professor of History) stressed the importance of acquiring a job, to become economically independent in this competitive world.

The second meet for the group Earth was convened on 16<sup>th</sup> July 2021 at 5 pm. Students were given some topics in advance and asked them to choose a topic of their interest to speak on the chosen topic for 2 to 3 minutes. Ms. Akshaya, Ms. Vidhya, Ms. Mangalaeswari and Mr. Muthu Nayagan were the observers and commented on their performance. The meeting came to an end by 6 pm.

The First meeting of PLUTO group was conducted as a Skillbuild introductory programme on 16th July 2021 at 4:30 P.M. The students and mentors were connected through the Google Meet platform. The meeting started with an introduction of the mentors. Mr.Murali Srinivasan welcomed the gathering. The students were asked to give a self-introduction. The mentor gave sufficient information about Skillbuild MiND and about the registration on skillbuild and its importance. The session was very interactive and interesting. Mrs. Sneha John Machado motivated the students to share their thoughts.

**17/07/2021**



The Career Guidance and placement cell of St.Mary's College (Autonomous), Thoothukudi organized a remote training session on "Banking Careers Opportunities, How to prepare?" in collaboration with IBM Volunteers on 17<sup>th</sup> July 2021. Ms. B.Sravanthi, Expert Counsellor, Nirman Vidhya Help Line, Mr. T.Ramakrishnan, Lecturer in Computer Science, JVR Govt. College, Sathupally, Mr. J.Lava Kumar, Senior Counselor, Nirman Vidhya Help Line were the Resource Persons.

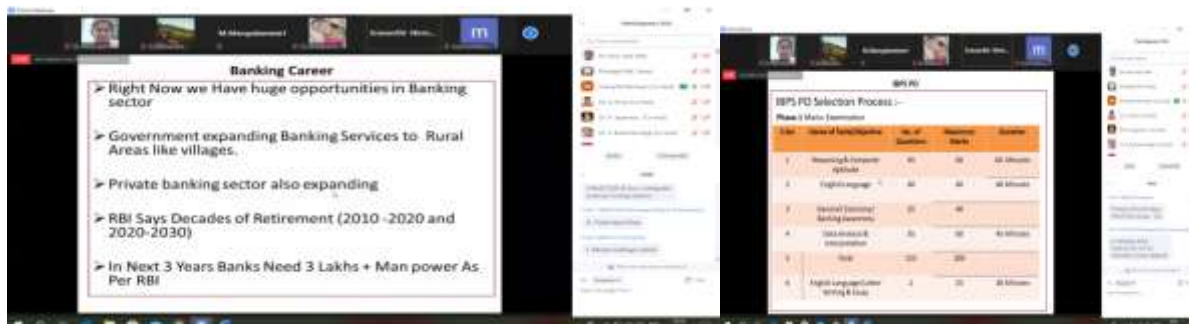

**St Mary's College (Autonomous)**  
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**Thoothukudi**  
**Career Guidance and Placement Cell**  
 in collaboration with  
**IBM VOLUNTEERS**  
 Organizes a remote training Session on  
**"Banking Careers opportunities, how to prepare?"**  
**RESOURCE PERSONS**  
 • Ms. B Sravanthi, Expert Counselor, Nirman Vidya Help Line  
 • Mr. T Ramakrishna, Lecturer in Computer Science, JVR Govt. Degree College, Sathupally  
 • Mr. J Lava Kumar, Senior Counselor, Nirman Vidya Help Line  
**CONVENOR**  
 Dr. M. Glory  
 Head and Associate Professor, Botany  
 St Mary's College (Autonomous) Thoothukudi

**FELICITATION & UPDATES**  
 Naveen.K.Prathapaneni  
 Service Lead, MIND  
 Chandrakala Vootkar  
 Co-Service Lead, MIND

July 17, 2021  
 10.15 A.M.

**WITH SPECIAL BLESSINGS**  
 Rev. Sr. Flora Mary, Secretary  
 Rev. Dr. Sr. A.S.J. Lucia Rose, Principal  
 Rev. Dr. Sr. S. Kulandai Therese, Deputy Principal  
 Rev. Sr. Josephine Jeyarani Mary, Director (SSC)

**ORGANISING TEAM**  
 Dr. G. Flora- Assistant Professor-Dept. of Botany  
 Dr. J. Arul Jestti- Assistant Professor- Dept. of Mathematics  
 Ms. M. Mangalaeswari- Assistant Professor -Dept. of English  
 Dr. S. Bulomine Regi- Assistant Professor -Dept. of Commerce  
 Dr. D. Vinoba Gladis- Assistant Professor -Dept. of History  
 Ms. P. Padmayathi- Assistant Professor -Dept. of Physics (SSC)  
 Dr. B. Geetha Maheswari- Assistant Professor -Dept. of Commerce (SSC)  
 Ms. Machado Sneha John – Assistant Professor -Dept. of Commerce (SSC)



The first meeting of SUN group was conducted as a Skill build introductory programme on 17th July 2021 at 9A.M. The students and mentors were connected through the Google Meet platform. The meeting started with an introduction of the mentors. Mr. Sathish, who welcomed the gathering. The students were asked to give a self-introduction. The mentor gave sufficient information about Skill build MIND and about the registration on Skill build portal and its importance. The session was very interactive and interesting. Mrs. Padmavathi motivated the students to share their thoughts.

The first mentoring meet for the students of Jupiter group was convened on 17<sup>th</sup> July 2021 at 3 pm. The session was handled by the mentors Mr. Rajadesikan and Mr. Arunachalam, IBM volunteers. All the students and mentors were virtually connected through Zoom platform.

It was an ice breaking session; all the students were asked to introduce themselves. It was an interactive session. The meeting came to an end by 4 pm.

### **18/07/2021**

The second meeting of the MIND-Neptune group was started at 10.00 AM on 18<sup>th</sup> July 2021 in the presence of Dr.Glory and Dr.J.ArulJesti. The session was handled by Mr.Manish Aggarwal. He gave an enlightening address on “Importance of communication skill “and informed the possible questions which would be asked in most of the interviews. He questioned the strength and weaknesses of students facing interviews. He guided the students to follow some communication apps for communication practice. He explained how to gain points in IBM skill build courses.

Second meet of Moon group was organized on 18th July 2021, to explain the students about job description, resume writing, mock group discussion and mock interviews to enhance the confidence of the students to face the placement process of various companies.

### **19/07/2021**

On 19<sup>th</sup> July 2021, Mr.Manish Aggarwal posted 100 interview questions to Neptune and asked the students to prepare their own answers.

### **21/07/2021**

On 21<sup>st</sup> July 2021, all the students from Mars and Uranus Group attended the meeting via Google Meet. This meeting was organised by the mentor Mrs. Vani. This session was handled by Ms. J. Micheal Roshini of III [B.COM](#) with the topic “Resume Building”. Being the resource person, she taught how to build a refined resume. The concept was neatly and clearly explained to the participants.

The meeting of VENUS group was conducted as a Skill build Introductory Programme on 21<sup>st</sup>, 23<sup>rd</sup> and 24<sup>th</sup> of July 2021 at 5:00P.M. The students and mentors were connected through the Google Meet platform. It was an introductory session. The mentors from MIND, Ms.Veera Sundari and Mr. Uther Kumar gave sufficient knowledge and information about Skill build MIND Programme and motivated the students to participate actively in the mentoring sessions. They also gave a clear explanation about the registration on Skill build and its importance. The session was very interactive and interesting. Dr.Glory and Mrs. Sneha John Machado gave

constant support and motivated the students to share their thoughts about the session. The meeting was very useful and informative.

### **23/07/2021**

The third meet of Earth group was conducted on 23<sup>rd</sup> July 2021 at 5 pm. Students were asked to come prepared with their resume for this session. Ms. Akshaya highlighted how to prepare an effective resume. The session came to an end by 6 pm.

The Second meeting of Pluto group was conducted as a Skill build introductory programme on 23<sup>rd</sup> July 2021 at 4:30P.M. The students and mentors were connected through the Google Meet platform. The meeting started with an introduction of the mentors. Mr.Murali Srinivasan and Neethu were the mentors. The students were asked to give a self-introduction. The mentor gave sufficient information about Skill build MiND and about the registration on skill build and its importance. The session was very interactive and interesting. Mrs. Sneha John Machado motivated the students to share their thoughts. The meeting came to an end with vote of thanks. at 5:30 P.M.

### **24/07/2021**

The Career Guidance and placement cell of St. Mary's College (Autonomous), Thoothukudi organized the remote training sessions in collaboration with IBM Volunteers on 24<sup>th</sup> July 2021. Ms. Jyoti Baswal, Sr. Program Manager, Edunet, explained the students on the topics "Skills Build for Job Seekers Platform Orientation" and "Way Forward with Skills Build". Ms. Manogna AVS, Maverick Edutech Pvt Ltd discussed on the topic "Taking Courses on Skills Build". The Question & Answer Session was handled by Mr. Vaibhav Ostwal, Director, Program Management- Edunet. More than 118 students were benefitted.



**St. Mary's College (Autonomous), Thoothukudi**  
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**Career Guidance and Placement Cell in collaboration with**  
**IBM VOLUNTEERS**  
*Organises the Remote Training Sessions*

Date : 24-07-2021, 11.30 AM

**SkillsBuild for Job-seekers  
Platform Orientation**  
Jyoti Baswal  
Sr. Program Manager,  
Edunet

**Taking Courses on  
SkillsBuild**  
Manogna AVS  
Maverick Edutech Pvt Ltd.

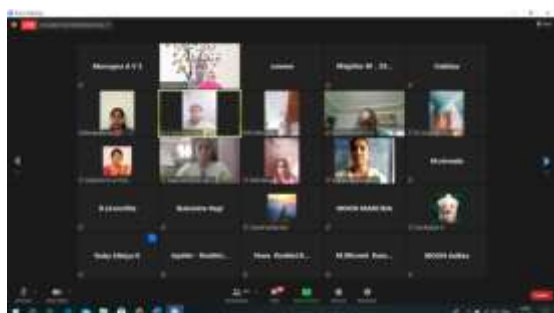
**Way Forward with  
SkillsBuild**  
Jyoti Baswal  
Sr. Program Manager,  
Edunet

**Felicitation & Updates**  
Naveen K. Prathapaneni  
Service Lead, MiND  
  
Chandrakala Vootkar  
Co-service Lead, MiND  


**Q&A Session**  
Vaibhav Ostwal  
Director, Program  
Management - Edunet

**Convenor**  
**Dr. M. Glory**  
Head & Associate Professor, Botony  
St.Mary's College (Autonomous)  
Thoothukudi.

**Best Wishes from:**  
**Rev. Sr. Flora Mary**  
Secretary  
**Rev. Dr. Sr. A.S.J Lucia Rose**  
Principal  
**Rev. Dr. Sr. S. Kulandai Therese**  
Deputy Principal  
**Rev. Sr. Josephine Jeyaram**  
Director, SSC



The second meet of JUPITER group was conducted on 24<sup>th</sup> July 2021 at 3.30 pm. Students were taught how to register in NCS portal and profile creation. Students were divided into four groups for future activities. Students were insisted to prepare their resume and share it with the mentors to discuss how to build an effective resume for the next session.

**25/07/2021**

On 25<sup>th</sup> July 2021, the third meet of MOON group was conducted and the mentors explained the students about how to improve soft skill careers in banking and also exam pattern of Banking Sector were discussed.

**29/07/2021**

The fourth meeting of Earth group was organised on 29<sup>th</sup> July 2021 at 5 pm. The module was designed to focus on listening skill. The students were made to listen to the audio played and comprehend and answer simple questions. The session came to an end by 6 pm.

**31/07/2021**

The third meeting of the NEPTUNE group was organised by the mentors Mr.Manish Agarwal and Mr.Venkatesan on 31<sup>st</sup> July 2021 at 12 p.m. All the students and mentors were virtually connected through Zoom Platform. The students and the mentors had an interactive discussion on the topic "How to become a good leader." They also clearly defined the methods and techniques to be followed while answering the questions asked by an interviewer. Dr.Glory and Dr.J. Arul Jesti provided their support throughout the meeting by motivating and intimating the mentors the various impediments faced by the students. The meeting came to an end by 1:45 p.m with a decision to conduct the next meeting on the topic "How to effectively take part in a Group Discussion."

The third meet of SATURN was held on 31<sup>st</sup> July, 2021 in Zoom platform. The mentors guided the students on how to prepare Curriculum Vitae for a profession. The students started to interact with the mentors more freely and expressed their thoughts on their future goals.

**01/08/2021**

The fourth meeting of MIND-Neptune group was conducted on 01<sup>st</sup> August 2021 at 5.00 p.m. The mentor Mr. Manish Aggarwal discussed on the topic "Group Discussion". He instructed the Do's and Don'ts of participating in a group discussion. Also insisted the points to be kept in mind before the group discussion. He assigned some task for that week. He asked each student to collect 52 words from A-Z words and write it in a notebook with meaning and post in the Mind-SMCTU-Neptune WhatsApp group. On the same meeting he advised the students to complete the badge and certificate courses in IBM Skills build website which would be useful for the student's career.

On 1<sup>st</sup> August 2021, Fourth meet of MOON group was organized to motivate the students to face and prepare for the first round in placement process. The discussion was on quantitative, aptitude, logical reasoning, verbal ability and soft skills training.

**06/08/2021**

The fourth meet of Saturn was held on 6th August, 2021 in Zoom platform. The students interacted with each other and were motivated to converse in English. Tips were provided by the mentors on how to improve the communication skills. There was a group discussion on the topic “My favorite city”.

**14/08/2021**

The fifth meeting of MIND-Neptune group was on 14<sup>th</sup> August 2021. The mentor Mr. Manish Aggarwal organised the word game among students. One student should start a word with its meaning and the next one should continue with another word starting from the ending letter. It was a fantastic word chain. It increased the students Vocabulary Skill.

**19/08/2021**

The fifth meet of SATURN group was held on 19th August, 2021 in Zoom platform. Students were asked to prepare SWOT analysis of oneself prior to the meet. Each student's SWOT were analyzed and tips were provided on how to overcome their weaknesses and threats. The meet was concluded with feedback from the students.

**In the third week of August 2021**, the students Ms.Lirancitha, Ms.Sharon, Ms. JaphiaWiselin, Ms.Keerthika, Ms. Shunmuga Lavanya from NEPTUNE group has successfully completed the course- Introduction to Data Science powered by IBM and received the badges and certificates.

**27/08/2021**

The sixth meet of SATURN group was held on 27th August, 2021 in Zoom platform. Students were asked to narrate a story in both English and native language and they performed well. Tongue twisters and translation of jokes to English were practiced. The meet was extremely interactive.

**03/09/2021**

The seventh meet of SATURN group was held on 3rd September, 2021 in Zoom platform. The mentors suggested some beneficial badges and courses available in IBM Skills build portal. Expected interview questions were also discussed.

**04/09/2021**

The sixth meeting of MIND-Neptune group was organised on 4<sup>th</sup> September 2021. Mr. Manish gave a topic “Impact of COVID-19 on Global Economy” for Group discussion and called each student to discuss on the particular topic. The students were very much interested and participated enthusiastically in the Group discussion.

The second meeting of SUN group was conducted as a Skill build introductory programme on 4<sup>th</sup> September 2021 at 02.00 P. M. The students and mentors were connected through the Google Meet platform. The meeting started with an introduction of the mentors. Mr. Sathish, who welcomed the gathering. The students were asked to prepare their resume. The mentor gave corrections in the prepared resume. The session was very interactive and interesting. Mrs. Padmavathi and Ms. Akila, IBM Volunteer motivated the students.

**05/09/2021**

The seventh meeting of the NEPTUNE group was on 5<sup>th</sup> September 2021. It was a continuation of the Group Discussion that was conducted the previous day.

**17/09/2021**

The eighth meet of SATURN group was held on 17<sup>th</sup> September, 2021. Saturn’s mentor Mr. Jagadeesh (IBM) raised valuable accounting questions which evaluated students’ understanding of concepts. He then suggested few websites and exams that would help to build a strong foundation on the concepts.

**24/09/2021**

The ninth meet of SATURN group was conducted on 24<sup>th</sup> September, 2021 in Zoom platform. Student’s future goals and ambitions were discussed. The mentors provided constructive suggestions that would help students in achieving their goals in forthcoming years. The meet was productive with new ideas and career paths suggested by the mentors. The mentors promised to help the students and be their well-wisher at all times. Students expressed their gratitude to their mentors.

**11/12/2021**

Placement Cell of St. Mary’s College (Autonomous), Thoothukudi in collaboration with ICT Academy, Department of Information Technology, Government of Tamilnadu participated in the “**ASPIRING ENTREPRENEURS PROGRAM**” for youth in the age group of 20 - 25 years in the rural and backward districts of Tamil Nadu and Kerala, focused on the entrepreneurship cluster development initiative. It is a CSR initiative programme of

HDFC Bank, Parivartan in association with ICT Academy of Tamilnadu. The programme was live telecast through Cisco WebEx to the registered 250 UG and PG final year students in the college auditorium on 11<sup>th</sup> Dec 2021 from 9.30 a.m. – 1.30p.m. Through this program the students take the young aspiring entrepreneurs into a journey of three stages, to equip them with Competence, Confidence and Connections to build a strong foundation for their entrepreneurial journey. Participants received practical knowledge and guidance on how move from an idea to start-up using a three-stage framework with solid foundation and at improving long term sustainability and profitability.



**18/02/2022**

A campus drive was organized by carrier guidance and Placement cell and ZOI Fintech services at St. Mary's College (Autonomous), Thoothukudi on 18th February 2022. More than 110 students were participated from various departments. Among these 15 students were selected and they had their certificate verification on 5th March 2022 at ZOI Fintech services, Tirunelveli.



**25/02/2022**

On the event **“On Board Campus Drive”** on 25<sup>th</sup> February 2022 at 10:30 am in the Auditorium. It was presided over by the Resource Person Mr.VigneshwaraVijayaram, Executive Director, Port City Nidhi Ltd., President of AICCI Young Minds. The session was started by the welcome address given by Ms.Gayathri, Head and Assistant Professor of Department of Business Administration. The Resource person addressed the gathering about on board campus drive. The students of Final year Science and II PG Science attended the session from 10:30 am to 11:30 am. The students of Final year Arts and II PG Arts attended the session from 11:30 am to 12:30 am. The resource person offered more information on availability of employment opportunities in global level. The session ended with feedback collection from the students. The entire session was coordinated by Dr.Flora, Assistant Professor of Botany, and Placement coordinator of the Institution. Nearly 310 students of final year UG and PG were the beneficiaries.





**01/03/2022**

Career Guidance and Placement Cell of St. Mary's College, took yet another initiative to offer onboard Campus training to the final students on 1<sup>st</sup> March 2022. Mr. Kamalanathan Sethu, Head, Team Lease EdTech, South Zone, an expert trainer was the resource person. He interacted with the students and found the areas in which they have to equip themselves for employability. He insisted the need to build their career and the skills expected from the employers. He highlighted the need for upskill too. Nearly 200 students got benefited from this session.



**02/03/2022 & 03/03/2022**

The Career Guidance and Placement Cell of our College and SURETI INSURANCE MARKETING PVT.LTD. jointly organised TWO DAYS CAMPUS DRIVE on 2<sup>nd</sup> & 3<sup>rd</sup> March 2022 in our College Auditorium for the Undergraduate and Postgraduate Arts & Science students for the post of BUSINESS DEVELOPMENT OFFICERS. All the registered Final year student candidates are asked to bring their updated RESUME on the first day of their Campus Drive.



On 2<sup>nd</sup> March 2022, S.Vani, Senior Branch Head, SURETI INSURANCE MARKETING PVT.LTD gave a open talk about their Company profile and the nature of business they are doing. She described in detail about their Insurance



products and services to the student candidates and also told about the business tricks of how to approach the customers. She also gave a training of how to canvass and convert the prospective Insurance buyers to permanent Insurance customers. There were around 350 students who had

attended the session. On the basis of willingness of students after giving lecture about the Company profile and on the basis of their Resume, 165 Students have got filtered and have been asked to come for the next day selection process.

On 3<sup>rd</sup> March 2022, the selected 165 students had been grouped into 12 groups for GROUP DISCUSSION (GD) from which 78 students were selected for the final Direct Interview based on their views and thoughts put forth by them in the given topic of GD. The Panel of members consisting of following officials of SURETI INSURANCE MARKETING PVT.LTD.



Vani S - Senior Branch head

VijayaBasker G - Branch head

Monisha S - Senior Reporting Manager

Periyasamy P - Senior Reporting Manager

Maheshwari M - Reporting Manager



conducted Face to Face Direct interview from which 59 students have been selected for the appointment of post of BUSINESS DEVELOPMENT OFFICERS. In the afternoon, feedback session was conducted to elucidate the opinion of selected students towards the opinion of Campus Drive conducted by Placement Cell. Finally, JOB ORDER has been given to the selected students and they were asked to join the job after completing their final semester exams followed by one-month pre-training program given by SURETI INSURANCE MARKETING PVT.LTD.

**Job Offer**

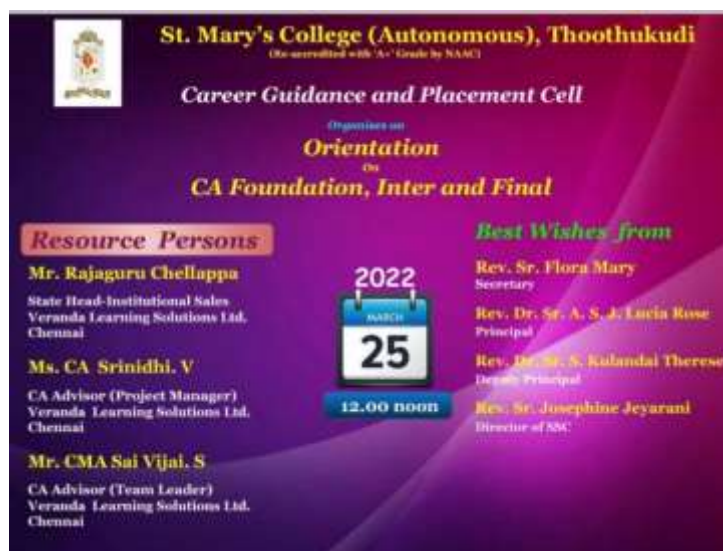


**Letter**



**25/03/2022**

The Career Guidance and Placement Cell of St.Mary's College(Autonomous), Thoothukudi organized an Orientation Programme on CA Foundation, Inter and Final on 25<sup>th</sup> March 2022 in Star Hall. Mr. Rajaguru Chellappa, State Head-Institutional Sales, Ms. CA Srinidhi.V., CA Advisor (Project Manager), and Mr. CMA SaiVijai.S., CA Advisor (Team Leader) were the Resource Persons. The three were from Veranda Learning Solutions Ltd., Chennai. The first session was handled by Mr. Rajaguru Chellappa. He explained about the CA Foundations, Veranda Learning Solutions and its Coaching methodology. The second session was handled by both Ms. CA Srinidhi.V. and Mr. CMA SaiVijai.S. They insisted on the value of writing the CA Examinations. Also, they discussed clearly CA Inter and Final. Nearly 200 students benefitted.



13/04/2022

The Career guidance and placement cell of our college jointly organize a Motivational talk on "**Power Moves for a Successful Career**" on 13th April 2022 at 10.30 am in the college auditorium. Mrs. Petchiammal, Asst. Director of Employment, Thoothukudi is the resource person. She motivated the students by delivering the significance of attending the TNPSC exam and cracking the competitive exams in order to secure their future. All the final year UG and PG students are the participants. Second PG English student Ms. Smeha welcome the gathering and Selva Lakshmi III B.Com student proposed the vote of thanks. The sessions were extremely useful for the students. 700 students of final UG and PG were the beneficiaries.



**06/05/2022**

Career Guidance and Placement Cell of St.Mary's College (Autonomous), Thoothukudi, in association with the District Employment Office, Thoothukudi, organized a "Job Fair" on 06th May 2022, from 9 a.m to 1 p.m. The Job fair was inaugurated by Dr. Sr.A.S.J. Lucia Rose, Principal, St.Mary's College (Autonomous), Thoothukudi and Dr.Sr. S.Kulanthai Therese, Deputy Principal of St.Mary's College graced the occasion. Mrs.Petchiammal, Assistant Director of District Employment Office, Thoothukudi, introduced the 17 employers from the Private sector. These employers in turn addressed the candidates about their requirements. 253 Job seekers from in and around the District registered for this job fair for private jobs. The recruiters called the job seekers based on their requirement. They underwent the recruitment process of Group Discussion and a personal interview to reap the fruit of success. Of these 124 candidates were screened and shortlisted for the next level of recruitment. 33 people got selected and were given the selection letter. Selection for Skill

Training was also a part of the programme, 66 candidates were selected for Skills Development Training. Members of the Career Guidance and Placement Cell planned meticulously for the smooth conduct of the Job Fair.

The following is the list of Employers for the Job Fair.

1. Agsar Paints, Thoothukudi
2. Sahaya Matha Salt Refinery Salt Pvt Ltd., Thoothukudi.
3. Asir Automobiles (P)Ltd (MARUTI, SUZUKI) Thoothukudi.
4. DCS Business Solution Pvt Ltd, Thoothukudi & Chennai
5. ICICI Bank
6. Thangamayil Jewellery Ltd, Thoothukudi.
7. “B” Chain Software, Thoothukudi.
8. TRA-AUGMENT, Thoothukudi.
9. Sakthi Computers, Thoothukudi.
10. 5K CAR Care Pvt Ltd, Thoothukudi.
11. Sathya Techno soft Pvt Ltd, Thoothukudi.
12. Ayyanar Auto Mobiles Pvt Ltd, Thoothukudi.
13. LIC of India, Thoothukudi.
14. Aravind Auto Agency (Hero), Thoothukudi.
15. Equitas Bank
16. Aswin Fisheries Pvt Ltd, Thoothukudi.
17. SBI Life Insurance Company Ltd., Thoothukudi





*B. Serena Margaret*  
**IQAC Coordinator**  
**IQAC Co-ordinator**  
**St. Mary's College (Autonomous)**  
**Thoothukudi**

*Lucia Rose*  
**Principal**  
**St. Mary's College (Autonomous)**  
**Thoothukudi-628 001.**