

**St. Mary's College (Autonomous)**  
Reaccredited with 'A+' Grade by NAAC (Cycle IV)  
Thoothukudi






**Criterion VII – Institutional Values and Best Practices**  
**7.3 Institutional Distinctiveness**  
Year: 2018-2023



### 7.3.1 Institutional Distinctiveness

#### **Enhancing the Institution's Public Visibility: Bridging Campus and Community through Media Coverage**

The institution regularly conducts academic, cultural and extracurricular events in the campus reflecting its dynamic and vibrant institution. To ensure the events organised reached broader audience and to build a positive public outlook, the institution updates the selected events in the media channels. The events conducted are updated in the institution social media pages.

Institution Social Media Pages	Link
YouTube Channel	
Instagram Page	
Face book Page	

*Louis Rose*  
**Principal**  
St. Mary's College (Autonomous)  
Thoothukudi-628 001.